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CONTACT: DWD Communications, 608-266-2722

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WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

Latest BLS estimates include December revised, January preliminary

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in the state of Wisconsin. The estimates include revisions for December 2013 and preliminary estimates for January 2014. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary January 2014 unemployment rates (not seasonally adjusted) increased in all 12 metro areas, compared to rates in December 2013, but decreased in all 12 metro areas compared to rates in January 2013. The January 2014 rates ranged from 4.6 percent in metro Madison to 8.3 percent in metro Racine.
- **Municipalities:** Preliminary January 2014 rates increased in all of Wisconsin's 32 largest municipalities from December 2013, but decreased in all 32 municipalities from rates in January 2013. January 2014 rates ranged from 3.4 percent in Caledonia to 11.2 percent in Racine.
- **Counties:** Rates increased in all of Wisconsin's 72 counties from December 2013 to January 2014, but decreased in all but two counties from rates in January 2013. The rate remained the same in Florence County year over year, and increased a fraction of a percentage point in Iron County. The January 2014 rates ranged from 4.3 percent in Dane to 13.5 percent in Iron.

On March 13, DWD released BLS preliminary state employment and unemployment estimates for January 2014, showing Wisconsin's rate dropped to 6.1 percent, down from a revised 6.3 percent in December and 6.9 percent in January 2013. The 6.1 percent January 2014 rate is the lowest since November 2008, and it remains below the national rate of 6.6 percent.

DWD also recently released BLS' revised employment estimates for each month in 2013 and previous years showing Wisconsin added 106,100 private sector jobs from December 2010 through December 2013. Manufacturing gained an estimated 6,900 jobs over the year and 28,300 jobs since December 2010, an increase of 6.5 percent to a 2013 benchmark total of 464,100.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) state general fund revenue collections through January: up by 4.8 percent in fiscal year 2014 over the prior year.
- [Department of Financial Institutions](#) new business formation: up 8.3 percent YTD in 2014 over previous year.
- Average initial weekly Unemployment Insurance (UI) claims are at a 12-year low, and 2014 UI claims through week 8 are running at lowest level since 1998.
- Wisconsin's exports exceeded \$23 billion in 2013.

Labor Force and Employment Estimates January 2014

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jan-14	FINAL Dec-13	YEAR AGO Jan-13	NET CHANGE OVER		PRELIM. Jan-14	FINAL Dec-13	YEAR AGO Jan-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,077,900	3,073,000	3,073,600	4,900	4,300	3,053,400	3,059,200	3,051,200	-5,800	2,200
Employment	2,888,800	2,878,300	2,861,900	10,500	26,900	2,850,100	2,880,900	2,810,000	-30,800	40,100
Unemployment	189,100	194,600	211,700	-5,500	-22,600	203,400	178,300	241,200	25,100	-37,800
Unemployment Rate	6.1%	6.3%	6.9%	-0.2%	-0.8%	6.7%	5.8%	7.9%	0.9%	-1.2%
National Rate	6.6%	6.7%	7.9%	-0.1%	-1.3%	7.0%	6.5%	8.5%	0.5%	-1.5%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jan-14	FINAL Dec-13	YEAR AGO Jan-13	NET CHANGE OVER		PRELIM. Jan-14	FINAL Dec-13	YEAR AGO Jan-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,855,200	2,849,000	2,799,100	6,200	56,100	2,780,100	2,852,500	2,725,800	-72,400	54,300
Appleton	118,400	118,800	117,400	-400	1,000	116,400	119,100	115,500	-2,700	900
Eau Claire	83,300	83,400	82,100	-100	1,200	80,900	84,100	79,100	-3,200	1,800
Fond du Lac	47,100	47,100	46,400	0	700	46,100	47,100	45,200	-1,000	900
Green Bay	171,200	170,700	168,200	500	3,000	167,800	170,400	165,200	-2,600	2,600
Janesville	65,100	64,800	63,000	300	2,100	63,600	65,300	61,600	-1,700	2,000
La Crosse	77,400	77,500	75,600	-100	1,800	75,500	78,400	73,400	-2,900	2,100
Madison	360,900	360,300	349,200	600	11,700	353,400	362,800	343,500	-9,400	9,900
Milwaukee-W.O.W.	831,900	833,500	818,500	-1,600	13,400	815,600	834,300	804,200	-18,700	11,400
Oshkosh-Neenah	94,500	94,700	93,300	-200	1,200	93,000	95,100	91,800	-2,100	1,200
Racine	75,600	75,400	74,700	200	900	74,400	75,700	73,600	-1,300	800
Sheboygan	59,200	59,300	58,100	-100	1,100	57,700	59,100	56,700	-1,400	1,000
Wausau	68,300	68,000	67,300	300	1,000	67,200	68,600	66,400	-1,400	800

