

Southwest Wisconsin Workforce Development Area Industry Employment Projections, 2006-2016

(Grant, Green, Iowa, Lafayette, Richland, and Rock counties)

NAICS	Industry Title	Estimated Employment ⁽¹⁾			
		2006	2016	Change	% Change
	Total, All Nonfarm Industries	122,210	130,150	7,940	6.5%
1133, 21, 23	Construction/Mining/Natural Resources	5,580	6,130	550	9.9%
31-33	Manufacturing	23,520	22,210	-1,310	-5.6%
311	Food Manufacturing	3,790	3,670	-120	-3.2%
333	Machinery Manufacturing	2,830	2,630	-200	-7.1%
336	Transportation Equipment Manufacturing	6,870	5,960	-910	-13.2%
42, 44-45	Trade	25,250	25,750	500	2.0%
445	Food and Beverage Stores	2,540	2,510	-30	-1.2%
48-49, 22	Transportation and Utilities (Including US Postal)	5,260	5,690	430	8.2%
52-53	Financial Activities	3,770	4,160	390	10.3%
61-62	Education and Health Services (Including State and Local Government)	24,500	28,180	3,680	15.0%
611	Educational Services (Including State and Local Government)	10,400	10,840	440	4.2%
622	Hospitals (Including State and Local Government)	5,590	6,620	1,030	18.4%
71-72	Leisure and Hospitality	10,540	11,740	1,200	11.4%
51, 54-56, 81	Information/Prof. Services/Other Services ⁽²⁾	16,100	18,390	2,290	14.2%
	Government (Excluding US Postal, State and Local Education and Hospitals) ⁽³⁾	7,690	7,910	220	2.9%

Notes:

(1) Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.

(2) An estimate of non-covered employment is included in NAICS 8131 (Religious Organizations), but not in any other industries.

(3) Government employment includes tribal owned operations, which are part of Local Government employment.

Information is derived using 2006 CES and 2006 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2006 to 2016. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, November 2008

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