
FOR IMMEDIATE RELEASE

Wednesday, May 25, 2011

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On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

APRIL LOCAL UNEMPLOYMENT, JOB NUMBERS ANNOUNCED

Preliminary April numbers push metro Milwaukee job creation total to 18,700 this year

MADISON – Department of Workforce Development Interim Secretary Scott Baumbach today announced preliminary April jobs and unemployment data for Wisconsin metropolitan areas, cities and counties. Metro Milwaukee led the way with an additional 2,700 jobs during April – reflecting a net gain of 18,700 jobs so far this year – followed by an additional 2,000 jobs over the month in metro Eau Claire and an additional 1,000 jobs in metro Janesville.

“With four straight months of job growth in 2011, metro Milwaukee is reaping the economic benefits of Governor Walker’s successful efforts to improve Wisconsin’s business climate, and make job creation a top priority,” Interim Secretary Baumbach said. “And, with over 30,000 jobs posted on www.JobCenterofWisconsin.com, employers across Wisconsin are ramping up their hiring efforts and advancing the message that Wisconsin is open for business.”

JOBS DATA (METRO AREAS ONLY)

La Crosse, Madison, Racine, Sheboygan and Wausau also added jobs on a seasonally adjusted basis, while metro Appleton, Fond du Lac, Green Bay and Oshkosh-Neenah experienced decreases over the month.

UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)

METRO AREAS

All 12 metro areas experienced a drop in their unemployment rates from March. Madison had the lowest rate at 5.2 percent, followed by 5.9 percent in La Crosse and 6.5 percent in Oshkosh-Neenah. Janesville had the highest rate at 9.2 percent but posted the largest one-year drop (-2.3 percent) from 11.5 percent in April 2010.

MUNICIPALITIES

All 31 municipalities with at least 25,000 residents posted a drop in their unemployment rate from March. Caledonia had the lowest rate at 3.5 percent, followed by Madison at 4.7 percent.

COUNTIES

Seventy (70) of 72 counties had lower rates in April than in March. Iron and Menominee counties posted increases. Menominee County had the highest rate at 16.8 percent, and Dane County, the lowest, 4.9 percent.

March numbers are preliminary and subject to revision within the next several weeks.

Labor Force and Employment Estimates April 2011

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Apr-11	Mar-11	Apr-10	1-Month	1-Year	Apr-11	Mar-11	Apr-10	1-Month	1-Year
Total labor force	3,067,600	3,059,600	3,076,500	8,000	-8,900	3,044,800	3,050,900	3,056,000	-6,100	-11,200
Employment	2,843,600	2,833,900	2,806,900	9,700	36,700	2,819,000	2,803,500	2,789,800	15,500	29,200
Unemployment	224,100	225,700	269,500	-1,600	-45,400	225,800	247,400	266,200	-21,600	-40,400
Unemployment Rate	7.3%	7.4%	8.8%	-0.1%	-1.5%	7.4%	8.1%	8.7%	-0.7%	-1.3%
National Rate	9.0%	8.8%	9.8%	0.2%	-0.8%	8.7%	9.2%	9.5%	-0.5%	-0.8%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Apr-11	Mar-11	Apr-10	1-Month	1-Year	Apr-11	Mar-11	Apr-10	1-Month	1-Year
Statewide	2,762,200	2,759,900	2,738,500	2,300	23,700	2,740,400	2,703,000	2,724,400	37,400	16,000
Appleton	116,100	116,800	115,600	-700	500	115,000	114,200	114,700	800	300
Eau Claire	82,300	80,300	80,000	2,000	2,300	82,200	79,300	80,100	2,900	2,100
Fond du Lac	45,200	45,500	45,300	-300	-100	44,800	44,700	45,100	100	-300
Green Bay	165,700	166,500	166,000	-800	-300	164,400	163,500	165,200	900	-800
Janesville	62,500	61,500	61,600	1,000	900	61,900	60,500	61,700	1,400	200
La Crosse	73,300	73,100	74,500	200	-1,200	73,300	72,200	74,800	1,100	-1,500
Madison	347,100	346,200	345,100	900	2,000	345,400	340,200	343,900	5,200	1,500
Milwaukee-W.O.W.	829,300	826,600	806,600	2,700	22,700	826,000	814,200	802,600	11,800	23,400
Oshkosh-Neenah	92,000	93,000	92,900	-1,000	-900	91,400	91,500	92,400	-100	-1,000
Racine	75,100	74,900	74,500	200	600	74,500	73,600	74,000	900	500
Sheboygan	59,100	58,800	58,300	300	800	58,400	57,600	57,700	800	700
Wausau	67,300	67,100	67,000	200	300	66,600	66,100	66,500	500	100

