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## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in Wisconsin. The estimates include revisions for August 2014 and preliminary estimates for September 2014. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary September unemployment rates (not seasonally adjusted) decreased in all 12 metro areas compared to August rates. September rates decreased in 11 metro areas by a full percentage point or more compared to September 2013 rates. The latest rates ranged from 3.4 percent in metro Madison to 6.1 percent in metro Racine.
- **Municipalities:** Preliminary September rates decreased in 31 of Wisconsin's 32 largest municipalities – the rate in Greenfield was unchanged – compared to rates in August. The September rates also decreased in all 32 municipalities compared to September 2013 rates, dropping by nearly 2 percentage points or more in six municipalities, including Beloit and Milwaukee. The latest September rates ranged from 2.6 percent in Caledonia to 8.8 percent in Racine.
- **Counties:** September rates decreased in 70 Wisconsin counties compared to rates in August. Monroe and Vilas had slight increases. They decreased in all 72 counties compared to September 2013 rates. The September rates ranged from 3.1 percent in St. Croix to 10.5 percent in Menominee.

The release of the September 2014 local, metro and county estimates follows last week's release of BLS estimates showing Wisconsin's preliminary seasonally adjusted unemployment rate for the month was 5.5 percent, a new post-Recession low in Wisconsin. The BLS also released state-by-state rankings that included the following Wisconsin highlights:

- Wisconsin's seasonally adjusted unemployment rate decline to 5.5 percent in September 2014 from 6.6 percent in September 2013 was statistically significant, and the state's September rate ranked 17th in the country (tied), outperforming four Midwest states.
- Wisconsin ranked third in the Midwest for rate of private sector job growth year-over-year.
- Wisconsin's 12-month gain in total nonfarm jobs ranked ahead of Iowa, Illinois, Michigan and Ohio.
- Wisconsin's rate of year-over-year manufacturing job growth ranked 15th highest in the country, ahead of Iowa, Illinois and Michigan.

Other indicators that help illustrate the state of Wisconsin's economy include:

- According to monthly estimates, Wisconsin has created 124,000 private sector jobs since December 2010.
- Initial weekly Unemployment Insurance (UI) claims for the first 40 weeks of 2014 dropped to the lowest point since 2000, and the annual average weekly UI claims are at their lowest levels since 2000.
- Department of Financial Institutions new business formation: up 5.6 percent during the first nine months of 2014 compared to the same period in 2013.
- Department of Revenue: State revenue collections are \$55.3 million higher than projections for the first quarter of the current fiscal year.

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# Labor Force and Employment Estimates September 2014

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-14	FINAL Aug-14	YEAR AGO Sep-13	NET CHANGE OVER		PRELIM. Sep-14	FINAL Aug-14	YEAR AGO Sep-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,086,800	3,077,800	3,071,600	9,000	15,200	3,094,900	3,106,700	3,075,800	-11,800	19,100
Employment	2,917,400	2,903,900	2,867,300	13,500	50,100	2,950,200	2,948,000	2,892,300	2,200	57,900
Unemployment	169,400	173,900	204,300	-4,500	-34,900	144,600	158,700	183,500	-14,100	-38,900
Unemployment Rate	5.5%	5.7%	6.6%	-0.2%	-1.1%	4.7%	5.1%	6.0%	-0.4%	-1.3%
National Rate	5.9%	6.1%	7.2%	-0.2%	-1.3%	5.7%	6.3%	7.0%	-0.6%	-1.3%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-14	FINAL Aug-14	YEAR AGO Sep-13	NET CHANGE OVER		PRELIM. Sep-14	FINAL Aug-14	YEAR AGO Sep-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,866,500	2,866,200	2,824,700	300	41,800	2,890,100	2,897,000	2,848,000	-6,900	42,100
Appleton	119,700	119,900	118,000	-200	1,700	119,800	121,500	117,900	-1,700	1,900
Eau Claire	83,700	83,900	82,200	-200	1,500	83,900	83,500	83,000	400	900
Fond du Lac	47,300	47,200	47,000	100	300	47,500	48,000	47,400	-500	100
Green Bay	170,400	169,500	169,900	900	500	171,500	171,500	171,100	0	400
Janesville	65,500	65,900	63,700	-400	1,800	65,700	66,200	63,900	-500	1,800
La Crosse	77,600	77,500	76,500	100	1,100	77,800	77,100	76,900	700	900
Madison	368,000	364,800	360,800	3,200	7,200	369,900	366,800	361,800	3,100	8,100
Milwaukee-W.O.W.	847,700	843,800	830,600	3,900	17,100	852,200	852,900	834,100	-700	18,100
Oshkosh-Neenah	94,400	94,800	93,000	-400	1,400	94,600	95,100	93,200	-500	1,400
Racine	75,700	76,200	74,600	-500	1,100	76,000	76,900	74,700	-900	1,300
Sheboygan	60,200	60,800	59,200	-600	1,000	60,700	62,200	60,100	-1,500	600
Wausau	67,400	67,500	68,200	-100	-800	67,700	67,800	67,700	-100	0

