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**FOR IMMEDIATE RELEASE**

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CONTACT: John Dipko, Communications Director, 608-266-6753

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

**JULY LOCAL JOB, EMPLOYMENT NUMBERS ANNOUNCED**

MADISON – Department of Workforce Development (DWD) Secretary Scott Baumbach today announced preliminary July jobs and unemployment data for Wisconsin metropolitan areas, cities and counties. Madison, Oshkosh-Neenah, Racine and Sheboygan metro areas gained jobs from June to July.

“As with the statewide employment estimates released last week, the local preliminary data for July show the impact of the national economic slowdown is reaching many parts of Wisconsin,” Secretary Baumbach said. “Despite these challenging times, several metro areas experienced job growth during the month. Additionally, we continue to see record numbers of postings on [www.JobCenterofWisconsin.com](http://www.JobCenterofWisconsin.com), with the total surpassing 34,000 in recent days.”

In addition, all 12 metro areas experienced decreases in their unemployment rates from June to July, as did 69 of 72 counties and 29 of Wisconsin’s 31 largest municipalities. Unlike the metro jobs numbers, unemployment rates for cities, counties and metro areas are not adjusted for seasonal factors.

**JOBS DATA (METRO AREAS ONLY)**

Madison added 1,200 jobs, and Oshkosh-Neenah added 1,000 jobs on a seasonally adjusted basis from June to July, leading the state’s four metro areas with gains.

Compared to a year ago, metro Milwaukee has gained 16,400 jobs, Madison added 4,300, and Sheboygan added 1,200. Fond du Lac, Oshkosh-Neenah and Wausau also added jobs since July 2010.

**UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)**

**METRO AREAS**

Of the 12 metro areas experiencing unemployment rate decreases from June to July, Madison had the lowest rate at 5.5 percent, followed by 6.2 percent in La Crosse and 6.8 percent in Oshkosh-Neenah. Janesville had the highest rate at 9.5 percent, but posted the largest one-year drop (-1.3 percentage point) from 10.8 percent in July 2010.

**MUNICIPALITIES**

Of the 31 municipalities with at least 25,000 residents, 29 experienced declines in their unemployment rates, including West Bend with a decrease of 1.2 percentage point to 9.6 percent, and Beloit, a 1.0 percentage point decrease to 13.2 percent. Kenosha and Milwaukee rates increased. Caledonia had the lowest rate at 4.1 percent.

**COUNTIES**

Of 72 counties, 69 had lower rates in July, Pierce County had no change from June to July, and Kenosha and Lincoln counties had slight increases. Menominee County had the highest rate at 20.2 percent, and Dane County, the lowest, 5.4 percent.

# Labor Force and Employment Estimates July 2011

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-11	FINAL Jun-11	YEAR AGO Jul-10	NET CHANGE OVER		PRELIM. Jul-11	FINAL Jun-11	YEAR AGO Jul-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,058,000	3,066,400	3,053,200	-8,400	4,800	3,096,800	3,104,700	3,093,900	-7,900	2,900
Employment	2,819,000	2,831,800	2,804,100	-12,800	14,900	2,858,700	2,852,300	2,843,800	6,400	14,900
Unemployment	239,000	234,500	249,100	4,500	-10,100	238,000	252,400	250,100	-14,400	-12,100
Unemployment Rate	7.8%	7.6%	8.2%	0.2%	-0.4%	7.7%	8.1%	8.1%	-0.4%	-0.4%
National Rate	9.1%	9.2%	9.5%	-0.1%	-0.4%	9.3%	9.3%	9.7%	0.0%	-0.4%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-11	FINAL Jun-11	YEAR AGO Jul-10	NET CHANGE OVER		PRELIM. Jul-11	FINAL Jun-11	YEAR AGO Jul-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,766,900	2,775,100	2,737,000	-8,200	29,900	2,791,100	2,819,900	2,755,000	-28,800	36,100
Appleton	114,800	115,600	115,400	-800	-600	116,200	118,200	116,100	-2,000	100
Eau Claire	79,400	80,700	79,800	-1,300	-400	79,300	81,000	79,800	-1,700	-500
Fond du Lac	45,400	45,500	44,800	-100	600	46,000	46,300	45,300	-300	700
Green Bay	163,100	163,700	165,700	-600	-2,600	164,000	166,300	166,200	-2,300	-2,200
Janesville	61,500	61,900	61,500	-400	0	62,100	63,000	61,700	-900	400
La Crosse	73,000	73,200	73,500	-200	-500	72,700	73,700	73,400	-1,000	-700
Madison	348,900	347,700	344,600	1,200	4,300	349,700	350,200	344,300	-500	5,400
Milwaukee-W.O.W.	825,900	827,200	809,500	-1,300	16,400	828,500	835,100	809,700	-6,600	18,800
Oshkosh-Neenah	94,300	93,300	93,500	1,000	800	94,700	94,200	93,600	500	1,100
Racine	74,300	74,000	74,800	300	-500	75,200	75,300	75,200	-100	0
Sheboygan	59,500	59,300	58,300	200	1,200	60,500	60,700	59,300	-200	1,200
Wausau	66,900	67,400	66,700	-500	200	67,200	68,400	67,100	-1,200	100

