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WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in July for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) either declined or remained unchanged in 10 of the 12 metro areas year over year. Eau Claire and Racine had slight increases. Rates declined in all metro areas except Racine, which had no change, between June and July. The July 2012 rates ranged from 5.4 percent in metro Madison to 9.2 percent in metro Racine.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, 24 had either declines or no change in unemployment rates year over year. From June to July, all but two municipalities had either declines or no change in rates. Rates ranged from 4.0 percent in Caledonia to 12.7 percent in Racine.
- **Counties:** Of 72 counties, 56 had either rate declines or no change year over year. Between June and July, 67 had either declines or no change in their rates. Rates ranged from 5.3 percent in Dane to 20.2 percent in Menominee.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is volatile and subject to significant revisions. Revised totals for all months in 2012 and the second half of 2011 will undergo further refinement during an annual benchmarking process in early 2013.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is based on a census of approximately 96 percent of Wisconsin employers. DWD last week submitted unemployment insurance (UI) records for the first three months of 2012 to the federal government. The UI administrative data show private sector job growth of 37,464 from March 2011 to March 2012. The federal government will incorporate the data in its next QCEW release covering the first quarter of 2012 for all states.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) individual income tax revenue collections were up by more than 4.3 percent through May (FY 2012).
- [Department of Financial Institutions](#) new business formation: up this year by 8.8 percent through the first six months of 2012 compared to the same period in 2011.
- A decline this calendar year in initial and weekly DWD [Unemployment Insurance claims](#).

Labor Force and Employment Estimates July 2012

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-12	FINAL Jun-12	YEAR AGO Jul-11	NET CHANGE OVER		PRELIM. Jul-12	FINAL Jun-12	YEAR AGO Jul-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,067,900	3,074,400	3,058,100	-6,500	9,800	3,106,400	3,119,100	3,095,800	-12,700	10,600
Employment	2,843,700	2,859,000	2,824,500	-15,300	19,200	2,876,700	2,883,200	2,861,500	-6,500	15,200
Unemployment	224,200	215,400	233,600	8,800	-9,400	229,700	235,900	234,200	-6,200	-4,500
Unemployment Rate	7.3%	7.0%	7.6%	0.3%	-0.3%	7.4%	7.6%	7.6%	-0.2%	-0.2%
National Rate	8.3%	8.2%	9.1%	0.1%	-0.8%	8.6%	8.4%	9.3%	0.2%	-0.7%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-12	FINAL Jun-12	YEAR AGO Jul-11	NET CHANGE OVER		PRELIM. Jul-12	FINAL Jun-12	YEAR AGO Jul-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,716,900	2,723,400	2,738,800	-6,500	-21,900	2,742,800	2,772,200	2,765,200	-29,400	-22,400
Appleton	118,700	118,200	116,200	500	2,500	119,500	121,000	117,100	-1,500	2,400
Eau Claire	77,600	78,300	79,300	-700	-1,700	77,300	78,500	79,000	-1,200	-1,700
Fond du Lac	45,400	45,500	45,100	-100	300	46,000	46,400	45,700	-400	300
Green Bay	169,100	170,700	166,300	-1,600	2,800	169,600	172,900	166,900	-3,300	2,700
Janesville	61,500	59,900	60,500	1,600	1,000	62,100	61,200	61,100	900	1,000
La Crosse	75,700	75,400	73,400	300	2,300	75,300	75,900	73,000	-600	2,300
Madison	345,300	346,700	346,000	-1,400	-700	347,200	349,800	347,900	-2,600	-700
Milwaukee-W.O.W.	809,900	810,500	815,900	-600	-6,000	813,400	819,500	819,400	-6,100	-6,000
Oshkosh-Neenah	93,700	93,900	93,400	-200	300	94,400	94,900	94,100	-500	300
Racine	74,700	75,300	75,600	-600	-900	75,900	76,600	76,700	-700	-800
Sheboygan	57,300	57,600	58,200	-300	-900	58,500	59,200	59,400	-700	-900
Wausau	67,700	68,000	66,400	-300	1,300	67,900	69,100	66,600	-1,200	1,300

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-12	FINAL Jun-12	YEAR AGO Jul-11	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.4%	7.6%	7.6%	-0.2%	-0.2%
Appleton	6.6%	6.8%	6.8%	-0.2%	-0.2%
Eau Claire	6.9%	7.0%	6.8%	-0.1%	0.1%
Fond du Lac	7.1%	7.3%	7.2%	-0.2%	-0.1%
Green Bay	6.8%	7.0%	7.2%	-0.2%	-0.4%
Janesville	8.9%	9.4%	9.5%	-0.5%	-0.6%
La Crosse	5.8%	6.0%	6.1%	-0.2%	-0.3%
Madison	5.4%	5.6%	5.4%	-0.2%	0.0%
Milwaukee-W.O.W.	8.2%	8.3%	8.3%	-0.1%	-0.1%
Oshkosh-Neenah	6.8%	7.0%	6.8%	-0.2%	0.0%
Racine	9.2%	9.2%	9.1%	0.0%	0.1%
Sheboygan	6.8%	7.2%	7.4%	-0.4%	-0.6%
Wausau	7.5%	7.7%	7.6%	-0.2%	-0.1%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates July 2012