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-14	FINAL Aug-14	YEAR AGO Sep-13	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	4.7%	5.1%	6.0%	-0.4%	-1.3%
Appleton	4.2%	4.5%	5.4%	-0.3%	-1.2%
Eau Claire	4.0%	4.6%	5.2%	-0.6%	-1.2%
Fond du Lac	4.4%	5.0%	5.6%	-0.6%	-1.2%
Green Bay	4.3%	4.7%	5.5%	-0.4%	-1.2%
Janesville	5.5%	6.0%	7.2%	-0.5%	-1.7%
La Crosse	3.6%	3.9%	4.7%	-0.3%	-1.1%
Madison	3.4%	3.6%	4.3%	-0.2%	-0.9%
Milwaukee-W.O.W.	5.4%	5.8%	6.8%	-0.4%	-1.4%
Oshkosh-Neenah	4.4%	4.9%	5.7%	-0.5%	-1.3%
Racine	6.1%	6.7%	7.8%	-0.6%	-1.7%
Sheboygan	4.0%	4.2%	5.3%	-0.2%	-1.3%
Wausau	4.4%	4.9%	6.0%	-0.5%	-1.6%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates September 2014

## CITIES

CITY	Sep-14 RANK	Aug-14 RANK	Sep-14 RATE	Aug-14 RATE	Sep-13 RATE	CITY	Sep-14 RANK	Aug-14 RANK	Sep-14 RATE	Aug-14 RATE	Sep-13 RATE
Appleton	12	12	5.4	6.0	7.4	Milwaukee	2	2	7.7	8.3	9.6
Beloit	3	3	7.0	8.2	9.9	Mount Pleasant	4	4	6.7	7.1	8.3
Brookfield	22	23	4.4	4.9	5.4	Neenah	8	7	6.0	6.4	7.3
Caledonia	32	32	2.6	2.8	3.6	New Berlin	23	24	4.3	4.8	5.3
Eau Claire	25	20	4.2	5.1	5.6	Oak Creek	27	27	4.0	4.4	5.7
Fitchburg	30	30	3.8	3.9	5.0	Oshkosh	19	17	5.0	5.6	6.6
Fond du Lac	14	14	5.2	5.9	6.7	Racine	1	1	8.8	9.6	11.0
Franklin	28	28	4.0	4.2	5.2	Sheboygan	18	19	5.0	5.1	6.5
Green Bay	9	8	5.9	6.4	7.6	Stevens Point	17	10	5.0	6.3	6.5
Greenfield	20	21	5.0	5.0	6.2	Sun Prairie	29	29	3.8	4.0	5.4
Janesville	6	9	6.2	6.3	7.9	Superior	16	15	5.0	5.9	5.7
Kenosha	5	5	6.6	7.0	7.9	Waukesha	15	16	5.0	5.6	6.7
La Crosse	21	22	4.4	5.0	5.6	Wausau	7	6	6.0	6.5	8.1
Madison	31	31	3.4	3.6	4.3	Wauwatosa	26	26	4.0	4.4	5.4
Manitowoc	11	13	5.6	5.9	7.6	West Allis	13	18	5.2	5.4	6.7
Menomonee Falls	24	25	4.2	4.5	5.0	West Bend	10	11	5.8	6.0	7.4

