

Southwest Wisconsin Workforce Development Area Industry Employment Projections, 2008-2018

(Grant, Green, Iowa, Lafayette, Richland and Rock counties)

NAICS	Industry Title	Employment ⁽¹⁾			
		2008 Estimate	2018 Projection	Change	% Change
	Total, All Nonfarm Industries	118,760	122,080	3,320	2.8%
1133, 21, 23	Construction/Mining/Natural Resources	4,930	5,170	240	4.9%
31-33	Manufacturing	21,350	19,320	- 2,030	- 9.5%
311	Food Manufacturing	3,990	4,000	0	0.1%
336	Transportation Equipment Manufacturing	4,010	3,360	- 650	- 16.2%
333	Machinery Manufacturing	3,280	3,150	- 130	- 4.1%
42, 44-45	Trade	25,350	25,050	- 300	- 1.2%
454	Nonstore Retailers	5,600	5,320	- 280	- 5.0%
48-49, 22	Transportation and Utilities (Including US Postal)	5,260	5,430	170	3.2%
52-53	Financial Activities	3,580	3,640	60	1.8%
61-62	Education and Health Services (Including State and Local Government)	25,290	28,420	3,130	12.4%
611	Educational Services (Including State and Local Government)	10,460	10,600	140	1.3%
622	Hospitals (Including State and Local Government)	5,890	6,640	750	12.6%
71-72	Leisure and Hospitality	10,390	11,030	640	6.1%
51, 54-56, 81	Information/Prof. Services/Other Services	14,810	15,970	1,160	7.8%
	Government (Excluding US Postal, State and Local Education and Hospitals) ⁽²⁾	7,800	8,050	250	3.2%

Notes:

- ⁽¹⁾ Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.
- ⁽²⁾ Government employment includes tribal owned operations, which are part of Local Government employment. Information is derived using 2008 CES and 2008 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used. To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2008 to 2018. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, April 2011

Projections Methodology:

Victoria Udalova
(608) 267-9607

Victoria.Udalova@dwd.wisconsin.gov

Dan Barroilhet

(608) 267-7314

Dan.Barroilhet@dwd.wisconsin.gov

Local Economist:

Matias Scaglione

(608) 266-3177

Matias.Scaglione@dwd.wisconsin.gov