CITIES

CITY	Jul-12 RANK	Jun-12 RANK	Jul-12 RATE	Jun-12 RATE	Jul-11 RATE
Appleton	13	13	8.7	9.0	9.0
Beloit	2	2	12.1	12.5	13.1
Brookfield	23	23	6.8	7.0	5.9
Caledonia	32	32	4.0	4.2	4.0
Eau Claire	18	18	7.7	7.8	7.5
Fitchburg	30	30	6.1	6.1	6.0
Fond du Lac	16	17	8.3	8.5	8.7
Franklin	29	27	6.1	6.5	6.1
Green Bay	8	9	9.4	9.6	10.3
Greenfield	22	22	6.8	7.2	7.1
Janesville	9	6	9.3	10.0	10.1
Kenosha	6	8	10.1	9.6	10.8
La Crosse	21	21	7.2	7.4	7.5
Madison	31	31	5.4	5.4	5.3
Manitowoc	10	12	9.0	9.0	9.4
Menomonee Falls	28	29	6.2	6.4	6.3

CITY	Jul-12 RANK	Jun-12 RANK	Jul-12 RATE	Jun-12 RATE	Jul-11 RATE
Milwaukee	3	3	11.4	11.2	11.7
Mount Pleasant	5	4	10.1	10.5	10.2
Neenah	7	7	9.4	9.8	8.7
New Berlin	25	25	6.5	6.7	6.3
Oak Creek	24	24	6.7	7.0	6.8
Oshkosh	19	19	7.6	7.8	7.7
Racine	1	1	12.7	12.7	12.8
Sheboygan	15	16	8.3	8.5	9.4
Stevens Point	11	11	8.9	9.1	8.5
Sun Prairie	27	26	6.3	6.6	6.5
Superior	20	20	7.2	7.5	7.4
Waukesha	14	15	8.3	8.5	8.7
Wausau	4	5	10.1	10.4	10.3
Wauwatosa	26	28	6.3	6.4	5.9
West Allis	17	14	8.2	8.6	8.4
West Bend	12	10	8.7	9.5	9.2

COUNTIES Alphabetical Order

COUNTY	Jul-12 RANK	Jun-12 RANK	Jul-12 RATE	Jun-12 RATE	Jul-11 RATE
Adams	5	5	9.5	9.7	9.9
Ashland	8	6	9.3	9.7	9.6
Barron	31	33	7.7	7.9	7.8
Bayfield	14	13	8.9	9.2	8.1
Brown	51	51	6.8	6.9	7.1
Buffalo	65	63	5.8	6.3	6.1
Burnett	28	23	7.8	8.2	8.5
Calumet	68	69	5.6	5.7	5.6
Chippewa	50	54	6.8	6.8	7.0
Clark	41	43	7.2	7.2	7.6
Columbia	49	50	6.8	6.9	7.0
Crawford	40	38	7.4	7.6	7.5
Dane	72	72	5.3	5.4	5.2
Dodge	24	24	7.9	8.1	7.7
Door	37	27	7.5	8.1	8.8
Douglas	44	42	7.0	7.3	6.9
Dunn	57	53	6.5	6.9	6.8
Eau Claire	43	44	7.0	7.2	6.7
Florence	54	56	6.6	6.8	8.3
Fond du Lac	42	41	7.1	7.3	7.2
Forest	4	4	9.8	10.0	9.5
Grant	61	58	6.3	6.7	6.6
Green	46	48	6.9	7.0	6.9
Green Lake	36	35	7.5	7.8	7.4
Iowa	67	65	5.6	6.1	5.3
Iron	2	2	10.9	10.2	10.0
Jackson	30	25	7.7	8.1	7.7
Jefferson	27	30	7.8	8.0	8.1
Juneau	15	14	8.7	9.1	9.0
Kenosha	12	18	9.0	8.6	9.6
Kewaunee	60	62	6.3	6.4	6.9
La Crosse	64	66	5.8	6.0	6.0
Lafayette	63	64	5.9	6.1	6.1
Langlade	11	11	9.1	9.3	9.2
Lincoln	3	3	10.4	10.0	10.4
Manitowoc	26	29	7.8	8.0	7.9

