

---

FOR IMMEDIATE RELEASE

Wednesday, May 21, 2014

CONTACT: DWD Communications, 608-266-2722

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

On Facebook: <http://www.facebook.com/WIWorkforce>

On Twitter: @WIWorkforce

## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

*April 2014 preliminary rates decrease in all metro areas and state's 32 largest municipalities since March*

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in the state of Wisconsin. The estimates include revisions for March 2014 and preliminary estimates for April 2014. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary April 2014 unemployment rates (not seasonally adjusted) decreased in all 12 metro areas compared to rates in March 2014 and rates a year ago in April 2013. The April 2014 rates ranged from 4.0 percent in metro Madison to 7.4 percent in metro Racine.
- **Municipalities:** Preliminary April 2014 rates decreased in all of Wisconsin's 32 largest municipalities from rates in March 2014, as well as rates in April 2013. April 2014 rates ranged from 3.1 percent in Caledonia to 10.2 percent in Racine.
- **Counties:** April 2014 rates decreased in 70 of Wisconsin's 72 counties compared to rates in March 2014 and in April 2013. Iron and Menominee rates increased over the month; Florence and Menominee rates increased over the year. The April 2014 rates ranged from 3.8 percent in Dane to 15.7 percent in Menominee.

The release of the April 2014 local, metro and county estimates follows last week's release of BLS estimates showing Wisconsin's preliminary unemployment rate dropped to 5.8 percent – its lowest point since October 2008 – and the state ranked 10<sup>th</sup> highest in total jobs created year over year. Other highlights include

- Wisconsin's unemployment rate had a statistically significant decrease between April 2013 and April 2014. (2014 5.8% v. 2013 6.8%). Wisconsin's unemployment rate has fallen for nine consecutive months.
- Wisconsin's year-over-year increase in manufacturing jobs was 10,400 jobs, ranking 4<sup>th</sup> highest across the country.
- Wisconsin has a statistically significant private-sector job (Current Employment Statistics) increase between April 2013 and April 2014 was 44,000, which ranked 16<sup>th</sup> nationally.
- Wisconsin had a statistically significant total nonfarm job (CES) increase between April 2013 and April 2014 at 54,100, which ranked 10<sup>th</sup> nationally and the best of total nonfarm job growth rate of any neighboring state.

Other indicators that help illustrate the state of Wisconsin's economy include:

- Actual job counts show Wisconsin added 28,006 private-sector jobs from December 2012 to December 2013 and over 101,000 private sector jobs since December 2010, when 2014 estimates through April are included.
- Private-sector gains in actual jobs from Dec. 2010 to Dec. 2013 are the best three-year gains under any Governor since 2000.
- Private-sector wages increased by 2.2% between the fourth quarter of 2012 and fourth quarter of 2013.
- Initial weekly Unemployment Insurance (UI) claims for the first 19 weeks of 2014 dropped to the lowest point since 2000, and the annual average weekly UI claims are at a 13-year low.

(more)

The BLS uses three data sets to measure employment and unemployment:

- **Current Employment Statistics (CES):** compiled from a monthly survey sent to about 5,500 employers (3.5% of Wisconsin employers). CES data has been shown to be subject to substantial revision.
- **Local Area Unemployment Statistics (LAUS):** compiled from a monthly survey of 1,450 households. Measures the labor force, employment, unemployment, and the unemployment rate.
- **Quarterly Census of Employment and Wages (QCEW):** compiled on a quarterly basis from Unemployment Insurance records from some 96% of Wisconsin business establishments. Considered by most economists to be the most accurate measure of jobs, the QCEW includes data from almost all employers in Wisconsin.

