

South Central Wisconsin Workforce Development Area Industry Employment Projections, 2008-2018

(Columbia, Dane, Dodge, Jefferson, Marquette and Sauk counties)

NAICS	Industry Title	Employment ⁽¹⁾			
		2008 Estimate	2018 Projection	Change	% Change
	Total, All Nonfarm Industries	442,510	459,770	17,260	3.9%
1133, 21, 23	Construction/Mining/Natural Resources	20,520	21,650	1,130	5.5%
31-33	Manufacturing	58,510	53,180	- 5,330	- 9.1%
311	Food Manufacturing	9,540	9,550	10	0.1%
332	Fabricated Metal Product Manufacturing	8,080	7,280	- 800	- 10.0%
333	Machinery Manufacturing	6,860	6,580	- 280	- 4.0%
42, 44-45	Trade	63,690	63,240	- 450	- 0.7%
423	Merchant Wholesalers, Durable Goods	9,270	9,280	10	0.1%
48-49, 22	Transportation and Utilities (Including US Postal)	14,210	14,700	490	3.5%
52-53	Financial Activities	30,070	30,790	720	2.4%
61-62	Education and Health Services (Including State and Local Government)	92,110	103,450	11,340	12.3%
611	Educational Services (Including State and Local Government)	41,790	42,340	560	1.3%
622	Hospitals (Including State and Local Government)	17,400	19,600	2,200	12.6%
71-72	Leisure and Hospitality	42,570	45,080	2,510	5.9%
51, 54-56, 81	Information/Prof. Services/Other Services	80,980	86,900	5,920	7.3%
	Government (Excluding US Postal, State and Local Education and Hospitals) ⁽²⁾	39,850	40,780	930	2.3%

Notes:

- ⁽¹⁾ Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.
- ⁽²⁾ Government employment includes tribal owned operations, which are part of Local Government employment. Information is derived using 2008 CES and 2008 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used. To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2008 to 2018. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, April 2011

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