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FOR IMMEDIATE RELEASE

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## **Over 100 Employers with 1,300 Plus Job Openings Registered for Bay Area Career Expo at Shopko Hall Oct. 17**

*Secretary Newson urges job seekers to register, prepare now for major recruiting event*

MADISON – Department of Workforce Development (DWD) Secretary Reggie Newson today announced over 100 employers with more than 1,300 job openings have registered for the Bay Area Career Expo on October 17, 2012 in Green Bay, and he urged job seekers to register for the major recruiting event.

“We’ve received an enthusiastic response from both employers and job seekers,” Secretary Newson said. “To date, our Job Center staff have issued over 1,000 admission tickets to job seekers who have taken the necessary steps to prepare for this major recruiting event. There’s still time for other job seekers to register, complete their resumes, and get everything in order as part of quick and easy pre-screening process. It’s our way of expediting the recruiting process to the benefit of both job seekers and employers.”

In urging job seekers to register now, Secretary Newson noted the available positions range in pay that can reach as much as \$35 an hour. The Bay Career Expo is from 10 a.m. to 3 p.m. at Shopko Hall in Green Bay. A list of employers who have registered for the expo is available online at [www.WisconsinCareerExpo.com](http://www.WisconsinCareerExpo.com).

Secretary Newson stressed the importance of job seekers acting now to get the necessary admission ticket and avoiding a pre-registration rush the final days before the career expo. Information about the pre-registration process is available on <https://jobcenterofwisconsin.com/>. Registration takes three easy steps:

1. Visit <https://jobcenterofwisconsin.com/>, and either register with the DWD online employment site or, if already registered, update information as necessary;
2. Use the site’s “Job Seeker Tools” to create or update a resume, take a self assessment survey, save and print copies of both for the final step;
3. Complete a one-on-one session with an employment specialist, who will review the resume and assessment results and cover potential steps in the job application process before issuing an admission ticket. A list with times and locations to complete these sessions is available through <https://jobcenterofwisconsin.com/>.