Innovative People
Redefining Print.

THE NEW QUAD.

QuadGraphics®
Quad Graphics

• Second Largest Printer in the world.
• Publicly Traded – 5 Billion Dollars in Sales
• 79 Plants in the world – 9 In Wisconsin
• 21,000 Employees in the USA 6,000 in Wisconsin
  • 1,200 in Lomira Plant
• Print Magazines, Catalogs, Retail Inserts, Direct Mail, Packaging
Challenges

• Ever Changing Business Climate / Economy
  • Very Competitive Industry
  • Time Sensitive Product
• 24 / 7 Production Schedule
• 12 Hour Shifts – Rotating Schedule
Recruiting Challenges

- Lomira – QG’s Largest Printing Plant
  - Located in a Rural Area
  - Manufacturing Appeal
  - Limited Applicant Availability
  - Lack of Public Transportation
  - Diverse Position Needs
Support from DWD

- Worked to help us use their office – Local
  - FDL and WB office toured our plant
    - Organized our job postings
  - Let us know when our postings were to expire
    - Informed us of Job Fairs
  - Informed us of Wisconsin Fast Forward Grant Program
- Communicated on their digital sign when we would be in their office for interviews
  - Allowed us to interview on site
  - Helped coordinate Career Fair at MPTC Campus
  - Helping with possible transportation project
- Very accessible and responsive
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