

Industry Projections for the West Central Wisconsin Workforce Development Area, 2006-2008

(Barron, Chippewa, Clark, Dunn, Eau Claire, Pepin, Pierce, Polk, and St. Croix Counties)

NAICS	Industry Title	Estimated Employment			
		2006	2008	Change	% Change
	Total Nonfarm Employment	178,630	181,630	3,000	1.7%
1133, 21, 23	Construction/Mining/Natural Resources	8,270	8,370	100	1.2%
31-33	Manufacturing	33,590	33,950	360	1.1%
311	Food Manufacturing	5,410	5,380	-30	-0.6%
333	Machinery Manufacturing	4,000	4,050	50	1.3%
334	Computer and Electronic Product Manufacturing	3,800	3,990	190	5.0%
42, 44-45	Trade	29,910	30,010	100	0.3%
445	Food and Beverage Stores	4,810	4,770	-40	-0.8%
48-49, 22	Transportation and Utilities (Including US Postal)	8,570	8,740	170	2.0%
52-53	Financial Activities	7,430	7,510	80	1.1%
61-62	Education and Health Services (Including State and Local Government)	38,900	39,940	1,040	2.7%
611	Educational Services (Including State and Local Government)	16,240	16,390	150	0.9%
622	Hospitals (Including State and Local Government)	7,710	8,040	330	4.3%
71-72	Leisure and Hospitality	17,840	18,320	480	2.7%
51, 54-56, 81	Information/Prof Services/Other Services	21,210	21,800	590	2.8%
	Government (Excluding US Postal, State and Local Education and Hospitals)	12,910	13,000	90	0.7%

Notes:

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed and unpaid family workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information is derived using 2006 CES (3/06 benchmark) and 2006 QCEW. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy during 2007 and 2008. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, September 2007

Projections Methodology:

Victoria Udalova
 (608) 267-9607
 Victoria.Udalova@dwd.state.wi.us

Local Analyst:

Scott Hodek
 (715) 836-2997
 Scott.Hodek@dwd.state.wi.us