###

# Labor Force and Employment Estimates April 2014

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Apr-14	Mar-14	Apr-13	1-Month	1-Year	Apr-14	Mar-14	Apr-13	1-Month	1-Year
Total labor force	3,083,000	3,082,900	3,077,200	100	5,800	3,055,800	3,060,400	3,059,900	-4,600	-4,100
Employment	2,904,300	2,899,700	2,867,600	4,600	36,700	2,876,500	2,854,000	2,847,100	22,500	29,400
Unemployment	178,700	183,200	209,600	-4,500	-30,900	179,200	206,500	212,800	-27,300	-33,600
Unemployment Rate	5.8%	5.9%	6.8%	-0.1%	-1.0%	5.9%	6.7%	7.0%	-0.8%	-1.1%
National Rate	6.3%	6.7%	7.5%	-0.4%	-1.2%	5.9%	6.8%	7.1%	-0.9%	-1.2%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Apr-14	Mar-14	Apr-13	1-Month	1-Year	Apr-14	Mar-14	Apr-13	1-Month	1-Year
Statewide	2,857,700	2,849,700	2,803,600	8,000	54,100	2,835,800	2,797,000	2,787,600	38,800	48,200
Appleton	119,000	118,400	117,400	600	1,600	117,700	116,000	116,200	1,700	1,500
Eau Claire	82,600	82,700	81,800	-100	800	82,400	81,700	81,900	700	500
Fond du Lac	47,600	47,200	46,700	400	900	47,200	46,500	46,500	700	700
Green Bay	169,900	170,800	168,000	-900	1,900	168,900	167,700	167,200	1,200	1,700
Janesville	65,500	65,300	63,200	200	2,300	65,100	64,300	63,200	800	1,900
La Crosse	77,500	77,600	75,800	-100	1,700	77,900	76,600	76,100	1,300	1,800
Madison	364,100	363,200	357,000	900	7,100	362,500	357,400	356,400	5,100	6,100
Milwaukee-W. O.W.	834,700	830,300	822,200	4,400	12,500	830,800	818,900	818,500	11,900	12,300
Oshkosh-Neenah	94,400	94,500	92,700	-100	1,700	93,700	93,200	92,500	500	1,200
Racine	76,100	75,500	74,900	600	1,200	75,400	74,200	74,300	1,200	1,100
Sheboygan	59,200	59,300	58,500	-100	700	58,700	57,900	57,700	800	1,000
Wausau	68,000	67,900	67,500	100	500	67,400	67,000	67,100	400	300

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Apr-14	Mar-14	Apr-13	1-Month	1-Year
Wisconsin	5.9%	6.7%	7.0%	-0.8%	-1.1%
Appleton	5.3%	6.0%	6.6%	-0.7%	-1.3%
Eau Claire	5.4%	6.1%	6.5%	-0.7%	-1.1%
Fond du Lac	5.5%	6.5%	6.5%	-1.0%	-1.0%
Green Bay	5.5%	6.2%	6.5%	-0.7%	-1.0%
Janesville	6.9%	7.8%	8.2%	-0.9%	-1.3%
La Crosse	4.6%	5.5%	5.3%	-0.9%	-0.7%
Madison	4.0%	4.7%	4.9%	-0.7%	-0.9%
Milwaukee-W. O.W.	6.1%	6.9%	7.3%	-0.8%	-1.2%
Oshkosh-Neenah	5.4%	6.0%	6.4%	-0.6%	-1.0%
Racine	7.4%	8.7%	8.7%	-1.3%	-1.3%
Sheboygan	4.9%	5.8%	6.3%	-0.9%	-1.4%
Wausau	5.8%	6.6%	7.0%	-0.8%	-1.2%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates April 2014

## CITIES

CITY	Apr-14 RANK	Mar-14 RANK	Apr-14 RATE	Mar-14 RATE	Apr-13 RATE
Appleton	13	13	6.7	7.5	8.1
Beloit	2	2	9.2	10.3	11.3
Brookfield	26	29	4.8	5.1	5.9
Caledonia	32	32	3.1	3.6	3.6
Eau Claire	22	22	5.2	5.8	6.1
Fitchburg	30	30	4.1	4.7	4.7
Fond du Lac	15	14	6.4	7.4	7.5
Franklin	29	27	4.6	5.3	5.7
Green Bay	6	6	7.6	8.5	9.1
Greenfield	19	19	5.4	6.3	6.5
Janesville	10	9	7.2	8.0	8.6
Kenosha	11	10	7.1	8.0	8.8
La Crosse	21	20	5.3	6.1	5.9
Madison	31	31	3.7	4.2	4.5
Manitowoc	7	5	7.4	8.6	9.3
Menomonee Falls	24	23	4.9	5.8	5.8

