

Department of Workforce Development
Secretary's Office
201 East Washington Avenue
P.O. Box 7946
Madison, WI 53707-7946
Telephone: (608) 266-3131
Fax: (608) 266-1784
Email: sec@dwd.wisconsin.gov



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CONTACT: DWD Communications, 608-266-2722

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

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On Twitter: @WIWorkforce

Secretary Newson: Manufacturing Day Helps Technical Colleges, other Workforce Partners Promote Industry Career Pathway

During visit to Moraine Park Technical College, Secretary cites WTCS for its role in supporting job creators

FOND DU LAC – During a visit today to Moraine Park Technical College (MPTC) in Fond du Lac, Wisconsin Department of Workforce Development (DWD) Secretary Reggie Newson cited the collaboration between workforce development and the state’s technical colleges as integral to supporting manufacturing employers.

“The manufacturing programs at technical colleges like Moraine Park help Wisconsinites develop skills that are in demand by employers, and I encourage youths, parents, teachers and others to learn more about these programs,” Secretary Newson said. “The open house events on Manufacturing Day represent an important way to reach out to the community and showcase the state-of-the-art, challenging and rewarding career pathway that manufacturing offers.”

This morning, Secretary Newson visited MPTC’s manufacturing program open house to learn more about the program and to help raise awareness of the ways in which the technical college system is preparing workers for good, family-supporting jobs in manufacturing. The visit coincides with Manufacturing Day, celebrated in Wisconsin by DWD, the Wisconsin Economic Development Corporation, Wisconsin Manufacturers and Commerce, the Wisconsin Manufacturing Extension Partnership (WMEP) and other workforce stakeholders.

Manufacturing Day was developed by the Fabricators and Manufacturers Association, the national Manufacturing Extension Partnership, and the National Association for Manufacturing. Manufacturing Day is an opportunity for local manufacturers and vocational training providers to open their doors and provide insight about manufacturing as a good career option. For more information and a list of open house events, visit www.mfgday.com.

Governor Walker has proclaimed October as Manufacturing Month. Secretary Newson and other workforce leaders will be visiting manufacturers around Wisconsin during the month to raise awareness of manufacturing as a good career option. The average wage in manufacturing is approximately 20% higher than the state’s average weekly wage.