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Jan-14	FINAL Dec-13	YEAR AGO Jan-13	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	6.7%	5.8%	7.9%	0.9%	-1.2%
Appleton	5.9%	5.1%	7.1%	0.8%	-1.2%
Eau Claire	6.2%	5.2%	7.5%	1.0%	-1.3%
Fond du Lac	6.4%	5.4%	7.5%	1.0%	-1.1%
Green Bay	6.1%	5.4%	7.3%	0.7%	-1.2%
Janesville	7.9%	6.9%	9.3%	1.0%	-1.4%
La Crosse	5.5%	4.5%	6.5%	1.0%	-1.0%
Madison	4.6%	4.0%	5.7%	0.6%	-1.1%
Milwaukee-W.O.W.	6.9%	6.2%	8.1%	0.7%	-1.2%
Oshkosh-Neenah	5.8%	5.2%	6.9%	0.6%	-1.1%
Racine	8.3%	7.6%	9.6%	0.7%	-1.3%
Sheboygan	5.6%	4.9%	7.2%	0.7%	-1.6%
Wausau	6.4%	5.6%	7.9%	0.8%	-1.5%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates January 2014

CITIES

CITY	Jan-14 RANK	Dec-13 RANK	Jan-14 RATE	Dec-13 RATE	Jan-13 RATE	CITY	Jan-14 RANK	Dec-13 RANK	Jan-14 RATE	Dec-13 RATE	Jan-13 RATE
Appleton	14	11	7.3	6.7	8.8	Milwaukee	3	3	9.3	8.7	10.8
Beloit	2	2	10.5	9.5	12.3	Mount Pleasant	4	4	8.8	7.7	9.8
Brookfield	27	26	5.3	4.6	6.4	Neenah	12	13	7.5	6.5	9.1
Caledonia	32	32	3.4	3.1	3.9	New Berlin	24	24	5.6	4.8	6.5
Eau Claire	21	22	5.8	5.0	7.3	Oak Creek	23	20	5.7	5.3	6.5
Fitchburg	30	30	4.9	4.3	5.7	Oshkosh	18	18	6.6	5.9	7.7
Fond du Lac	13	14	7.4	6.5	8.7	Racine	1	1	11.2	10.7	13.1
Franklin	26	25	5.3	4.8	6.4	Sheboygan	17	17	6.7	5.9	8.9
Green Bay	5	5	8.4	7.7	10.1	Stevens Point	11	12	7.6	6.5	9.7
Greenfield	19	19	6.2	5.6	7.4	Sun Prairie	28	27	5.2	4.6	6.5
Janesville	8	9	8.2	7.2	9.7	Superior	22	23	5.7	4.8	6.9
Kenosha	10	8	7.9	7.4	10.1	Waukesha	15	15	7.2	6.5	8.6
La Crosse	20	21	6.1	5.2	7.3	Wausau	7	7	8.2	7.4	10.4
Madison	31	31	4.0	3.7	5.1	Wauwatosa	29	28	4.9	4.6	6.2
Manitowoc	6	6	8.3	7.6	10.2	West Allis	16	16	7.1	6.4	8.3
Menomonee Falls	25	29	5.3	4.4	6.4	West Bend	9	10	8.1	7.1	10.1

