

**Southeast Wisconsin Workforce Development Area Industry Employment Projections, 2008-2018**  
(Racine, Kenosha, and Walworth counties)

NAICS	Industry Title	Employment <sup>(1)</sup>			
		2008 Estimate	2018 Projection	Change	% Change
	<b>Total, All Nonfarm Industries</b>	<b>171,560</b>	<b>177,120</b>	<b>5,570</b>	<b>3.2%</b>
1133, 21, 23	Construction/Mining/Natural Resources	6,730	7,100	360	5.4%
31-33	Manufacturing	35,810	32,390	- 3,410	- 9.5%
333	Machinery Manufacturing	5,660	5,430	- 230	- 4.0%
332	Fabricated Metal Product Manufacturing	5,590	5,030	- 560	- 10.0%
325	Chemical Manufacturing	3,700	3,710	10	0.2%
42, 44-45	Trade	27,010	26,930	- 80	- 0.3%
452	General Merchandise Stores	4,140	4,330	180	4.4%
48-49, 22	Transportation and Utilities (Including US Postal)	5,890	6,140	250	4.2%
52-53	Financial Activities	5,750	5,850	90	1.6%
61-62	Education and Health Services (Including State and Local Government)	35,620	40,480	4,860	13.6%
611	Educational Services (Including State and Local Government)	14,560	14,750	200	1.3%
622	Hospitals (Including State and Local Government)	6,930	7,810	880	12.6%
71-72	Leisure and Hospitality	19,880	21,040	1,170	5.9%
51, 54-56, 81	Information/Prof. Services/Other Services	24,520	26,540	2,020	8.2%
	Government (Excluding US Postal, State and Local Education and Hospitals) <sup>(2)</sup>	10,350	10,650	310	2.9%

**Notes:**

- <sup>(1)</sup> Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.
- <sup>(2)</sup> Government employment includes tribal owned operations, which are part of Local Government employment. Information is derived using 2008 CES and 2008 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used. To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2008 to 2018. It is important to note that unanticipated events may affect the accuracy of the projections.

**Source:** Office of Economic Advisors, Wisconsin Department of Workforce Development, April 2011

**Projections Methodology:**

Victoria Udalova  
(608) 267-9607

[Victoria.Udalova@dwd.wisconsin.gov](mailto:Victoria.Udalova@dwd.wisconsin.gov)

Dan Barroilhet

(608) 267-7314

[Dan.Barroilhet@dwd.wisconsin.gov](mailto:Dan.Barroilhet@dwd.wisconsin.gov)

**Local Economist:**

Elizabeth Falk

(262) 638-6602

[Elizabeth.Falk@dwd.wisconsin.gov](mailto:Elizabeth.Falk@dwd.wisconsin.gov)