

West Central Wisconsin Workforce Development Area Industry Employment Projections, 2008-2018

(Barron, Chippewa, Clark, Dunn, Eau Claire, Pepin, Pierce, Polk, and St. Croix counties)

NAICS	Industry Title	Employment ⁽¹⁾			
		2008 Estimate	2018 Projection	Change	% Change
	Total, All Nonfarm Industries	181,180	187,090	5,910	3.3%
1133, 21, 23	Construction/Mining/Natural Resources	7,460	7,840	380	5.1%
31-33	Manufacturing	33,370	30,210	- 3,160	- 9.5%
311	Food Manufacturing	5,670	5,670	10	0.1%
332	Fabricated Metal Product Manufacturing	5,130	4,620	- 510	- 10.0%
326	Plastics and Rubber Products Manufacturing	3,970	3,730	- 240	- 6.0%
42, 44-45	Trade	29,280	29,170	- 100	- 0.4%
452	General Merchandise Stores	5,580	5,820	250	4.4%
48-49, 22	Transportation and Utilities (Including US Postal)	8,290	8,690	410	4.9%
52-53	Financial Activities	7,720	7,870	150	2.0%
61-62	Education and Health Services (Including State and Local Government)	40,560	45,510	4,950	12.2%
611	Educational Services (Including State and Local Government)	16,480	16,700	220	1.3%
622	Hospitals (Including State and Local Government)	8,340	9,390	1,050	12.6%
71-72	Leisure and Hospitality	17,450	18,510	1,060	6.1%
51, 54-56, 81	Information/Prof. Services/Other Services	23,970	25,780	1,810	7.5%
	Government (Excluding US Postal, State and Local Education and Hospitals) ⁽²⁾	13,080	13,490	410	3.2%

Notes:

- ⁽¹⁾ Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.
- ⁽²⁾ Government employment includes tribal owned operations, which are part of Local Government employment. Information is derived using 2008 CES and 2008 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used. To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2008 to 2018. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, April 2011

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