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Thursday, November 17, 2011

CONTACT: John Dipko, Communications Director, 608-266-6753

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OCTOBER JOBS, UNEMPLOYMENT NUMBERS ANNOUNCED FOR STATE

MADISON – Department of Workforce Development (DWD) Secretary Reggie Newson announced today preliminary state jobs and unemployment data for the month of October 2011.

“Wisconsin’s unemployment rate decreased over the month and our state’s labor market has improved over the course of this year, but the decline in total jobs over the month reaffirms our exposure to challenges in the national and global economy,” Secretary Newson said. “More than ever, we must continue to advance the Governor’s job-creation agenda and ensure jobseekers have the skills that are in demand by employers who are looking to locate or expand in Wisconsin.”

Secretary Newson reaffirmed the value of DWD’s online employment site, www.JobCenterofWisconsin.com, which today has over 33,000 jobs posted and has surpassed 120,000 postings this year. He encouraged employers and jobseekers to use www.JobCenterofWisconsin.com and other services available through the Wisconsin Job Service system.

Place of Work Data

The latest preliminary seasonally adjusted estimates show total nonfarm employment declined by 9,700 jobs from September to October; and private sector jobs, by 9,300 in the same period. Compared to October 2010, private sector employment increased by 14,500 jobs. The preliminary estimate of total private sector employment for October was 2,337,300.

The preliminary data indicates declines from September to October in manufacturing, healthcare, construction, retail trade and other sectors. Leisure and hospitality was one of several sectors with one-month gains. Government employment was relatively flat. Compared to October 2010, manufacturing gained 10,600 jobs, and education and health services added 6,800 jobs. Government employment declined 8,500 jobs, compared to October 2010.

Without seasonal adjustment, total nonfarm jobs increased by 600 from September to October, and 5,500 jobs from October 2010. Private sector jobs decreased by 15,700 jobs from September to October, but increased by 14,100 jobs from October 2010.

Unemployment Rate

Wisconsin’s seasonally adjusted October unemployment rate was 7.7 percent, down slightly from 7.8 percent in September 2011 and unchanged from October 2010. Without seasonal adjustment, the October rate was 6.8 percent, down from 7.0 percent in both September 2011 and October 2010. The rates encompass Wisconsinites who are available for work and actively seeking jobs.

The U.S. seasonally adjusted unemployment rate was 9.0 percent, down slightly from 9.1 percent in September 2011 and down from 9.7 percent in October 2010. Without seasonal adjustment, the U.S. rate was 8.5 percent, down from 8.8 percent in September 2011 and down from 9.0 percent in October 2010.

WISCONSIN LABOR FORCE SUMMARY

Seasonally Adjusted

PLACE OF RESIDENCE DATA	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Oct-11	Sep-11	Oct-10	1-Month	1-Year
CIVILIAN LABOR FORCE	3,056,600	3,057,800	3,046,300	-1,200	10,300
EMPLOYMENT (1)	2,822,600	2,819,200	2,811,000	3,400	11,600
UNEMPLOYMENT	234,000	238,600	235,400	-4,600	-1,400
UNEMPLOYMENT RATE	7.7%	7.8%	7.7%	-0.1%	0.0%
U.S. Unemployment Rate	9.0%	9.1%	9.7%	-0.1%	-0.7%

PLACE OF WORK DATA

<i>NONFARM WAGE & SALARY</i>	2,747,500	2,757,200	2,741,500	-9,700	6,000
TOTAL PRIVATE	2,337,300	2,346,600	2,322,800	-9,300	14,500
<i>GOODS PRODUCING</i>	525,600	531,300	523,300	-5,700	2,300
NATURAL RESOURCES & MINING	3,100	3,000	2,900	100	200
CONSTRUCTION	86,000	88,200	94,100	-2,200	-8,100
MANUFACTURING	442,700	446,100	432,100	-3,400	10,600
Durable Goods	272,400	273,800	260,400	-1,400	12,000
Nondurable Goods	170,300	172,300	171,700	-2,000	-1,400
<i>SERVICE PROVIDING</i>	2,221,900	2,225,900	2,218,200	-4,000	3,700
<i>PRIVATE SERVICE PROVIDING</i>	1,811,700	1,815,300	1,799,500	-3,600	12,200
TRADE	411,400	413,000	405,200	-1,600	6,200
Wholesale Trade	117,500	117,200	113,600	300	3,900
Retail Trade	293,900	295,800	291,600	-1,900	2,300
TRANS., WAREHOUSING, & UTILITIES	100,300	99,500	101,200	800	-900
Utilities					
INFORMATION	47,300	47,200	46,700	100	600
FINANCIAL ACTIVITIES	152,700	152,800	156,400	-100	-3,700
Finance and Insurance					
Real Estate, Rental, & Lease	24,000	23,900	24,700	100	-700
PROFESSIONAL & BUSINESS SERVICES	266,000	266,300	271,200	-300	-5,200
Prof., Scien., & Tech. Services	87,500	86,900	91,300	600	-3,800
Mgmt. Of Companies and Enterprises					
Admin. Support & Waste Mgmt. Services	131,100	133,600	133,000	-2,500	-1,900
EDUCATIONAL & HEALTH SERVICES	428,300	430,100	421,500	-1,800	6,800
Educational Services	54,000	54,100	51,800	-100	2,200
Health Care & Social Assistance	374,300	376,000	369,700	-1,700	4,600
LEISURE & HOSPITALITY	259,000	255,500	252,500	3,500	6,500
Arts, Entertain., & Recreation	43,700	41,800	37,100	1,900	6,600
Accommodation & Food Services	215,300	213,700	215,400	1,600	-100
OTHER SERVICES, except Public Admin.	140,500	144,900	139,000	-4,400	1,500
GOVERNMENT	410,200	410,600	418,700	-400	-8,500
Federal Government	28,700	29,000	29,500	-300	-800
State Government	90,900	89,100	94,600	1,800	-3,700
Local Government	290,600	292,500	294,600	-1,900	-4,000