CITY	Apr-14 RANK	Mar-14 RANK	Apr-14 RATE	Mar-14 RATE	Apr-13 RATE
Milwaukee	3	3	8.4	9.2	9.7
Mount Pleasant	5	4	7.6	8.6	8.9
Neenah	9	11	7.2	7.7	8.5
New Berlin	25	24	4.8	5.7	5.8
Oak Creek	23	25	4.9	5.6	5.7
Oshkosh	18	18	6.0	6.8	7.1
Racine	1	1	10.2	11.8	11.9
Sheboygan	17	17	6.1	7.1	7.6
Stevens Point	12	12	6.8	7.7	8.3
Sun Prairie	28	26	4.6	5.4	5.9
Superior	20	21	5.3	5.8	5.4
Waukesha	14	15	6.5	7.2	7.5
Wausau	4	8	7.7	8.4	9.4
Wauwatosa	27	28	4.6	5.2	5.4
West Allis	16	16	6.2	7.2	7.2
West Bend	8	7	7.2	8.5	9.4

## COUNTIES

Alphabetical Order

COUNTY	Apr-14 RANK	Mar-14 RANK	Apr-14 RATE	Mar-14 RATE	Apr-13 RATE
Adams	8	7	9.1	11.0	10.5
Ashland	10	13	8.8	9.5	9.7
Barron	29	26	6.9	8.1	8.2
Bayfield	4	3	11.3	12.4	11.6
Brown	60	63	5.2	5.9	6.3
Buffalo	42	45	6.1	6.9	6.2
Burnett	12	15	8.4	9.3	8.8
Calumet	69	71	4.4	4.9	6.1
Chippewa	36	39	6.3	7.2	7.6
Clark	35	32	6.4	7.5	7.8
Columbia	48	48	5.8	6.7	6.5
Crawford	20	14	7.5	9.5	8.0
Dane	72	72	3.8	4.4	4.7
Dodge	37	35	6.2	7.3	7.5
Door	6	6	9.6	11.5	10.6
Douglas	43	52	6.0	6.5	6.1
Dunn	59	58	5.2	6.2	6.1
Eau Claire	65	66	4.9	5.4	5.8
Florence	13	18	8.2	8.9	7.2
Fond du Lac	54	53	5.5	6.5	6.5
Forest	7	8	9.3	10.9	10.5
Grant	66	60	4.8	6.2	5.9
Green	57	55	5.4	6.4	6.5
Green Lake	23	12	7.4	9.6	8.3
Iowa	52	41	5.6	7.1	7.3
Iron	2	1	13.3	13.1	13.4
Jackson	22	23	7.4	8.5	8.2
Jefferson	41	37	6.1	7.3	7.3
Juneau	16	16	7.8	9.3	9.3
Kenosha	34	34	6.4	7.3	7.8
Kewaunee	51	44	5.6	7.0	6.5
La Crosse	68	69	4.4	5.2	5.1
Lafayette	64	61	4.9	6.1	5.9
Langlade	14	17	8.1	9.2	9.1
Lincoln	17	19	7.7	8.8	9.1
Manitowoc	40	36	6.1	7.3	7.8

COUNTY	Apr-14 RANK	Mar-14 RANK	Apr-14 RATE	Mar-14 RATE	Apr-13 RATE
Marathon	47	51	5.8	6.6	7.0
Marinette	24	25	7.3	8.2	8.0
Marquette	15	11	7.9	9.7	9.0
Menominee	1	2	15.7	12.4	15.1
Milwaukee	27	30	7.0	7.7	8.1
Monroe	56	54	5.4	6.4	6.7
Oconto	19	24	7.6	8.2	8.0
Oneida	9	9	8.9	10.1	10.2
Outagamie	50	56	5.6	6.3	6.7
Ozaukee	67	67	4.6	5.4	5.6
Pepin	53	50	5.5	6.7	6.2
Pierce	71	70	4.3	5.0	5.0
Polk	32	31	6.5	7.7	8.2
Portage	49	49	5.7	6.7	6.7
Price	39	46	6.1	6.8	7.1
Racine	21	22	7.4	8.7	8.7
Richland	38	42	6.1	7.0	6.4
Rock	28	28	6.9	7.8	8.2
Rusk	11	10	8.5	9.8	9.4
Sauk	45	43	5.9	7.0	7.0
Sawyer	5	5	10.4	11.6	11.8
Shawano	30	29	6.8	7.8	8.0
Sheboygan	63	65	4.9	5.8	6.3
St. Croix	70	68	4.3	5.3	5.1
Taylor	25	27	7.2	8.0	8.1
Trempealeau	61	59	5.1	6.2	5.9
Vernon	46	47	5.8	6.7	6.6
Vilas	3	4	11.3	12.1	12.1
Walworth	44	40	5.9	7.2	7.2
Washburn	18	20	7.6	8.8	8.6
Washington	58	57	5.2	6.2	6.7
Waukesha	62	64	5.0	5.9	6.0
Waupaca	33	38	6.4	7.2	7.6
Waushara	26	21	7.1	8.8	8.5
Winnebago	55	62	5.4	6.0	6.4
Wood	31	33	6.5	7.3	7.3

