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Job Seekers Connect with over 100 Employers Ready to Fill 1,700 Positions during Bay Area Career Expo at Shopko Hall

Recruiting event includes demo of new job search tool Governor Walker announced recently

GREEN BAY – Job seekers by the hundreds entered Shopko Hall today for the Bay Area Career Expo to meet more than 100 employers with over 1,700 jobs to fill. The special recruiting event also offered job seekers and employers an opportunity to try the new job search tool, Skill Explorer, announced recently by Governor Walker.

“With special recruiting events like the Bay Area Career Expo and the cutting-edge technology of Skill Explorer, we are connecting job seekers to jobs,” Department of Workforce Development (DWD) Secretary Reggie Newson said. “Under Governor Walker’s leadership, Wisconsin’s economy is adding jobs, and we are working to meet the workforce needs of employers. Good jobs are available and we anticipate even more employment opportunities as Governor Walker’s open-for-business initiatives and reforms encourage continued economic expansion.”

On Secretary Newson’s behalf, Deputy Secretary Jonathan Barry met employers and job seekers at the expo, which DWD sponsored. Unlike a job fair, the career expo takes recruiting to a new level. Career expos are open only to employers who have positions to fill and to job seekers who register in advance and meet with job service staff to ensure they qualify as ready to work.

A total of 110 employers reserved booths, and 1,541 job seekers completed the registration process to receive admission tickets in advance. As the expo sponsor, DWD also had booths highlighting its programs and services, including apprenticeship, on-the-job training that lets job seekers earn while they learn and employers train workers to meet their specific needs. As an added bonus, the expo offered employers and job seekers an opportunity to use Skill Explorer.

On October 7, Governor Walker announced the new online job search tool [Skill Explorer](#) that DWD developed to help employers search more effectively for the workers they need. The tool keys on skills job seekers and abilities have, not jobs they previously held. For job seekers, Skill Explorer opens the door to more possibilities in searching for employment opportunities based on their skills.

Registered employers for the expo included American Foods, Ariens Company, Bay Towel, BioLife Plasma Services, KS Kolbenschmidt US, Manitowoc Tool and Machining, Marine Travellift/Exac Tech, N.E.W. Plastics Corp., PDS Tech of Green Bay, Sargento, Schneider National, Superior Resource Group, SUPERVALU Distribution Center, and Tradesmen International. A complete list is available at <http://www.wisconsincareerexpo.com/bayarea/>.