## COUNTIES Alphabetical Order

COUNTY	Sep-14 RANK	Aug-14 RANK	Sep-14 RATE	Aug-14 RATE	Sep-13 RATE	COUNTY	Sep-14 RANK	Aug-14 RANK	Sep-14 RATE	Aug-14 RATE	Sep-13 RATE
Adams	7	4	6.3	7.0	8.3	Marathon	44	41	4.4	4.9	6.0
Ashland	6	3	6.3	7.5	7.5	Marinette	16	16	5.6	6.1	6.8
Barron	40	39	4.5	4.9	5.8	Marquette	15	13	5.7	6.3	7.0
Bayfield	18	10	5.6	6.4	7.3	Menominee	1	1	10.5	15.4	11.6
Brown	50	51	4.2	4.6	5.4	Milwaukee	5	5	6.3	6.8	7.9
Buffalo	54	53	4.1	4.6	5.3	Monroe	34	48	4.7	4.6	5.7
Burnett	14	12	5.8	6.3	6.3	Oconto	24	30	5.2	5.3	6.3
Calumet	67	68	3.5	3.8	4.8	Oneida	21	23	5.5	5.7	6.9
Chippewa	53	52	4.1	4.6	5.4	Outagamie	43	45	4.4	4.7	5.6
Clark	47	46	4.3	4.7	5.4	Ozaukee	56	58	4.0	4.3	5.1
Columbia	52	55	4.1	4.5	5.2	Pepin	68	64	3.3	4.1	4.3
Crawford	29	29	5.0	5.4	5.7	Pierce	71	72	3.2	3.3	4.1
Dane	70	71	3.3	3.5	4.2	Polk	39	43	4.5	4.8	5.9
Dodge	28	28	5.0	5.4	6.4	Portage	51	34	4.1	5.2	5.4
Door	31	33	4.9	5.2	6.2	Price	42	44	4.4	4.8	5.5
Douglas	36	26	4.7	5.6	5.4	Racine	8	8	6.1	6.7	7.8
Dunn	63	54	3.8	4.6	5.0	Richland	59	59	3.9	4.3	5.0
Eau Claire	57	47	4.0	4.7	5.1	Rock	20	20	5.5	6.0	7.2
Florence	11	18	5.9	6.0	8.1	Rusk	19	19	5.5	6.0	7.1
Fond du Lac	45	38	4.4	5.0	5.6	Sauk	49	56	4.2	4.4	5.3
Forest	13	9	5.8	6.7	8.2	Sawyer	4	7	6.3	6.7	7.8
Grant	62	61	3.8	4.3	4.8	Shawano	27	32	5.0	5.2	6.4
Green	60	63	3.9	4.1	5.1	Sheboygan	55	62	4.0	4.2	5.3
Green Lake	25	25	5.2	5.6	7.1	St. Croix	72	69	3.1	3.6	4.0
Iowa	69	70	3.3	3.5	4.7	Taylor	38	42	4.5	4.8	5.5
Iron	2	2	8.1	9.7	10.8	Trempealeau	65	66	3.5	4.0	4.6
Jackson	23	24	5.3	5.7	6.5	Vernon	58	57	3.9	4.4	5.1
Jefferson	33	31	4.8	5.3	6.2	Vilas	10	22	5.9	5.7	7.5
Juneau	9	11	6.0	6.3	7.2	Walworth	37	37	4.6	5.0	5.9
Kenosha	12	15	5.8	6.2	7.0	Washburn	26	27	5.0	5.5	6.1
Kewaunee	61	60	3.8	4.3	5.6	Washington	46	49	4.3	4.6	5.4
La Crosse	64	65	3.6	4.0	4.7	Waukesha	48	50	4.2	4.6	5.3
Lafayette	66	67	3.5	4.0	4.6	Waupaca	30	35	4.9	5.1	6.3
Langlade	3	6	6.4	6.7	7.5	Waushara	22	17	5.4	6.1	6.8
Lincoln	17	14	5.6	6.3	7.5	Winnebago	41	40	4.4	4.9	5.7
Manitowoc	35	36	4.7	5.1	6.3	Wood	32	21	4.8	5.9	6.0

