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## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in October for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) declined in all 12 metro areas between September and October, and year over year. The October 2012 rates ranged from 4.1 percent in metro Madison to 7.1 percent in metro Janesville.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, all but one had declines between September and October. Superior had no change in its month over month rate. All had declines year over year. Rates ranged from 2.8 percent in Caledonia to 10.0 percent in Racine.
- **Counties:** Of 72 counties, all but one had declines between September and October, and year over year. Iron County's October 2012 rate of 9.1 percent was up 0.1 percent from September and October 2011. Rates ranged from 4.0 percent in Dane to 12.5 percent in Menominee.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is volatile and subject to significant revisions. Revised totals for all months in 2012 and the second half of 2011 will undergo further refinement during an annual benchmarking process in early 2013.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is based on a census of approximately 96 percent of Wisconsin employers. DWD recently submitted unemployment insurance (UI) records for the second quarter of 2012 to the federal government. The UI administrative data show private sector job growth of 35,379 from June 2011 to June 2012. The federal government will incorporate the data in its next QCEW release covering the second quarter of 2012 for all states.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Financial Institutions](#) new business formation: up by 8.8 percent through the first six months of 2012 compared to the same period in 2011; credit union net income growth, up 96 percent in the first three quarters of 2012 compared to the same period in 2011.
- A decline this calendar year in initial and weekly DWD [Unemployment Insurance claims](#).

# Labor Force and Employment Estimates October 2012

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Oct-12	FINAL Sep-12	YEAR AGO Oct-11	NET CHANGE OVER		PRELIM. Oct-12	FINAL Sep-12	YEAR AGO Oct-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,061,200	3,059,900	3,057,200	-1,300	4,000	3,066,000	3,059,800	3,060,000	6,200	6,000
Employment	2,850,100	2,836,300	2,834,600	13,800	15,500	2,892,200	2,870,200	2,858,700	22,000	33,500
Unemployment	211,100	223,600	222,700	-12,500	-11,600	173,700	189,600	201,300	-15,900	-27,600
Unemployment Rate	6.9%	7.3%	7.3%	-0.4%	-0.4%	5.7%	6.2%	6.6%	-0.5%	-0.9%
National Rate	7.9%	7.8%	8.9%	0.1%	-1.0%	7.5%	7.6%	8.5%	-0.1%	-1.0%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Oct-12	FINAL Sep-12	YEAR AGO Oct-11	NET CHANGE OVER		PRELIM. Oct-12	FINAL Sep-12	YEAR AGO Oct-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,720,700	2,728,200	2,731,200	-7,500	-10,500	2,753,400	2,749,800	2,763,900	3,600	-10,500
Appleton	119,300	119,700	116,400	-400	2,900	120,900	119,900	117,900	1,000	3,000
Eau Claire	78,200	78,500	80,800	-300	-2,600	79,400	78,600	82,000	800	-2,600
Fond du Lac	45,700	45,700	45,100	0	600	46,200	46,000	45,600	200	600
Green Bay	166,000	169,000	166,600	-3,000	-600	168,700	169,600	169,200	-900	-500
Janesville	61,200	60,400	60,500	800	700	61,700	60,800	61,000	900	700
La Crosse	75,000	75,800	74,700	-800	300	76,300	75,800	76,000	500	300
Madison	348,100	348,100	348,500	0	-400	350,300	347,700	350,700	2,600	-400
Milwaukee-W.O.W.	809,000	813,500	815,100	-4,500	-6,100	817,000	817,000	822,800	0	-5,800
Oshkosh-Neenah	95,200	95,000	93,900	200	1,300	96,300	95,500	95,000	800	1,300
Racine	76,200	76,300	75,200	-100	1,000	76,800	76,500	75,800	300	1,000
Sheboygan	57,000	56,900	57,600	100	-600	57,500	57,400	58,100	100	-600
Wausau	68,500	67,500	66,300	1,000	2,200	69,000	67,900	66,700	1,100	2,300

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Oct-12	FINAL Sep-12	YEAR AGO Oct-11	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	5.7%	6.2%	6.6%	-0.5%	-0.9%
Appleton	5.0%	5.5%	5.9%	-0.5%	-0.9%
Eau Claire	5.0%	5.6%	5.7%	-0.6%	-0.7%
Fond du Lac	5.1%	5.7%	6.2%	-0.6%	-1.1%
Green Bay	5.3%	5.7%	6.2%	-0.4%	-0.9%
Janesville	7.1%	7.9%	8.4%	-0.8%	-1.3%
La Crosse	4.4%	4.8%	5.0%	-0.4%	-0.6%
Madison	4.1%	4.6%	4.8%	-0.5%	-0.7%
Milwaukee-W.O.W.	6.3%	6.9%	7.3%	-0.6%	-1.0%
Oshkosh-Neenah	5.2%	5.7%	5.9%	-0.5%	-0.7%
Racine	7.0%	7.7%	8.0%	-0.7%	-1.0%
Sheboygan	5.4%	5.9%	6.7%	-0.5%	-1.3%
Wausau	5.6%	6.4%	6.7%	-0.8%	-1.1%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates October 2012

