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WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in May for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) declined in all 12 metro areas year over year. The May 2012 rates ranged from 4.9 percent in metro Madison to 8.4 percent in metro Janesville.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, 30 had either declines or no change in unemployment rates year over year. From April to May, 11 had either declines or no change in rates, while 21 experienced an uptick in rates, no more than 0.6 of a percentage point (Beloit, Neenah and Superior). Rates ranged from 3.8 percent in Caledonia to 11.6 percent in Beloit.
- **Counties:** Of 72 counties, 69 had rate declines or no change year over year. Between April and May, 36 had rate declines by as much as 2.2 percent in Vilas and 2.0 percent in Bayfield. Six had no change. For 30, rates edged upward, less than half of a percentage point for all but Douglas, which had an increase of 0.6 of a percentage point. Rates ranged from 4.7 percent in Dane to 15.1 percent in Menominee.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is volatile and subject to significant revisions in the next several weeks. Revised totals for all months in 2012 and the second half of 2011 will undergo further refinement during an annual benchmarking process in early 2013.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is available through December 2011 on DWD's [WORKnet site](#). This data is based on a census of approximately 96 percent of all Wisconsin employers. It shows net job growth (total nonfarm) of 23,608 in Wisconsin from December 2010 through December 2011. The QCEW data on WORKnet shows 39 counties posted a net gain in jobs between December 2010 and December 2011, not including data in which location of county was unavailable. Additionally, QCEW data is not available on WORKnet for cities or metro areas.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) individual income tax collections: up more than 4.3 percent through May (FY 2012).
- [Department of Financial Institutions](#) new business formation: up this year by 11.7 percent over the prior year.
- A decline this calendar year in initial and continued DWD [Unemployment Insurance claims](#).

Attached to this report are tables that show LAUS and CES data for metro areas, municipalities and counties.

Labor Force and Employment Estimates May 2012

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. May-12	FINAL Apr-12	YEAR AGO May-11	NET CHANGE OVER		PRELIM. May-12	FINAL Apr-12	YEAR AGO May-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,075,400	3,069,100	3,063,900	6,300	11,500	3,062,600	3,044,600	3,053,200	18,000	9,400
Employment	2,866,800	2,863,800	2,831,600	3,000	35,200	2,854,400	2,838,500	2,829,700	15,900	24,700
Unemployment	208,600	205,400	232,300	3,200	-23,700	208,200	206,100	223,500	2,100	-15,300
Unemployment Rate	6.8%	6.7%	7.6%	0.1%	-0.8%	6.8%	6.8%	7.3%	0.0%	-0.5%
National Rate	8.2%	8.1%	9.0%	0.1%	-0.8%	7.9%	7.7%	8.7%	0.2%	-0.8%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. May-12	FINAL Apr-12	YEAR AGO May-11	NET CHANGE OVER		PRELIM. May-12	FINAL Apr-12	YEAR AGO May-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,736,300	2,733,700	2,751,500	2,600	-15,200	2,753,500	2,714,500	2,772,000	39,000	-18,500
Appleton	118,400	117,300	116,500	1,100	1,900	119,200	116,600	116,800	2,600	2,400
Eau Claire	78,500	78,600	80,400	-100	-1,900	79,700	78,600	81,500	1,100	-1,800
Fond du Lac	45,400	45,900	45,200	-500	200	45,600	45,400	45,500	200	100
Green Bay	169,900	169,800	166,200	100	3,700	170,700	168,600	166,900	2,100	3,800
Janesville	60,500	60,500	61,100	0	-600	61,200	60,300	61,700	900	-500
La Crosse	75,100	75,300	73,700	-200	1,400	76,100	75,500	75,000	600	1,100
Madison	344,900	346,300	346,800	-1,400	-1,900	349,000	345,900	349,400	3,100	-400
Milwaukee-W.O.W.	810,600	809,000	814,700	1,600	-4,100	815,300	806,600	818,100	8,700	-2,800
Oshkosh-Neenah	95,600	95,100	93,800	500	1,800	95,700	94,100	94,300	1,600	1,400
Racine	75,500	74,900	75,300	600	200	75,500	74,400	75,700	1,100	-200
Sheboygan	58,200	58,000	57,600	200	600	58,400	57,300	57,900	1,100	500
Wausau	67,400	67,000	67,100	400	300	67,500	66,600	67,400	900	100

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. May-12	FINAL Apr-12	YEAR AGO May-11	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	6.8%	6.8%	7.3%	0.0%	-0.5%
Appleton	6.1%	6.0%	6.7%	0.1%	-0.6%
Eau Claire	6.1%	6.0%	6.6%	0.1%	-0.5%
Fond du Lac	6.5%	6.1%	7.0%	0.4%	-0.5%
Green Bay	6.4%	6.2%	7.0%	0.2%	-0.6%
Janesville	8.4%	8.3%	9.4%	0.1%	-1.0%
La Crosse	5.2%	5.0%	5.7%	0.2%	-0.5%
Madison	4.9%	4.7%	5.2%	0.2%	-0.3%
Milwaukee-W.O.W.	7.4%	7.3%	7.9%	0.1%	-0.5%
Oshkosh-Neenah	6.2%	6.0%	6.6%	0.2%	-0.4%
Racine	8.3%	8.4%	8.8%	-0.1%	-0.5%
Sheboygan	6.6%	6.4%	7.6%	0.2%	-1.0%
Wausau	7.1%	7.2%	7.6%	-0.1%	-0.5%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates May 2012