# Local Unemployment Rates September 2014

## COUNTIES

Ascending Order

COUNTY	Sep-14 RATE	Aug-14 RATE	Sep-13 RATE	COUNTY	Sep-14 RATE	Aug-14 RATE	Sep-13 RATE
St. Croix	3.1	3.6	4.0	Douglas	4.7	5.6	5.4
Pierce	3.2	3.3	4.1	Manitowoc	4.7	5.1	6.3
Dane	3.3	3.5	4.2	Monroe	4.7	4.6	5.7
Iowa	3.3	3.5	4.7	Jefferson	4.8	5.3	6.2
Pepin	3.3	4.1	4.3	Wood	4.8	5.9	6.0
Calumet	3.5	3.8	4.8	Door	4.9	5.2	6.2
Lafayette	3.5	4.0	4.6	Waupaca	4.9	5.1	6.3
Trempealeau	3.5	4.0	4.6	Crawford	5.0	5.4	5.7
La Crosse	3.6	4.0	4.7	Dodge	5.0	5.4	6.4
Dunn	3.8	4.6	5.0	Shawano	5.0	5.2	6.4
Grant	3.8	4.3	4.8	Washburn	5.0	5.5	6.1
Kewaunee	3.8	4.3	5.6	Green Lake	5.2	5.6	7.1
Green	3.9	4.1	5.1	Oconto	5.2	5.3	6.3
Richland	3.9	4.3	5.0	Jackson	5.3	5.7	6.5
Vernon	3.9	4.4	5.1	Waushara	5.4	6.1	6.8
Eau Claire	4.0	4.7	5.1	Oneida	5.5	5.7	6.9
Ozaukee	4.0	4.3	5.1	Rock	5.5	6.0	7.2
Sheboygan	4.0	4.2	5.3	Rusk	5.5	6.0	7.1
Buffalo	4.1	4.6	5.3	Bayfield	5.6	6.4	7.3
Chippewa	4.1	4.6	5.4	Lincoln	5.6	6.3	7.5
Columbia	4.1	4.5	5.2	Marinette	5.6	6.1	6.8
Portage	4.1	5.2	5.4	Marquette	5.7	6.3	7.0
Brown	4.2	4.6	5.4	Burnett	5.8	6.3	6.3
Sauk	4.2	4.4	5.3	Forest	5.8	6.7	8.2
Waukesha	4.2	4.6	5.3	Kenosha	5.8	6.2	7.0
Clark	4.3	4.7	5.4	Florence	5.9	6.0	8.1
Washington	4.3	4.6	5.4	Vilas	5.9	5.7	7.5
Fond du Lac	4.4	5.0	5.6	Juneau	6.0	6.3	7.2
Marathon	4.4	4.9	6.0	Racine	6.1	6.7	7.8
Outagamie	4.4	4.7	5.6	Adams	6.3	7.0	8.3
Price	4.4	4.8	5.5	Ashland	6.3	7.5	7.5
Winnebago	4.4	4.9	5.7	Milwaukee	6.3	6.8	7.9
Barron	4.5	4.9	5.8	Sawyer	6.3	6.7	7.8
Polk	4.5	4.8	5.9	Langlade	6.4	6.7	7.5
Taylor	4.5	4.8	5.5	Iron	8.1	9.7	10.8
Walworth	4.6	5.0	5.9	Menominee	10.5	15.4	11.6