



DWD Secretary Roberta Gassman visits with Finance YA students in Kenosha, WI.

With too many teens lacking financial basics – and a new national survey showing few teens know how to budget or pay bills – Secretary Gassman said the financial services youth apprenticeship track is critical to ensuring our youth learn how to save regularly and use credit wisely.

October 30, 2007 DWD Press Release

More Information

For more information about Finance Youth Apprenticeship **CONTACT:**

- Your local high school YA Coordinator or Guidance Counselor!
- **OR** to find a local contact for your area, visit the Wisconsin Department of Workforce Development Youth Apprenticeship web site at

<http://dwd.wisconsin.gov/youthapprenticeship/>

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Finance Youth Apprenticeship

A solid investment!

STATE OF WISCONSIN DEPARTMENT OF WORKFORCE DEVELOPMENT



Opportunities in Finance!

The financial and insurance services industry is a changing sector of the U.S. economy. Due to expanding bank branch operations offering a wider range of services, Internet banking, 24-hour call centers, and consolidation, banks and financial services offices will need to attract and retain qualified employees to meet their customers' financial needs.

Financial and insurance services establishments engage in planning and serving customer investment, banking, insurance, and business financial management needs. Furthermore, all finance employees need to possess strong customer service and math skills along with computer fluency. Therefore, the Finance YA program was structured to require **INDUSTRY-WIDE FOUNDATIONAL SKILLS** and **INDUSTRY-SPECIFIC TECHNICAL SKILLS**.

This school-to-work program offers a variety of experiences and possible job placement settings and is applicable for a student who has expressed an interest in a **business, finance, accounting, banking, and/or insurance career**.

Where can I work?

Worksites for Finance YA can be chosen from any type of business with an accounting department; financial service institutions such as banks, credit unions, lending firms; and insurance companies.

What can I learn?

Finance YA students are required to perform all of the Core Employability and Safety & Security skills at the worksite. In addition, Level One (one year) YA students choose additional technical competencies from a MINIMUM of ONE of the Finance Pathway units while Level Two (two year) YA students complete competencies from a MINIMUM of TWO of the Finance Pathway units.

Switching between Finance Pathway units is allowable provided the student begin at the Basic Unit in the New Pathway.



What are the specific Finance Pathway units?

Business Financial Management Pathway

- Accounting Services Basic Unit
- Accounting Services Advanced Unit

Banking & Related Services Pathway

- Banking Basic Unit
- Banking Advanced Unit

Insurance Pathway

- Insurance Services Unit

The Finance YA curriculum is aligned with the National States' Career Cluster Standards Knowledge and Skill statements. It is also endorsed by the following groups:

Wisconsin Bankers Association



Wisconsin Credit Union League



State of Wisconsin Office of the Commissioner of Insurance

