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DWD Secretary Newson: Under Governor Walker's Leadership, Bay Area Career Expo Takes Recruitment to New Level

Event connects over 2,000 individuals with over 100 employers that are hiring

GREEN BAY – Wisconsin Department of Workforce Development (DWD) Secretary Reggie Newson today welcomed over 2,000 job seekers to the Bay Area Career Expo, an opportunity at Shopko Hall in Green Bay to connect with over 100 employers looking to fill approximately 1,300 openings.

“At the Bay Area Career Expo, Wisconsin job creators that have openings are connecting with job seekers who are prepared for new opportunities,” Secretary Newson said. “Under Governor Walker’s leadership, we will continue to pursue new approaches that align workers with available jobs and advance economic growth in Wisconsin.”

The Career Expo was open to Northeast Wisconsin employers with jobs to fill and job seekers who gained admission by registering with Job Center of Wisconsin, completing a self-assessment survey and resume and attending a review session to prepare for the event.

The Career Expo drew over 100 employers and 2,000 job seekers from the region. Employers recruited for openings in sectors such as health care, education and manufacturing with pay as high as \$35 per hour.

Part of Governor Walker’s Wisconsin Working plan directs DWD and partners to have at least twice as many job fairs this year as last year. The Career Expo takes the job fair concept to a new level through pre-screening activities that shorten the recruitment and hiring process for employers and job seekers.

DWD piloted the new approach in May 2012 with the Milwaukee Manufacturing Career Expo, which brought hundreds of job seekers and dozens of manufacturing employers to State Fair Park in West Allis. Over 120 job offers resulted from the event.

“Like with the event in May, employers and job seekers were eager to take part in the Bay Area Career Expo,” Secretary Newson said. “Thanks to Governor Walker’s vision and direction, Wisconsinites are getting back to work, and employers are filling their workforce needs.”