
Job Center of Wisconsin: UI Claimant Registration Helps Employers, Too

Secretary Reggie Newson
Wisconsin Department of Workforce Development

Last fall, the Department of Workforce Development made a renewed push to require Unemployment Insurance (UI) claimants who legally must search for work to do so by registering with JobCenterofWisconsin.com (JCW).

When claimants register, they also build a job match profile and create or upload a resume. And, they have immediate access to tens of thousands of online job postings, as well as a direct link to resources, programs and locations across Wisconsin that can help them prepare for and find a new job.

But even as mandatory registration has helped thousands of UI claimants in their search for new opportunities, this registration requirement is also benefiting employers as they look to fill job openings with skilled workers.

If you're an employer facing a skills gap, the UI-JCW registration effort dramatically expands your pool of available workers. As new UI claimants from across multiple industries register with JobCenterofWisconsin.com and list their skills and work experience, you as an employer can sign up with the website, review individual profiles, screen dozens of resumes, and connect with an expanded base of job seekers.

DWD's recommitment to work registration on JobCenterofWisconsin.com helps employers in another way. From his first day in office, a priority for Governor Walker has been putting Wisconsin back to work, providing employment opportunities that help individuals move from unemployment to employment. When we help the unemployed return to work faster, we also reduce the number of weeks UI benefits are paid. This indirectly helps employers, who pay UI taxes into the unemployment system, and it helps our economy overall.

Whether they run a huge manufacturing plant in an industrial area or a small business on Main Street, successful business executives know little things can prove as important to their success as grand, strategic plans spanning several years.

Something as basic as requiring UI claimants to fulfill federal requirements and register for work – through JobCenterofWisconsin.com – can seem like a minor step, but it adds tremendous value in matching employers that have job openings with workers who have a variety of skills.

Under Governor Walker's leadership, we are seizing every opportunity to build a workforce to move Wisconsin forward, from simple, common sense solutions as ensuring UI claimants register for work to the innovative, comprehensive approach that the *Wisconsin Fast Forward* worker training program represents.

I invite employers to visit JobCenterofWisconsin.com and experience the added value that this resource will bring to your talent recruitment efforts.