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-11	FINAL Jun-11	YEAR AGO Jul-10	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.7%	8.1%	8.1%	-0.4%	-0.4%
Appleton	6.9%	7.4%	7.5%	-0.5%	-0.6%
Eau Claire	6.9%	7.4%	6.9%	-0.5%	0.0%
Fond du Lac	7.3%	7.8%	7.9%	-0.5%	-0.6%
Green Bay	7.4%	7.9%	7.4%	-0.5%	0.0%
Janesville	9.5%	10.2%	10.8%	-0.7%	-1.3%
La Crosse	6.2%	6.7%	6.4%	-0.5%	-0.2%
Madison	5.5%	6.1%	5.8%	-0.6%	-0.3%
Milwaukee-W.O.W.	8.4%	8.7%	8.8%	-0.3%	-0.4%
Oshkosh-Neenah	6.8%	7.3%	7.0%	-0.5%	-0.2%
Racine	9.4%	10.0%	9.9%	-0.6%	-0.5%
Sheboygan	7.4%	8.0%	8.4%	-0.6%	-1.0%
Wausau	7.6%	8.1%	8.5%	-0.5%	-0.9%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level. County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates July 2011

## CITIES

CITY	Jul-11 RANK	Jun-11 RANK	Jul-11 RATE	Jun-11 RATE	Jul-10 RATE
Appleton	12	13	9.2%	9.6%	10.2%
Beloit	1	1	13.2%	14.2%	16.6%
Brookfield	29	27	5.9%	6.8%	6.6%
Caledonia	31	31	4.1%	4.7%	3.8%
Eau Claire	20	20	7.6%	8.0%	7.6%
Fond du Lac	15	15	8.8%	9.2%	9.9%
Franklin	27	28	6.1%	6.8%	6.7%
Green Bay	5	5	10.8%	11.2%	10.7%
Greenfield	22	22	7.3%	7.5%	7.5%
Janesville	8	9	10.2%	10.5%	11.0%
Kenosha	4	8	11.1%	10.7%	11.4%
La Crosse	19	19	7.6%	8.2%	8.0%
Madison	30	30	5.5%	6.0%	5.7%
Manitowoc	9	10	9.8%	10.3%	10.5%
Menomonee Falls	25	26	6.5%	6.9%	6.9%
Milwaukee	3	4	11.6%	11.5%	12.0%

CITY	Jul-11 RANK	Jun-11 RANK	Jul-11 RATE	Jun-11 RATE	Jul-10 RATE
Mount Pleasant	6	3	10.7%	11.5%	11.4%
Neenah	16	17	8.7%	9.1%	9.4%
New Berlin	26	25	6.4%	7.2%	7.3%
Oak Creek	23	23	7.0%	7.4%	7.4%
Oshkosh	18	18	7.8%	8.4%	7.9%
Racine	2	2	13.2%	13.7%	15.0%
Sheboygan	11	11	9.6%	10.1%	10.8%
Stevens Point	14	12	8.9%	9.6%	9.1%
Sun Prairie	24	24	6.8%	7.3%	7.1%
Superior	21	21	7.4%	7.9%	8.2%
Waukesha	13	14	9.0%	9.5%	9.7%
Wausau	7	6	10.3%	10.9%	11.9%
Wauwatosa	28	29	6.0%	6.7%	6.7%
West Allis	17	16	8.5%	9.1%	9.0%
West Bend	10	7	9.6%	10.8%	10.5%