COUNTY	Jul-12 RANK	Jun-12 RANK	Jul-12 RATE	Jun-12 RATE	Jul-11 RATE
Marathon	35	36	7.5	7.7	7.6
Marinette	20	20	8.2	8.3	9.5
Marquette	16	16	8.6	8.7	9.0
Menominee	1	1	20.2	19.2	21.2
Milwaukee	6	8	9.4	9.4	9.6
Monroe	53	55	6.6	6.8	6.3
Oconto	34	37	7.5	7.6	7.9
Oneida	18	15	8.3	8.9	8.0
Outagamie	45	46	6.9	7.1	7.2
Ozaukee	62	61	6.2	6.5	6.1
Pepin	66	67	5.6	5.9	6.0
Pierce	71	71	5.3	5.6	6.2
Polk	22	22	8.0	8.3	8.2
Portage	39	40	7.4	7.5	7.2
Price	38	39	7.4	7.5	7.9
Racine	9	12	9.2	9.2	9.1
Richland	59	60	6.3	6.5	6.8
Rock	13	9	8.9	9.4	9.5
Rusk	7	7	9.3	9.6	10.2
Sauk	56	52	6.5	6.9	6.8
Sawyer	10	10	9.1	9.3	8.8
Shawano	32	26	7.6	8.1	8.2
Sheboygan	48	45	6.8	7.2	7.4
St. Croix	70	68	5.4	5.8	6.1
Taylor	25	28	7.8	8.0	7.8
Trempealeau	69	70	5.5	5.7	6.0
Vernon	58	59	6.4	6.5	6.5
Vilas	23	17	7.9	8.7	8.0
Walworth	33	34	7.5	7.8	7.6
Washburn	21	21	8.0	8.3	8.6
Washington	52	47	6.7	7.1	6.7
Waukesha	55	57	6.5	6.8	6.7
Waupaca	29	32	7.7	7.9	7.5
Waushara	17	19	8.4	8.6	8.7
Winnebago	47	49	6.8	7.0	6.8
Wood	19	31	8.2	7.9	8.3

Local Unemployment Rates July 2012

COUNTIES

Ascending Order

COUNTY	Jul-12 RATE	Jun-12 RATE	Jul-11 RATE	COUNTY	Jul-12 RATE	Jun-12 RATE	Jul-11 RATE
Dane	5.3	5.4	5.2	Green Lake	7.5	7.8	7.4
Pierce	5.3	5.6	6.2	Marathon	7.5	7.7	7.6
St. Croix	5.4	5.8	6.1	Oconto	7.5	7.6	7.9
Trempealeau	5.5	5.7	6.0	Walworth	7.5	7.8	7.6
Calumet	5.6	5.7	5.6	Shawano	7.6	8.1	8.2
Iowa	5.6	6.1	5.3	Barron	7.7	7.9	7.8
Pepin	5.6	5.9	6.0	Jackson	7.7	8.1	7.7
Buffalo	5.8	6.3	6.1	Waupaca	7.7	7.9	7.5
La Crosse	5.8	6.0	6.0	Burnett	7.8	8.2	8.5
Lafayette	5.9	6.1	6.1	Jefferson	7.8	8.0	8.1
Ozaukee	6.2	6.5	6.1	Manitowoc	7.8	8.0	7.9
Grant	6.3	6.7	6.6	Taylor	7.8	8.0	7.8
Kewaunee	6.3	6.4	6.9	Dodge	7.9	8.1	7.7
Richland	6.3	6.5	6.8	Vilas	7.9	8.7	8.0
Vernon	6.4	6.5	6.5	Polk	8.0	8.3	8.2
Dunn	6.5	6.9	6.8	Washburn	8.0	8.3	8.6
Sauk	6.5	6.9	6.8	Marinette	8.2	8.3	9.5
Waukesha	6.5	6.8	6.7	Wood	8.2	7.9	8.3
Florence	6.6	6.8	8.3	Oneida	8.3	8.9	8.0
Monroe	6.6	6.8	6.3	Waushara	8.4	8.6	8.7
Washington	6.7	7.1	6.7	Marquette	8.6	8.7	9.0
Brown	6.8	6.9	7.1	Juneau	8.7	9.1	9.0
Chippewa	6.8	6.8	7.0	Bayfield	8.9	9.2	8.1
Columbia	6.8	6.9	7.0	Rock	8.9	9.4	9.5
Sheboygan	6.8	7.2	7.4	Kenosha	9.0	8.6	9.6
Winnebago	6.8	7.0	6.8	Langlade	9.1	9.3	9.2
Green	6.9	7.0	6.9	Sawyer	9.1	9.3	8.8
Outagamie	6.9	7.1	7.2	Racine	9.2	9.2	9.1
Douglas	7.0	7.3	6.9	Ashland	9.3	9.7	9.6
Eau Claire	7.0	7.2	6.7	Rusk	9.3	9.6	10.2
Fond du Lac	7.1	7.3	7.2	Milwaukee	9.4	9.4	9.6
Clark	7.2	7.2	7.6	Adams	9.5	9.7	9.9
Crawford	7.4	7.6	7.5	Forest	9.8	10.0	9.5
Portage	7.4	7.5	7.2	Lincoln	10.4	10.0	10.4
Price	7.4	7.5	7.9	Iron	10.9	10.2	10.0
Door	7.5	8.1	8.8	Menominee	20.2	19.2	21.2