## CITIES

CITY	Oct-12 RANK	Sep-12 RANK	Oct-12 RATE	Sep-12 RATE	Oct-11 RATE
Appleton	13	13	6.6	7.2	7.8
Beloit	2	2	9.2	9.9	11.1
Brookfield	26	24	5.1	5.7	5.7
Caledonia	32	32	2.8	3.2	3.4
Eau Claire	20	20	5.5	6.3	6.2
Fitchburg	29	27	4.9	5.4	5.7
Fond du Lac	17	16	6.1	7.0	7.6
Franklin	25	28	5.1	5.3	5.8
Green Bay	8	8	7.6	8.0	8.6
Greenfield	18	19	5.8	6.3	6.5
Janesville	6	6	7.8	8.7	9.5
Kenosha	4	4	8.9	9.2	9.1
La Crosse	22	22	5.3	5.7	6.2
Madison	31	31	4.0	4.5	4.7
Manitowoc	11	10	7.0	7.9	8.5
Menomonee Falls	28	25	4.9	5.5	5.7

CITY	Oct-12 RANK	Sep-12 RANK	Oct-12 RATE	Sep-12 RATE	Oct-11 RATE
Milwaukee	3	3	8.9	9.6	10.2
Mount Pleasant	5	5	8.0	8.8	8.6
Neenah	9	9	7.2	7.9	7.8
New Berlin	27	29	5.0	5.3	5.3
Oak Creek	23	21	5.2	5.8	5.9
Oshkosh	19	18	5.7	6.4	6.7
Racine	1	1	10.0	10.7	11.3
Sheboygan	12	12	6.6	7.2	8.7
Stevens Point	15	14	6.3	7.2	6.5
Sun Prairie	30	30	4.8	5.3	5.6
Superior	21	26	5.4	5.4	6.7
Waukesha	16	17	6.1	6.6	7.2
Wausau	7	7	7.7	8.6	9.0
Wauwatosa	24	23	5.1	5.7	5.4
West Allis	14	15	6.5	7.0	7.0
West Bend	10	11	7.1	7.7	8.4

## COUNTIES

Alphabetical Order

COUNTY	Oct-12 RANK	Sep-12 RANK	Oct-12 RATE	Sep-12 RATE	Oct-11 RATE
Adams	3	3	7.9	8.3	9.0
Ashland	16	14	6.9	7.5	8.1
Barron	32	31	5.9	6.4	6.7
Bayfield	15	17	6.9	7.1	7.3
Brown	48	52	5.2	5.6	6.0
Buffalo	62	65	4.4	4.8	5.2
Burnett	28	27	6.1	6.7	7.6
Calumet	61	64	4.4	4.8	4.9
Chippewa	55	55	5.0	5.5	5.9
Clark	38	41	5.6	5.9	6.6
Columbia	47	44	5.2	5.8	6.5
Crawford	37	39	5.6	6.0	6.6
Dane	72	71	4.0	4.4	4.7
Dodge	27	21	6.1	6.8	7.0
Door	24	25	6.2	6.7	8.5
Douglas	43	54	5.4	5.5	6.2
Dunn	66	61	4.3	4.9	5.4
Eau Claire	54	51	5.0	5.7	5.6
Florence	59	34	4.6	6.4	7.3
Fond du Lac	50	50	5.1	5.7	6.2
Forest	8	7	7.4	8.0	8.3
Grant	70	62	4.2	4.9	5.4
Green	53	45	5.0	5.8	6.1
Green Lake	29	35	6.0	6.2	6.9
Iowa	65	60	4.3	4.9	4.8
Iron	2	2	9.1	9.0	9.0
Jackson	31	29	5.9	6.6	6.9
Jefferson	33	32	5.8	6.4	7.1
Juneau	13	15	7.1	7.4	8.0
Kenosha	4	5	7.6	8.0	8.1
Kewaunee	64	66	4.3	4.7	6.5
La Crosse	60	63	4.4	4.8	5.0
Lafayette	69	68	4.2	4.6	5.4
Langlade	9	12	7.2	7.5	8.1
Lincoln	5	4	7.5	8.2	8.1
Manitowoc	21	19	6.3	6.9	7.2