*Differences in total may occur as a result of rounding.

(1) Includes L-M Disputes

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Labor Market Information Section.

Cautionary note to users: Revised methodological procedures mandated by the U.S. Bureau of Labor Statistics (BLS) force individual state estimates of employment into closer alignment with the national estimate. This change results in larger month-to-month employment change for the states and the information reported by DWD.

WISCONSIN LABOR FORCE SUMMARY

Not Seasonally Adjusted

PLACE OF RESIDENCE DATA	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Oct-11	Sep-11	Oct-10	1-Month	1-Year
CIVILIAN LABOR FORCE	3,053,200	3,063,300	3,044,400	-10,100	8,800
EMPLOYMENT (1)	2,845,800	2,849,300	2,832,300	-3,500	13,500
UNEMPLOYMENT	207,400	213,900	212,100	-6,500	-4,700
UNEMPLOYMENT RATE	6.8%	7.0%	7.0%	-0.2%	-0.2%
U.S. Unemployment Rate	8.5%	8.8%	9.0%	-0.3%	-0.5%

PLACE OF WORK DATA

NONFARM WAGE & SALARY	2,779,400	2,778,800	2,773,900	600	5,500
TOTAL PRIVATE	2,360,500	2,376,200	2,346,400	-15,700	14,100
GOODS PRODUCING	542,800	550,600	540,100	-7,800	2,700
NATURAL RESOURCES & MINING	3,300	3,300	3,200	0	100
CONSTRUCTION	94,000	95,700	102,000	-1,700	-8,000
MANUFACTURING	445,500	451,600	434,900	-6,100	10,600
Durable Goods	274,500	275,500	262,500	-1,000	12,000
Nondurable Goods	171,000	176,100	172,400	-5,100	-1,400
SERVICE PROVIDING	2,236,600	2,228,200	2,233,800	8,400	2,800
PRIVATE SERVICE PROVIDING	1,817,700	1,825,600	1,806,300	-7,900	11,400
TRADE	414,300	412,100	407,900	2,200	6,400
Wholesale Trade	117,800	117,000	113,900	800	3,900
Retail Trade	296,500	295,100	294,000	1,400	2,500
TRANS., WAREHOUSING, & UTILITIES	102,500	101,700	103,500	800	-1,000
Utilities	10,700	10,700	11,000	0	-300
INFORMATION	47,200	47,100	46,600	100	600
FINANCIAL ACTIVITIES	153,100	153,400	156,800	-300	-3,700
Finance and Insurance	129,300	129,100	132,300	200	-3,000
Real Estate, Rental, & Lease	23,800	24,300	24,500	-500	-700
PROFESSIONAL & BUSINESS SERVICES	271,700	272,900	277,100	-1,200	-5,400
Prof., Scien., & Tech. Services	87,600	87,300	91,400	300	-3,800
Mgmt. Of Companies and Enterprises	46,500	46,500	46,300	0	200
Admin. Support & Waste Mgmt. Services	137,600	139,100	139,400	-1,500	-1,800
EDUCATIONAL & HEALTH SERVICES	429,200	428,800	422,300	400	6,900
Educational Services	55,400	53,700	53,200	1,700	2,200
Health Care & Social Assistance	373,800	375,100	369,100	-1,300	4,700
LEISURE & HOSPITALITY	257,800	265,700	251,800	-7,900	6,000
Arts, Entertain., & Recreation	41,200	45,500	35,100	-4,300	6,100
Accommodation & Food Services	216,600	220,200	216,700	-3,600	-100
OTHER SERVICES, except Public Admin.	141,900	143,900	140,300	-2,000	1,600
GOVERNMENT	418,900	402,600	427,500	16,300	-8,600
Federal Government	28,600	28,600	29,400	0	-800
State Government	94,300	90,000	98,000	4,300	-3,700
Local Government	296,000	284,000	300,100	12,000	-4,100
PERSONS INVOLVED IN LABOR/MGT. DISP	0	0	32	0	-32

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