## COUNTIES

### Alphabetical Order

COUNTY	Jul-11 RANK	Jun-11 RANK	Jul-11 RATE	Jun-11 RATE	Jul-10 RATE
Adams	8	9	9.8%	10.2%	9.6%
Ashland	6	6	9.9%	10.3%	9.6%
Barron	35	43	7.9%	8.0%	7.8%
Bayfield	23	21	8.4%	9.2%	7.9%
Brown	44	45	7.3%	7.8%	7.3%
Buffalo	68	66	6.0%	6.4%	6.3%
Burnett	21	25	8.5%	9.0%	9.1%
Calumet	70	65	5.8%	6.4%	6.4%
Chippewa	47	47	7.2%	7.7%	7.0%
Clark	37	38	7.8%	8.3%	9.0%
Columbia	46	44	7.2%	7.9%	7.1%
Crawford	36	33	7.8%	8.5%	9.0%
Dane	72	72	5.4%	5.9%	5.7%
Dodge	34	36	7.9%	8.4%	8.4%
Door	16	22	9.0%	9.2%	7.9%
Douglas	53	51	6.8%	7.5%	7.8%
Dunn	54	52	6.8%	7.5%	6.7%
Eau Claire	58	59	6.8%	7.2%	6.9%
Florence	20	23	8.5%	9.1%	10.8%
Fond du Lac	45	46	7.3%	7.8%	7.9%
Forest	10	7	9.5%	10.2%	9.3%
Grant	60	58	6.5%	7.2%	7.1%
Green	50	50	7.0%	7.6%	7.8%
Green Lake	41	39	7.4%	8.2%	8.1%
Iowa	71	70	5.5%	6.2%	6.8%
Iron	4	3	10.0%	10.7%	9.6%
Jackson	32	34	7.9%	8.4%	8.1%
Jefferson	29	28	8.1%	8.7%	8.8%
Juneau	14	11	9.2%	9.7%	9.1%
Kenosha	7	14	9.9%	9.7%	10.8%
Kewaunee	49	54	7.1%	7.5%	7.4%
La Crosse	65	63	6.2%	6.7%	6.4%
Lafayette	66	68	6.1%	6.4%	6.8%
Langlade	13	12	9.3%	9.7%	9.5%
Lincoln	2	5	10.8%	10.4%	10.5%
Manitowoc	31	30	8.0%	8.6%	8.6%

COUNTY	Jul-11 RANK	Jun-11 RANK	Jul-11 RATE	Jun-11 RATE	Jul-10 RATE
Marathon	40	40	7.6%	8.1%	8.5%
Marinette	5	4	9.9%	10.4%	10.3%
Marquette	17	17	8.9%	9.5%	9.3%
Menominee	1	1	20.2%	20.5%	19.5%
Milwaukee	9	13	9.6%	9.7%	9.9%
Monroe	62	60	6.4%	6.9%	6.8%
Oconto	28	26	8.2%	8.8%	8.5%
Oneida	26	20	8.2%	9.2%	8.4%
Outagamie	48	48	7.2%	7.7%	7.8%
Ozaukee	64	61	6.2%	6.8%	6.9%
Pepin	67	71	6.1%	6.2%	6.5%
Pierce	61	64	6.5%	6.5%	6.3%
Polk	22	31	8.5%	8.6%	8.6%
Portage	42	41	7.4%	8.0%	7.2%
Price	33	35	7.9%	8.4%	9.6%
Racine	12	10	9.4%	10.0%	9.9%
Richland	52	53	6.9%	7.5%	7.8%
Rock	11	8	9.5%	10.2%	10.8%
Rusk	3	2	10.5%	11.1%	10.8%
Sauk	55	55	6.8%	7.4%	7.0%
Sawyer	18	19	8.9%	9.3%	8.6%
Shawano	27	24	8.2%	9.0%	8.7%
Sheboygan	43	42	7.4%	8.0%	8.4%
St. Croix	63	69	6.3%	6.4%	6.4%
Taylor	30	29	8.0%	8.6%	9.3%
Trempealeau	69	67	6.0%	6.4%	6.3%
Vernon	59	62	6.6%	6.8%	7.0%
Vilas	25	16	8.3%	9.5%	8.0%
Walworth	38	32	7.7%	8.5%	8.4%
Washburn	19	18	8.8%	9.3%	8.7%
Washington	51	49	6.9%	7.6%	7.5%
Waukesha	56	56	6.8%	7.3%	7.3%
Waupaca	39	37	7.7%	8.3%	8.2%
Waushara	15	15	9.1%	9.6%	9.4%
Winnebago	57	57	6.8%	7.3%	7.0%
Wood	24	27	8.4%	8.8%	8.5%