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Apr-11	Mar-11	Apr-10	1-Month	1-Year
Wisconsin	7.4%	8.1%	8.7%	-0.7%	-1.3%
Appleton	6.7%	7.3%	8.1%	-0.6%	-1.4%
Eau Claire	6.6%	7.4%	7.4%	-0.8%	-0.8%
Fond du Lac	6.9%	7.7%	8.5%	-0.8%	-1.6%
Green Bay	7.0%	7.6%	8.1%	-0.6%	-1.1%
Janesville	9.2%	10.2%	11.5%	-1.0%	-2.3%
La Crosse	5.9%	6.6%	6.4%	-0.7%	-0.5%
Madison	5.2%	5.7%	6.0%	-0.5%	-0.8%
Milwaukee-W.O.W.	7.6%	8.1%	9.1%	-0.5%	-1.5%
Oshkosh-Neenah	6.5%	6.9%	7.6%	-0.4%	-1.1%
Racine	8.9%	9.6%	10.5%	-0.7%	-1.6%
Sheboygan	7.5%	8.2%	9.2%	-0.7%	-1.7%
Wausau	7.6%	8.2%	9.5%	-0.6%	-1.9%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level. County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates April 2011

CITIES

CITY	Apr-11 RANK	Mar-11 RANK	Apr-11 RATE	Mar-11 RATE	Apr-10 RATE
Appleton	13	15	8.7%	9.1%	10.6%
Beloit	2	2	12.6%	13.4%	17.5%
Brookfield	29	28	5.5%	6.0%	6.9%
Caledonia	31	31	3.5%	3.7%	3.8%
Eau Claire	22	20	6.6%	7.2%	7.5%
Fond du Lac	16	16	8.0%	8.8%	10.1%
Franklin	27	27	5.8%	6.1%	7.0%
Green Bay	6	4	10.0%	10.8%	11.7%
Greenfield	19	19	6.8%	7.4%	8.0%
Janesville	10	6	9.7%	10.6%	11.7%
Kenosha	3	5	10.3%	10.8%	12.2%
La Crosse	21	22	6.7%	7.1%	7.3%
Madison	30	30	4.7%	4.9%	5.5%
Manitowoc	9	7	9.8%	10.6%	12.1%
Menomonee Falls	25	23	6.3%	6.7%	7.5%
Milwaukee	5	9	10.1%	10.4%	11.8%

CITY	Apr-11 RANK	Mar-11 RANK	Apr-11 RATE	Mar-11 RATE	Apr-10 RATE
Mount Pleasant	8	11	10.0%	10.3%	11.7%
Neeah	12	12	8.8%	9.4%	10.5%
New Berlin	26	26	5.9%	6.5%	7.5%
Oak Creek	23	24	6.4%	6.7%	7.5%
Oshkosh	18	18	7.2%	7.8%	8.5%
Racine	1	1	13.4%	14.1%	15.8%
Sheboygan	11	10	9.5%	10.3%	11.6%
Stevens Point	17	13	7.9%	9.2%	9.5%
Sun Prairie	24	25	6.4%	6.7%	7.1%
Superior	20	21	6.7%	7.2%	8.0%
Waukesha	14	14	8.4%	9.2%	10.4%
Wausau	7	8	10.0%	10.6%	13.1%
Wauwatosa	28	29	5.8%	6.0%	6.7%
West Allis	15	17	8.1%	8.6%	9.7%
West Bend	4	3	10.1%	11.1%	12.2%