CITIES

CITY	May-12 RANK	Apr-12 RANK	May-12 RATE	Apr-12 RATE	May-11 RATE
Appleton	13	13	8.1	8.0	8.7
Beloit	1	2	11.6	11.0	12.9
Brookfield	23	23	6.2	5.8	6.0
Caledonia	32	32	3.8	3.4	3.9
Eau Claire	21	21	6.3	6.0	6.6
Fitchburg	30	30	5.1	4.8	5.9
Fond du Lac	16	17	7.5	7.3	8.3
Franklin	28	25	5.7	5.7	6.4
Green Bay	7	8	8.9	8.9	9.7
Greenfield	20	19	6.4	6.4	7.2
Janesville	6	7	8.9	9.0	9.9
Kenosha	10	6	8.6	9.1	9.9
La Crosse	24	24	6.1	5.8	6.6
Madison	31	31	4.8	4.4	5.0
Manitowoc	11	10	8.4	8.5	9.3
Menomonee Falls	27	27	5.7	5.5	6.1

CITY	May-12 RANK	Apr-12 RANK	May-12 RATE	Apr-12 RATE	May-11 RATE
Milwaukee	3	3	10.2	10.2	10.7
Mount Pleasant	5	5	9.1	9.1	9.8
Neenah	9	11	8.7	8.1	9.0
New Berlin	25	26	6.0	5.5	6.4
Oak Creek	22	22	6.2	6.0	6.5
Oshkosh	18	18	6.7	6.8	7.2
Racine	2	1	11.2	11.2	13.2
Sheboygan	12	12	8.1	8.0	9.6
Stevens Point	15	15	7.8	7.5	7.4
Sun Prairie	26	28	5.8	5.3	6.4
Superior	19	20	6.6	6.0	6.6
Waukesha	17	16	7.3	7.4	8.4
Wausau	4	4	9.8	9.7	10.5
Wauwatosa	29	29	5.6	5.3	6.1
West Allis	14	14	7.8	7.6	8.4
West Bend	8	9	8.8	8.5	9.9

COUNTIES

Alphabetical Order

COUNTY	May-12 RANK	Apr-12 RANK	May-12 RATE	Apr-12 RATE	May-11 RATE
Adams	6	9	9.2	9.5	9.6
Ashland	11	12	8.7	8.9	10.0
Barron	34	30	7.2	7.5	7.6
Bayfield	4	3	9.3	11.3	9.2
Brown	54	54	6.2	6.0	6.8
Buffalo	66	63	5.4	5.3	5.7
Burnett	22	18	7.8	8.4	8.7
Calumet	69	68	5.1	5.1	5.5
Chippewa	52	43	6.3	6.6	7.2
Clark	41	37	6.8	7.2	7.7
Columbia	50	46	6.4	6.5	7.1
Crawford	37	36	7.1	7.2	7.9
Dane	72	72	4.7	4.4	5.0
Dodge	32	38	7.3	7.0	7.5
Door	10	6	8.8	10.4	9.9
Douglas	44	52	6.6	6.0	6.9
Dunn	62	61	5.7	5.6	6.0
Eau Claire	58	60	5.9	5.6	6.1
Florence	42	26	6.7	7.8	8.5
Fond du Lac	46	50	6.5	6.1	7.0
Forest	9	10	9.1	9.4	9.6
Grant	63	64	5.6	5.2	5.9
Green	45	44	6.5	6.5	6.9
Green Lake	31	33	7.4	7.2	7.7
Iowa	60	58	5.8	5.9	5.9
Iron	2	2	11.1	12.7	11.0
Jackson	30	29	7.4	7.5	7.7
Jefferson	33	39	7.2	7.0	8.0
Juneau	16	14	8.4	8.5	9.0
Kenosha	26	22	7.7	8.1	8.7
Kewaunee	59	59	5.8	5.7	6.8
La Crosse	68	71	5.1	4.8	5.5
Lafayette	64	65	5.5	5.2	5.8
Langlade	13	13	8.5	8.9	9.3
Lincoln	8	7	9.1	10.1	9.5
Manitowoc	29	32	7.4	7.3	7.9