COUNTY	Oct-12 RANK	Sep-12 RANK	Oct-12 RATE	Sep-12 RATE	Oct-11 RATE
Marathon	36	33	5.6	6.4	6.7
Marquette	23	24	6.2	6.7	8.0
Marquette	18	18	6.7	7.1	8.1
Menominee	1	1	12.5	13.7	13.5
Milwaukee	7	6	7.4	8.0	8.4
Monroe	39	43	5.5	5.8	6.0
Oconto	26	28	6.1	6.6	7.7
Oneida	17	16	6.8	7.4	7.7
Outagamie	49	49	5.1	5.7	6.1
Ozaukee	58	59	4.7	5.1	5.4
Pepin	71	70	4.0	4.4	4.7
Pierce	68	72	4.2	4.3	4.4
Polk	25	26	6.1	6.7	7.3
Portage	52	53	5.0	5.6	5.5
Price	44	38	5.3	6.1	6.9
Racine	14	11	7.0	7.7	8.0
Richland	57	58	4.8	5.2	6.1
Rock	12	10	7.1	7.9	8.4
Rusk	11	9	7.1	7.9	8.5
Sauk	42	46	5.4	5.7	6.3
Sawyer	6	8	7.4	7.9	8.0
Shawano	22	23	6.2	6.7	7.4
Sheboygan	41	42	5.4	5.9	6.7
St. Croix	63	69	4.3	4.4	4.6
Taylor	35	37	5.6	6.2	6.8
Trempealeau	67	67	4.2	4.6	5.1
Vernon	51	56	5.0	5.4	5.7
Vilas	10	13	7.1	7.5	8.3
Walworth	34	36	5.7	6.2	6.7
Washburn	20	22	6.3	6.7	7.4
Washington	46	48	5.2	5.7	6.0
Waukesha	56	57	4.9	5.4	5.7
Waupaca	30	30	5.9	6.4	6.8
Waushara	19	20	6.3	6.8	7.3
Winnebago	45	47	5.2	5.7	5.9
Wood	40	40	5.4	6.0	6.3

# Local Unemployment Rates October 2012

## COUNTIES

Ascending Order

COUNTY	Oct-12 RATE	Sep-12 RATE	Oct-11 RATE	COUNTY	Oct-12 RATE	Sep-12 RATE	Oct-11 RATE
Dane	4.0	4.4	4.7	Marathon	5.6	6.4	6.7
Pepin	4.0	4.4	4.7	Taylor	5.6	6.2	6.8
Grant	4.2	4.9	5.4	Walworth	5.7	6.2	6.7
Lafayette	4.2	4.6	5.4	Jefferson	5.8	6.4	7.1
Pierce	4.2	4.3	4.4	Barron	5.9	6.4	6.7
Trempealeau	4.2	4.6	5.1	Jackson	5.9	6.6	6.9
Dunn	4.3	4.9	5.4	Waupaca	5.9	6.4	6.8
Iowa	4.3	4.9	4.8	Green Lake	6.0	6.2	6.9
Kewaunee	4.3	4.7	6.5	Burnett	6.1	6.7	7.6
St. Croix	4.3	4.4	4.6	Dodge	6.1	6.8	7.0
Buffalo	4.4	4.8	5.2	Oconto	6.1	6.6	7.7
Calumet	4.4	4.8	4.9	Polk	6.1	6.7	7.3
La Crosse	4.4	4.8	5.0	Door	6.2	6.7	8.5
Florence	4.6	6.4	7.3	Marinette	6.2	6.7	8.0
Ozaukee	4.7	5.1	5.4	Shawano	6.2	6.7	7.4
Richland	4.8	5.2	6.1	Manitowoc	6.3	6.9	7.2
Waukesha	4.9	5.4	5.7	Washburn	6.3	6.7	7.4
Chippewa	5.0	5.5	5.9	Waushara	6.3	6.8	7.3
Eau Claire	5.0	5.7	5.6	Marquette	6.7	7.1	8.1
Green	5.0	5.8	6.1	Oneida	6.8	7.4	7.7
Portage	5.0	5.6	5.5	Ashland	6.9	7.5	8.1
Vernon	5.0	5.4	5.7	Bayfield	6.9	7.1	7.3
Fond du Lac	5.1	5.7	6.2	Racine	7.0	7.7	8.0
Outagamie	5.1	5.7	6.1	Juneau	7.1	7.4	8.0
Brown	5.2	5.6	6.0	Rock	7.1	7.9	8.4
Columbia	5.2	5.8	6.5	Rusk	7.1	7.9	8.5
Washington	5.2	5.7	6.0	Vilas	7.1	7.5	8.3
Winnebago	5.2	5.7	5.9	Langlade	7.2	7.5	8.1
Price	5.3	6.1	6.9	Forest	7.4	8.0	8.3
Douglas	5.4	5.5	6.2	Milwaukee	7.4	8.0	8.4
Sauk	5.4	5.7	6.3	Sawyer	7.4	7.9	8.0
Sheboygan	5.4	5.9	6.7	Lincoln	7.5	8.2	8.1
Wood	5.4	6.0	6.3	Kenosha	7.6	8.0	8.1
Monroe	5.5	5.8	6.0	Adams	7.9	8.3	9.0
Clark	5.6	5.9	6.6	Iron	9.1	9.0	9.0
Crawford	5.6	6.0	6.6	Menominee	12.5	13.7	13.5