

North Central Wisconsin Workforce Development Area Industry Employment Projections, 2008-2018

(Adams, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas, and Wood counties)

NAICS	Industry Title	Employment ⁽¹⁾			
		2008 Estimate	2018 Projection	Change	% Change
	Total, All Nonfarm Industries	210,150	216,280	6,140	2.9%
1133, 21, 23	Construction/Mining/Natural Resources	8,020	8,420	400	5.0%
31-33	Manufacturing	35,880	31,650	- 4,230	- 11.8%
321	Wood Product Manufacturing	6,690	6,170	- 520	- 7.7%
322	Paper Manufacturing	6,610	5,140	- 1,480	- 22.3%
332	Fabricated Metal Product Manufacturing	5,620	5,060	- 560	- 9.9%
42, 44-45	Trade	34,590	34,310	- 280	- 0.8%
452	General Merchandise Stores	5,830	6,090	260	4.4%
48-49, 22	Transportation and Utilities (Including US Postal)	10,950	11,380	430	3.9%
52-53	Financial Activities	13,400	13,690	290	2.2%
61-62	Education and Health Services (Including State and Local Government)	42,460	48,550	6,090	14.3%
611	Educational Services (Including State and Local Government)	12,360	12,520	170	1.3%
621	Hospitals (Including State and Local Government)	13,180	16,000	2,820	21.4%
71-72	Leisure and Hospitality	18,320	19,410	1,090	5.9%
51, 54-56, 81	Information/Prof. Services/Other Services	33,130	35,060	1,930	5.8%
	Government (Excluding US Postal, State and Local Education and Hospitals) ⁽²⁾	13,400	13,830	430	3.2%

Notes:

- ⁽¹⁾ Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.
- ⁽²⁾ Government employment includes tribal owned operations, which are part of Local Government employment. Information is derived using 2008 CES and 2008 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used. To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2008 to 2018. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, April 2011

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