COUNTIES Alphabetical Order

COUNTY	Jan-14 RANK	Dec-13 RANK	Jan-14 RATE	Dec-13 RATE	Jan-13 RATE	COUNTY	Jan-14 RANK	Dec-13 RANK	Jan-14 RATE	Dec-13 RATE	Jan-13 RATE
Adams	6	5	11.1	9.9	12.5	Marathon	52	47	6.4	5.6	7.9
Ashland	16	13	9.0	7.9	10.1	Marinette	25	19	8.1	7.6	8.9
Barron	28	30	7.9	6.6	9.3	Marquette	13	14	9.2	7.8	11.1
Bayfield	2	2	12.7	11.4	13.9	Menominee	7	4	10.9	10.2	14.7
Brown	64	57	5.8	5.1	7.0	Milwaukee	30	23	7.7	7.2	9.0
Buffalo	47	44	6.7	5.7	7.1	Monroe	50	41	6.5	5.9	7.7
Burnett	15	20	9.1	7.5	10.2	Oconto	24	25	8.1	7.1	9.1
Calumet	71	70	4.8	4.1	6.2	Oneida	9	9	9.9	8.6	11.3
Chippewa	33	36	7.4	6.2	8.6	Outagamie	56	52	6.2	5.4	7.3
Clark	32	34	7.6	6.3	9.1	Ozaukee	68	67	5.2	4.5	6.1
Columbia	45	43	6.9	5.8	8.0	Pepin	38	48	7.2	5.5	7.5
Crawford	22	28	8.4	6.8	9.7	Pierce	67	71	5.4	4.0	6.3
Dane	72	72	4.3	3.8	5.4	Polk	31	32	7.6	6.5	9.3
Dodge	36	37	7.3	6.2	8.7	Portage	49	49	6.5	5.5	8.1
Door	3	6	11.7	9.8	13.2	Price	48	45	6.6	5.7	7.6
Douglas	54	50	6.4	5.5	7.4	Racine	23	18	8.3	7.6	9.6
Dunn	58	61	6.2	4.9	7.0	Richland	51	60	6.4	4.9	6.8
Eau Claire	66	66	5.5	4.6	6.9	Rock	27	27	7.9	6.9	9.3
Florence	21	10	8.6	8.5	8.6	Rusk	11	11	9.3	8.3	10.3
Fond du Lac	53	51	6.4	5.4	7.5	Sauk	44	46	6.9	5.6	8.1
Forest	8	8	10.3	9.4	11.5	Sawyer	4	7	11.4	9.6	12.7
Grant	55	63	6.3	4.8	7.2	Shawano	29	29	7.7	6.7	8.9
Green	57	64	6.2	4.6	7.3	Sheboygan	65	62	5.6	4.9	7.2
Green Lake	10	15	9.5	7.7	10.2	St. Croix	70	69	5.1	4.2	6.1
Iowa	42	54	7.1	5.1	8.4	Taylor	26	26	8.0	7.1	9.3
Iron	1	1	13.5	13.2	13.1	Trempealeau	59	58	6.1	5.0	6.7
Jackson	20	22	8.6	7.5	9.5	Vernon	46	55	6.7	5.1	7.8
Jefferson	40	39	7.2	6.1	8.3	Vilas	5	3	11.3	10.6	12.9
Juneau	12	12	9.3	8.2	10.6	Walworth	37	38	7.2	6.2	8.8
Kenosha	39	31	7.2	6.6	8.8	Washburn	18	24	8.7	7.1	9.9
Kewaunee	43	42	7.0	5.8	7.8	Washington	60	56	6.0	5.1	7.3
La Crosse	69	68	5.2	4.3	6.2	Waukesha	63	59	5.8	5.0	6.8
Lafayette	61	65	5.9	4.6	6.9	Waupaca	41	35	7.1	6.3	8.4
Langlade	14	16	9.1	7.7	10.0	Waushara	17	21	8.8	7.5	9.8
Lincoln	19	17	8.6	7.6	10.7	Winnebago	62	53	5.8	5.2	6.9
Manitowoc	35	33	7.3	6.4	8.9	Wood	34	40	7.3	6.0	8.5