COUNTIES

Alphabetical Order

COUNTY	Apr-11 RANK	Mar-11 RANK	Apr-11 RATE	Mar-11 RATE	Apr-10 RATE
Adams	12	7	10.1%	12.3%	11.1%
Ashland	11	14	10.4%	10.9%	11.4%
Barron	34	32	8.3%	9.4%	9.3%
Bayfield	5	5	11.4%	12.5%	11.6%
Brown	54	61	6.7%	7.2%	7.6%
Buffalo	66	60	6.0%	7.2%	7.3%
Burnett	15	12	9.6%	11.1%	10.7%
Calumet	65	69	6.1%	6.7%	7.1%
Chippewa	40	44	7.8%	8.6%	8.4%
Clark	29	25	8.4%	9.9%	10.4%
Columbia	44	42	7.5%	8.6%	8.4%
Crawford	28	24	8.5%	10.1%	9.6%
Dane	72	72	4.9%	5.2%	5.7%
Dodge	42	43	7.6%	8.6%	9.6%
Door	4	3	11.4%	13.2%	11.5%
Douglas	49	56	7.1%	7.5%	8.4%
Dunn	59	58	6.5%	7.4%	7.1%
Eau Claire	68	68	6.0%	6.7%	6.8%
Florence	26	31	8.8%	9.5%	9.7%
Fond du Lac	51	51	6.9%	7.7%	8.5%
Forest	9	13	10.9%	11.1%	10.7%
Grant	67	63	6.0%	7.1%	6.6%
Green	46	45	7.3%	8.3%	8.7%
Green Lake	33	23	8.3%	10.1%	9.5%
Iowa	48	36	7.2%	9.0%	7.8%
Iron	2	6	13.2%	12.5%	14.5%
Jackson	30	26	8.4%	9.8%	9.0%
Jefferson	37	34	8.1%	9.1%	9.6%
Juneau	18	17	9.3%	10.5%	10.3%
Kenosha	23	30	9.0%	9.6%	11.4%
Kewaunee	47	49	7.3%	8.0%	9.0%
La Crosse	71	71	5.6%	6.1%	6.2%
Lafayette	69	62	5.8%	7.1%	6.7%
Langlade	14	19	9.9%	10.3%	10.9%
Lincoln	7	8	11.1%	11.8%	12.1%
Manitowoc	35	35	8.2%	9.1%	10.1%

COUNTY	Apr-11 RANK	Mar-11 RANK	Apr-11 RATE	Mar-11 RATE	Apr-10 RATE
Marathon	43	47	7.6%	8.2%	9.5%
Marinette	13	16	9.9%	10.8%	10.9%
Marquette	20	11	9.2%	11.1%	10.4%
Menominee	1	2	16.8%	13.4%	15.7%
Milwaukee	32	38	8.4%	8.8%	9.9%
Monroe	58	57	6.5%	7.4%	7.3%
Oconto	19	18	9.3%	10.4%	10.5%
Oneida	10	9	10.5%	11.7%	11.0%
Outagamie	53	55	6.9%	7.5%	8.3%
Ozaukee	70	70	5.7%	6.3%	7.1%
Pepin	63	59	6.3%	7.3%	7.1%
Pierce	60	66	6.5%	7.0%	7.3%
Polk	25	28	8.8%	9.6%	10.7%
Portage	57	53	6.5%	7.5%	7.3%
Price	31	33	8.4%	9.3%	10.9%
Racine	24	29	8.9%	9.6%	10.5%
Richland	50	48	7.0%	8.0%	8.8%
Rock	22	21	9.2%	10.2%	11.5%
Rusk	6	4	11.3%	12.9%	12.5%
Sauk	39	40	7.8%	8.7%	8.7%
Sawyer	8	10	10.9%	11.7%	11.2%
Shawano	27	27	8.7%	9.6%	10.1%
Sheboygan	45	46	7.5%	8.2%	9.2%
St. Croix	56	54	6.6%	7.5%	8.3%
Taylor	17	15	9.3%	10.8%	11.7%
Trempealeau	64	64	6.3%	7.1%	7.1%
Vernon	55	50	6.6%	7.7%	7.7%
Vilas	3	1	12.7%	13.4%	12.8%
Walworth	38	37	7.8%	9.0%	9.2%
Washburn	16	22	9.4%	10.2%	10.3%
Washington	52	52	6.9%	7.7%	8.5%
Waukesha	62	65	6.4%	7.1%	7.9%
Waupaca	36	41	8.2%	8.7%	9.3%
Waushara	21	20	9.2%	10.2%	10.2%
Winnebago	61	67	6.5%	6.9%	7.6%
Wood	41	39	7.7%	8.7%	8.7%

