

## Industry Projections for the Bay Area Wisconsin Workforce Development Area, 2006-2008

(Brown, Door, Florence, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Shawano, and Sheboygan Counties)

NAICS	Industry Title	Estimated Employment			
		2006	2008	Change	% Change
	<b>Total Nonfarm Employment</b>	<b>308,700</b>	<b>312,790</b>	<b>4,090</b>	<b>1.3%</b>
1133, 21, 23	Construction/Mining/Natural Resources	14,930	15,100	170	1.1%
31-33	Manufacturing	75,390	75,200	-190	-0.3%
311	Food Manufacturing	10,480	10,430	-50	-0.5%
322	Paper Manufacturing	9,110	8,680	-430	-4.7%
333	Machinery Manufacturing	7,190	7,290	100	1.4%
42, 44-45	Trade	43,680	43,880	200	0.5%
452	General Merchandise Stores	7,580	7,640	60	0.8%
48-49, 22	Transportation and Utilities (Including US Postal)	17,040	17,170	130	0.8%
52-53	Financial Activities	16,450	16,640	190	1.2%
61-62	Education and Health Services (Including State and Local Government)	54,860	56,400	1,540	2.8%
611	Educational Services (Including State and Local Government)	19,680	19,880	200	1.0%
622	Hospitals (Including State and Local Government)	12,460	13,000	540	4.3%
71-72	Leisure and Hospitality	30,240	31,020	780	2.6%
51, 54-56, 81	Information/Prof Services/Other Services	37,080	38,210	1,130	3.0%
	Government (Excluding US Postal, State and Local Education and Hospitals)	19,020	19,160	140	0.7%

### Notes:

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information is derived using 2006 CES (3/06 benchmark) and 2006 QCEW. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy during 2007 and 2008. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, September 2007

### Projections Methodology:

Victoria Udalova  
 (608) 267-9607  
 Victoria.Udalova@dwd.state.wi.us

### Local Analyst:

Kimberly Berg  
 (920) 448-5268  
 Kimberly.Berg@dwd.state.wi.us