Local Unemployment Rates January 2014

COUNTIES

Ascending Order

COUNTY	Jan-14 RATE	Dec-13 RATE	Jan-13 RATE	COUNTY	Jan-14 RATE	Dec-13 RATE	Jan-13 RATE
Dane	4.3	3.8	5.4	Dodge	7.3	6.2	8.7
Calumet	4.8	4.1	6.2	Manitowoc	7.3	6.4	8.9
St. Croix	5.1	4.2	6.1	Wood	7.3	6.0	8.5
La Crosse	5.2	4.3	6.2	Chippewa	7.4	6.2	8.6
Ozaukee	5.2	4.5	6.1	Clark	7.6	6.3	9.1
Pierce	5.4	4.0	6.3	Polk	7.6	6.5	9.3
Eau Claire	5.5	4.6	6.9	Milwaukee	7.7	7.2	9.0
Sheboygan	5.6	4.9	7.2	Shawano	7.7	6.7	8.9
Brown	5.8	5.1	7.0	Barron	7.9	6.6	9.3
Waukesha	5.8	5.0	6.8	Rock	7.9	6.9	9.3
Winnebago	5.8	5.2	6.9	Taylor	8.0	7.1	9.3
Lafayette	5.9	4.6	6.9	Marinette	8.1	7.6	8.9
Washington	6.0	5.1	7.3	Oconto	8.1	7.1	9.1
Trempealeau	6.1	5.0	6.7	Racine	8.3	7.6	9.6
Dunn	6.2	4.9	7.0	Crawford	8.4	6.8	9.7
Green	6.2	4.6	7.3	Florence	8.6	8.5	8.6
Outagamie	6.2	5.4	7.3	Jackson	8.6	7.5	9.5
Grant	6.3	4.8	7.2	Lincoln	8.6	7.6	10.7
Douglas	6.4	5.5	7.4	Washburn	8.7	7.1	9.9
Fond du Lac	6.4	5.4	7.5	Waushara	8.8	7.5	9.8
Marathon	6.4	5.6	7.9	Ashland	9.0	7.9	10.1
Richland	6.4	4.9	6.8	Burnett	9.1	7.5	10.2
Monroe	6.5	5.9	7.7	Langlade	9.1	7.7	10.0
Portage	6.5	5.5	8.1	Marquette	9.2	7.8	11.1
Price	6.6	5.7	7.6	Juneau	9.3	8.2	10.6
Buffalo	6.7	5.7	7.1	Rusk	9.3	8.3	10.3
Vernon	6.7	5.1	7.8	Green Lake	9.5	7.7	10.2
Columbia	6.9	5.8	8.0	Oneida	9.9	8.6	11.3
Sauk	6.9	5.6	8.1	Forest	10.3	9.4	11.5
Kewaunee	7.0	5.8	7.8	Menominee	10.9	10.2	14.7
Iowa	7.1	5.1	8.4	Adams	11.1	9.9	12.5
Waupaca	7.1	6.3	8.4	Vilas	11.3	10.6	12.9
Jefferson	7.2	6.1	8.3	Sawyer	11.4	9.6	12.7
Kenosha	7.2	6.6	8.8	Door	11.7	9.8	13.2
Pepin	7.2	5.5	7.5	Bayfield	12.7	11.4	13.9
Walworth	7.2	6.2	8.8	Iron	13.5	13.2	13.1