# Local Unemployment Rates July 2011

## COUNTIES

Ascending Order

COUNTY	Jul-11 RATE	Jun-11 RATE	Jul-10 RATE	COUNTY	Jul-11 RATE	Jun-11 RATE	Jul-10 RATE
Dane	5.4%	5.9%	5.7%	Crawford	7.8%	8.5%	9.0%
Iowa	5.5%	6.2%	6.8%	Barron	7.9%	8.0%	7.8%
Calumet	5.8%	6.4%	6.4%	Dodge	7.9%	8.4%	8.4%
Buffalo	6.0%	6.4%	6.3%	Jackson	7.9%	8.4%	8.1%
Trempealeau	6.0%	6.4%	6.3%	Price	7.9%	8.4%	9.6%
Lafayette	6.1%	6.4%	6.8%	Manitowoc	8.0%	8.6%	8.6%
Pepin	6.1%	6.2%	6.5%	Taylor	8.0%	8.6%	9.3%
La Crosse	6.2%	6.7%	6.4%	Jefferson	8.1%	8.7%	8.8%
Ozaukee	6.2%	6.8%	6.9%	Oconto	8.2%	8.8%	8.5%
St. Croix	6.3%	6.4%	6.4%	Oneida	8.2%	9.2%	8.4%
Monroe	6.4%	6.9%	6.8%	Shawano	8.2%	9.0%	8.7%
Grant	6.5%	7.2%	7.1%	Vilas	8.3%	9.5%	8.0%
Pierce	6.5%	6.5%	6.3%	Bayfield	8.4%	9.2%	7.9%
Vernon	6.6%	6.8%	7.0%	Wood	8.4%	8.8%	8.5%
Douglas	6.8%	7.5%	7.8%	Burnett	8.5%	9.0%	9.1%
Dunn	6.8%	7.5%	6.7%	Florence	8.5%	9.1%	10.8%
Eau Claire	6.8%	7.2%	6.9%	Polk	8.5%	8.6%	8.6%
Sauk	6.8%	7.4%	7.0%	Washburn	8.8%	9.3%	8.7%
Waukesha	6.8%	7.3%	7.3%	Marquette	8.9%	9.5%	9.3%
Winnebago	6.8%	7.3%	7.0%	Sawyer	8.9%	9.3%	8.6%
Richland	6.9%	7.5%	7.8%	Door	9.0%	9.2%	7.9%
Washington	6.9%	7.6%	7.5%	Waushara	9.1%	9.6%	9.4%
Green	7.0%	7.6%	7.8%	Juneau	9.2%	9.7%	9.1%
Kewaunee	7.1%	7.5%	7.4%	Langlade	9.3%	9.7%	9.5%
Chippewa	7.2%	7.7%	7.0%	Racine	9.4%	10.0%	9.9%
Columbia	7.2%	7.9%	7.1%	Forest	9.5%	10.2%	9.3%
Outagamie	7.2%	7.7%	7.8%	Rock	9.5%	10.2%	10.8%
Brown	7.3%	7.8%	7.3%	Milwaukee	9.6%	9.7%	9.9%
Fond du Lac	7.3%	7.8%	7.9%	Adams	9.8%	10.2%	9.6%
Green Lake	7.4%	8.2%	8.1%	Ashland	9.9%	10.3%	9.6%
Portage	7.4%	8.0%	7.2%	Kenosha	9.9%	9.7%	10.8%
Sheboygan	7.4%	8.0%	8.4%	Marinette	9.9%	10.4%	10.3%
Marathon	7.6%	8.1%	8.5%	Iron	10.0%	10.7%	9.6%
Walworth	7.7%	8.5%	8.4%	Rusk	10.5%	11.1%	10.8%
Waupaca	7.7%	8.3%	8.2%	Lincoln	10.8%	10.4%	10.5%
Clark	7.8%	8.3%	9.0%	Menominee	20.2%	20.5%	19.5%