# Local Unemployment Rates April 2014

## COUNTIES

Ascending Order

COUNTY	Apr-14 RATE	Mar-14 RATE	Apr-13 RATE	COUNTY	Apr-14 RATE	Mar-14 RATE	Apr-13 RATE
Dane	3.8	4.4	4.7	Chippewa	6.3	7.2	7.6
Pierce	4.3	5.0	5.0	Clark	6.4	7.5	7.8
St. Croix	4.3	5.3	5.1	Kenosha	6.4	7.3	7.8
Calumet	4.4	4.9	6.1	Waupaca	6.4	7.2	7.6
La Crosse	4.4	5.2	5.1	Polk	6.5	7.7	8.2
Ozaukee	4.6	5.4	5.6	Wood	6.5	7.3	7.3
Grant	4.8	6.2	5.9	Shawano	6.8	7.8	8.0
Eau Claire	4.9	5.4	5.8	Barron	6.9	8.1	8.2
Lafayette	4.9	6.1	5.9	Rock	6.9	7.8	8.2
Sheboygan	4.9	5.8	6.3	Milwaukee	7.0	7.7	8.1
Waukesha	5.0	5.9	6.0	Wausara	7.1	8.8	8.5
Trempealeau	5.1	6.2	5.9	Taylor	7.2	8.0	8.1
Brown	5.2	5.9	6.3	Marinette	7.3	8.2	8.0
Dunn	5.2	6.2	6.1	Green Lake	7.4	9.6	8.3
Washington	5.2	6.2	6.7	Jackson	7.4	8.5	8.2
Green	5.4	6.4	6.5	Racine	7.4	8.7	8.7
Monroe	5.4	6.4	6.7	Crawford	7.5	9.5	8.0
Winnebago	5.4	6.0	6.4	Oconto	7.6	8.2	8.0
Fond du Lac	5.5	6.5	6.5	Washburn	7.6	8.8	8.6
Pepin	5.5	6.7	6.2	Lincoln	7.7	8.8	9.1
Iowa	5.6	7.1	7.3	Juneau	7.8	9.3	9.3
Kewaunee	5.6	7.0	6.5	Marquette	7.9	9.7	9.0
Outagamie	5.6	6.3	6.7	Langlade	8.1	9.2	9.1
Portage	5.7	6.7	6.7	Florence	8.2	8.9	7.2
Columbia	5.8	6.7	6.5	Burnett	8.4	9.3	8.8
Marathon	5.8	6.6	7.0	Rusk	8.5	9.8	9.4
Vernon	5.8	6.7	6.6	Ashland	8.8	9.5	9.7
Sauk	5.9	7.0	7.0	Oneida	8.9	10.1	10.2
Walworth	5.9	7.2	7.2	Adams	9.1	11.0	10.5
Douglas	6.0	6.5	6.1	Forest	9.3	10.9	10.5
Buffalo	6.1	6.9	6.2	Door	9.6	11.5	10.6
Jefferson	6.1	7.3	7.3	Sawyer	10.4	11.6	11.8
Manitowoc	6.1	7.3	7.8	Bayfield	11.3	12.4	11.6
Price	6.1	6.8	7.1	Vilas	11.3	12.1	12.1
Richland	6.1	7.0	6.4	Iron	13.3	13.1	13.4
Dodge	6.2	7.3	7.5	Menominee	15.7	12.4	15.1