COUNTY	May-12 RANK	Apr-12 RANK	May-12 RATE	Apr-12 RATE	May-11 RATE
Marathon	36	35	7.1	7.2	7.6
Marinette	25	27	7.7	7.7	9.2
Marquette	18	17	8.1	8.4	8.9
Menominee	1	1	15.1	16.1	18.6
Milwaukee	12	15	8.5	8.4	8.9
Monroe	49	45	6.4	6.5	6.2
Oconto	21	25	7.8	7.8	8.7
Oneida	15	8	8.4	9.6	8.8
Outagamie	48	48	6.4	6.3	7.0
Ozaukee	61	62	5.7	5.5	5.9
Pepin	67	70	5.1	5.0	5.6
Pierce	71	69	4.7	5.1	5.3
Polk	20	20	7.8	8.1	8.2
Portage	51	51	6.3	6.1	6.3
Price	35	34	7.1	7.2	8.1
Racine	17	16	8.3	8.4	8.8
Richland	57	57	6.0	5.9	6.8
Rock	14	19	8.4	8.3	9.4
Rusk	5	11	9.2	9.3	10.4
Sauk	40	41	6.9	7.0	7.2
Sawyer	3	5	9.3	10.5	9.3
Shawano	27	28	7.6	7.6	8.3
Sheboygan	43	47	6.6	6.4	7.6
St. Croix	70	66	4.9	5.2	5.4
Taylor	24	21	7.7	8.1	8.5
Trempealeau	65	67	5.4	5.1	6.0
Vernon	55	55	6.1	6.0	6.5
Vilas	7	4	9.1	11.3	9.6
Walworth	39	40	6.9	7.0	7.4
Washburn	23	23	7.7	8.0	8.6
Washington	47	49	6.4	6.2	7.0
Waukesha	56	56	6.0	5.9	6.5
Waupaca	28	31	7.4	7.4	7.7
Waushara	19	24	8.0	7.8	8.5
Winnebago	53	53	6.2	6.0	6.6
Wood	38	42	6.9	6.8	7.4

Local Unemployment Rates May 2012

COUNTIES

Ascending Order

COUNTY	May-12 RATE	Apr-12 RATE	May-11 RATE	COUNTY	May-12 RATE	Apr-12 RATE	May-11 RATE
Dane	4.7	4.4	5.0	Marathon	7.1	7.2	7.6
Pierce	4.7	5.1	5.3	Price	7.1	7.2	8.1
St. Croix	4.9	5.2	5.4	Barron	7.2	7.5	7.6
Calumet	5.1	5.1	5.5	Jefferson	7.2	7.0	8.0
La Crosse	5.1	4.8	5.5	Dodge	7.3	7.0	7.5
Pepin	5.1	5.0	5.6	Green Lake	7.4	7.2	7.7
Buffalo	5.4	5.3	5.7	Jackson	7.4	7.5	7.7
Trempealeau	5.4	5.1	6.0	Manitowoc	7.4	7.3	7.9
Lafayette	5.5	5.2	5.8	Waupaca	7.4	7.4	7.7
Grant	5.6	5.2	5.9	Shawano	7.6	7.6	8.3
Dunn	5.7	5.6	6.0	Kenosha	7.7	8.1	8.7
Ozaukee	5.7	5.5	5.9	Marinette	7.7	7.7	9.2
Iowa	5.8	5.9	5.9	Taylor	7.7	8.1	8.5
Kewaunee	5.8	5.7	6.8	Washburn	7.7	8.0	8.6
Eau Claire	5.9	5.6	6.1	Burnett	7.8	8.4	8.7
Richland	6.0	5.9	6.8	Oconto	7.8	7.8	8.7
Waukesha	6.0	5.9	6.5	Polk	7.8	8.1	8.2
Vernon	6.1	6.0	6.5	Waushara	8.0	7.8	8.5
Brown	6.2	6.0	6.8	Marquette	8.1	8.4	8.9
Winnebago	6.2	6.0	6.6	Racine	8.3	8.4	8.8
Chippewa	6.3	6.6	7.2	Juneau	8.4	8.5	9.0
Portage	6.3	6.1	6.3	Oneida	8.4	9.6	8.8
Columbia	6.4	6.5	7.1	Rock	8.4	8.3	9.4
Monroe	6.4	6.5	6.2	Langlade	8.5	8.9	9.3
Outagamie	6.4	6.3	7.0	Milwaukee	8.5	8.4	8.9
Washington	6.4	6.2	7.0	Ashland	8.7	8.9	10.0
Fond du Lac	6.5	6.1	7.0	Door	8.8	10.4	9.9
Green	6.5	6.5	6.9	Forest	9.1	9.4	9.6
Douglas	6.6	6.0	6.9	Lincoln	9.1	10.1	9.5
Sheboygan	6.6	6.4	7.6	Vilas	9.1	11.3	9.6
Florence	6.7	7.8	8.5	Adams	9.2	9.5	9.6
Clark	6.8	7.2	7.7	Rusk	9.2	9.3	10.4
Sauk	6.9	7.0	7.2	Bayfield	9.3	11.3	9.2
Walworth	6.9	7.0	7.4	Sawyer	9.3	10.5	9.3
Wood	6.9	6.8	7.4	Iron	11.1	12.7	11.0
Crawford	7.1	7.2	7.9	Menominee	15.1	16.1	18.6