Local Unemployment Rates

April 2011

COUNTIES

Ascending Order

COUNTY	Apr-11 RATE	Mar-11 RATE	Apr-10 RATE	COUNTY	Apr-11 RATE	Mar-11 RATE	Apr-10 RATE
Dane	4.9%	5.2%	5.7%	Manitowoc	8.2%	9.1%	10.1%
La Crosse	5.6%	6.1%	6.2%	Waupaca	8.2%	8.7%	9.3%
Ozaukee	5.7%	6.3%	7.1%	Barron	8.3%	9.4%	9.3%
Lafayette	5.8%	7.1%	6.7%	Green Lake	8.3%	10.1%	9.5%
Buffalo	6.0%	7.2%	7.3%	Clark	8.4%	9.9%	10.4%
Eau Claire	6.0%	6.7%	6.8%	Jackson	8.4%	9.8%	9.0%
Grant	6.0%	7.1%	6.6%	Milwaukee	8.4%	8.8%	9.9%
Calumet	6.1%	6.7%	7.1%	Price	8.4%	9.3%	10.9%
Pepin	6.3%	7.3%	7.1%	Crawford	8.5%	10.1%	9.6%
Trempealeau	6.3%	7.1%	7.1%	Shawano	8.7%	9.6%	10.1%
Waukesha	6.4%	7.1%	7.9%	Florence	8.8%	9.5%	9.7%
Dunn	6.5%	7.4%	7.1%	Polk	8.8%	9.6%	10.7%
Monroe	6.5%	7.4%	7.3%	Racine	8.9%	9.6%	10.5%
Pierce	6.5%	7.0%	7.3%	Kenosha	9.0%	9.6%	11.4%
Portage	6.5%	7.5%	7.3%	Marquette	9.2%	11.1%	10.4%
Winnebago	6.5%	6.9%	7.6%	Rock	9.2%	10.2%	11.5%
St. Croix	6.6%	7.5%	8.3%	Waushara	9.2%	10.2%	10.2%
Vernon	6.6%	7.7%	7.7%	Juneau	9.3%	10.5%	10.3%
Brown	6.7%	7.2%	7.6%	Oconto	9.3%	10.4%	10.5%
Fond du Lac	6.9%	7.7%	8.5%	Taylor	9.3%	10.8%	11.7%
Outagamie	6.9%	7.5%	8.3%	Washburn	9.4%	10.2%	10.3%
Washington	6.9%	7.7%	8.5%	Burnett	9.6%	11.1%	10.7%
Richland	7.0%	8.0%	8.8%	Langlade	9.9%	10.3%	10.9%
Douglas	7.1%	7.5%	8.4%	Marinette	9.9%	10.8%	10.9%
Iowa	7.2%	9.0%	7.8%	Adams	10.1%	12.3%	11.1%
Green	7.3%	8.3%	8.7%	Ashland	10.4%	10.9%	11.4%
Kewaunee	7.3%	8.0%	9.0%	Oneida	10.5%	11.7%	11.0%
Columbia	7.5%	8.6%	8.4%	Forest	10.9%	11.1%	10.7%
Sheboygan	7.5%	8.2%	9.2%	Sawyer	10.9%	11.7%	11.2%
Dodge	7.6%	8.6%	9.6%	Lincoln	11.1%	11.8%	12.1%
Marathon	7.6%	8.2%	9.5%	Rusk	11.3%	12.9%	12.5%
Wood	7.7%	8.7%	8.7%	Bayfield	11.4%	12.5%	11.6%
Chippewa	7.8%	8.6%	8.4%	Door	11.4%	13.2%	11.5%
Sauk	7.8%	8.7%	8.7%	Vilas	12.7%	13.4%	12.8%
Walworth	7.8%	9.0%	9.2%	Iron	13.2%	12.5%	14.5%
Jefferson	8.1%	9.1%	9.6%	Menominee	16.8%	13.4%	15.7%