

Bay Area Wisconsin Workforce Development Area Industry Employment Projections, 2006-2016
(Brown, Door, Florence, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Shawano, and Sheboygan counties)

NAICS	Industry Title	Estimated Employment ⁽¹⁾			
		2006	2016	Change	% Change
	Total, All Nonfarm Industries	308,710	330,340	21,630	7.0%
1133, 21, 23	Construction/Mining/Natural Resources	14,930	16,320	1,390	9.3%
31-33	Manufacturing	75,390	74,520	-870	-1.2%
311	Food Manufacturing	10,480	10,350	-130	-1.2%
322	Paper Manufacturing	9,110	8,280	-830	-9.1%
333	Machinery Manufacturing	7,190	6,730	-460	-6.4%
42, 44-45	Trade	43,680	44,400	720	1.6%
452	General Merchandise Stores	7,580	7,840	260	3.4%
48-49, 22	Transportation and Utilities (Including US Postal)	17,040	18,370	1,330	7.8%
52-53	Financial Activities	16,450	18,270	1,820	11.1%
61-62	Education and Health Services (Including State and Local Government)	54,860	63,290	8,430	15.4%
611	Educational Services (Including State and Local Government)	19,680	20,520	840	4.3%
622	Hospitals (Including State and Local Government)	12,460	14,770	2,310	18.5%
71-72	Leisure and Hospitality	30,240	33,640	3,400	11.2%
51, 54-56, 81	Information/Prof. Services/Other Services ⁽²⁾	37,090	41,950	4,860	13.1%
	Government (Excluding US Postal, State and Local Education and Hospitals) ⁽³⁾	19,020	19,570	550	2.9%

Notes:

(1) Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.

(2) An estimate of non-covered employment is included in NAICS 8131 (Religious Organizations), but not in any other industries.

(3) Government employment includes tribal owned operations, which are part of Local Government employment.

Information is derived using 2006 CES and 2006 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2006 to 2016. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, November 2008

Projections Methodology:

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