
FOR IMMEDIATE RELEASE

Tuesday, February 7, 2012

CONTACT: DWD Communications, 608-266-2722

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

On Facebook: <http://www.facebook.com/WIWorkforce>

On Twitter: @WIWorkforce

Mercury Marine, Great Workforce Partner, Has Hired Over 230 Workers with Help from DWD Job Service, Local Job Center

Secretary Newson commends Mercury Marine, urges other firms to let Job Service help with hires

FOND DU LAC – Wisconsin Department of Workforce Development Secretary Reggie Newson today commended Mercury Marine for its role in putting Wisconsin to work. Since January 2011, the Brunswick Corporation subsidiary has made over 230 hires, working in partnership with DWD in holding seven specialized recruitments, conducting interviews and extending job offers.

“This partnership is an example of how DWD can work with employers to match job seekers to available jobs,” said Secretary Newson. “I’m here today because I want to reinforce to the business community that we are here to provide expert assistance to any employer in Wisconsin that is hiring workers or expanding. We want to encourage companies to use the resources we have at our disposal, including www.JobCenterofWisconsin.com, which has thousands of resumes posted from job seekers around the state.”

“Mercury Marine truly is an example of a business that has seen great success as a result of their close working relationship with the Fond du Lac Job Center,” continued Secretary Newson. “And we are pleased to see so many job seekers connecting to jobs through this collaboration.”

DWD, the Fox Valley Workforce Development Board and Mercury Marine have hosted a total of seven specialized recruitments since January 2011. DWD and the local Workforce Development Board worked with Mercury Marine to assist interested job seekers in completing a resume, securing an e-mail address, completing their job application and preparing for their interview. DWD also assisted Mercury Marine by screening applicants to ensure that they met basic eligibility standards and had appropriate skills and certifications for the jobs posted, serving as a point of contact for job seekers and providing interview rooms for the recruitments.

Governor Walker's recently-introduced “Wisconsin Working” plan would build on the success that DWD has had with Mercury Marine and other employers around the state by doubling the number of job fairs held each year to over 100, and including both the Wisconsin Economic Development Corporation and the state Department of Veterans’ Affairs in employer outreach to ensure that resources at each of the agencies are targeted to employers seeking Wisconsin residents.

“Governor Walker’s ‘Wisconsin Working’ plan enhances DWD’s ability to work with Wisconsin employers to help them to recruit and hire the workers they need to grow Wisconsin’s economy,” added Secretary Newson. “Under Governor Walker’s leadership, companies like Mercury Marine are able to access the assistance they need to attract skilled and talented workers to fill available jobs and boost the business climate in the state.”

With approximately 1,600 employees, DWD works with employers to fill jobs, provides training and employment services to workers, enforces workers’ rights, and administers Unemployment Insurance and Worker’s Compensation programs.