
FOR IMMEDIATE RELEASE

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MARCH LOCAL UNEMPLOYMENT, JOB NUMBERS ANNOUNCED

Milwaukee metro region gains 16,700 jobs during first quarter of 2011

MADISON – Department of Workforce Development Manny Perez today announced preliminary March unemployment rates for Wisconsin cities, counties and metropolitan areas. Metro Milwaukee gained 4,600 jobs during March, resulting in a net gain of 16,700 jobs during the first three months of 2011.

“Under Governor Walker’s leadership, businesses are clearly gaining confidence in the economy and participating in Wisconsin’s annual hiring cycle,” Secretary Perez said. “We continue to encourage jobseekers to pursue the employment opportunities available in metro Milwaukee and in metro areas across the state, including over 28,000 jobs currently posted on www.JobCenterofWisconsin.com.”

JOBS DATA (METRO AREAS ONLY)

Metro Milwaukee experienced the largest one-month gain in jobs numbers, followed by Eau Claire’s gain of 800 jobs, on a seasonally adjusted basis. Appleton, Janesville, Madison and Oshkosh-Neenah also added jobs. Fond du Lac, Green Bay and Sheboygan held the line on job totals, while metro La Crosse, Racine and Wausau experienced decreases over the month.

UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)

METRO AREAS

All 12 metro areas experienced a drop in their unemployment rates from February. Madison had the lowest rate at 5.7 percent, followed by 6.6 percent in La Crosse and 6.9 percent in Oshkosh-Neenah. Janesville had the highest rate at 10.2 percent but posted the largest one-year drop (-2.9 percent) from 13.1 percent in March 2010.

MUNICIPALITIES

Thirty (30) of 31 municipalities with at least 25,000 residents posted a drop in their unemployment rate from February. Stevens Point saw a slight increase to 9.2 percent from 9.0 percent. All 31 municipalities had lower rates compared to March 2010.

COUNTIES

Sixty-eight (68) of 72 counties had lower rates in March than in February. Lincoln County’s rate was unchanged at 11.8 percent, and increases were seen in Florence, Vilas and Iron counties. Vilas County had the highest March rate, 13.5 percent, and Dane County, the lowest, 5.3 percent.

February numbers are preliminary and subject to revision within the next several weeks.

Labor Force and Employment Estimates March 2011

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Mar-11	FINAL Feb-11	YEAR AGO Mar-10	NET CHANGE OVER		PRELIM. Mar-11	FINAL Feb-11	YEAR AGO Mar-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,059,800	3,049,000	3,081,900	10,800	-22,100	3,051,600	3,035,400	3,071,000	16,200	-19,400
Employment	2,834,200	2,821,900	2,805,500	12,300	28,700	2,804,200	2,777,400	2,759,700	26,800	44,500
Unemployment	225,600	227,100	276,400	-1,500	-50,800	247,300	258,000	311,300	-10,700	-64,000
Unemployment Rate	7.4%	7.4%	9.0%	0.0%	-1.6%	8.1%	8.5%	10.1%	-0.4%	-2.0%
National Rate	8.8%	8.9%	9.7%	-0.1%	-0.9%	9.2%	9.5%	10.2%	-0.3%	-1.0%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Mar-11	FINAL Feb-11	YEAR AGO Mar-10	NET CHANGE OVER		PRELIM. Mar-11	FINAL Feb-11	YEAR AGO Mar-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,761,300	2,752,200	2,728,400	9,100	32,900	2,704,200	2,691,000	2,677,600	13,200	26,600
Appleton	116,600	116,000	114,800	600	1,800	114,000	113,200	112,300	800	1,700
Eau Claire	81,000	80,200	79,900	800	1,100	80,000	79,000	78,600	1,000	1,400
Fond du Lac	45,400	45,400	44,700	0	700	44,600	44,500	43,700	100	900
Green Bay	166,300	166,300	165,800	0	500	163,300	162,800	163,000	500	300
Janesville	61,400	61,200	61,500	200	-100	60,400	59,700	60,600	700	-200
La Crosse	73,100	73,500	74,000	-400	-900	72,200	72,400	73,000	-200	-800
Madison	345,400	345,100	344,100	300	1,300	339,400	338,400	339,000	1,000	400
Milwaukee-W.O.W.	827,300	822,700	804,400	4,600	22,900	814,900	809,500	792,400	5,400	22,500
Oshkosh-Neenah	93,100	93,000	92,400	100	700	91,600	91,400	90,900	200	700
Racine	74,800	75,100	74,300	-300	500	73,500	73,700	73,000	-200	500
Sheboygan	59,100	59,100	58,000	0	1,100	57,900	57,700	56,600	200	1,300
Wausau	67,100	67,500	66,900	-400	200	66,100	66,100	66,000	0	100

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Mar-11	FINAL Feb-11	YEAR AGO Mar-10	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	8.1%	8.5%	10.1%	-0.4%	-2.0%
Appleton	7.3%	7.9%	9.5%	-0.6%	-2.2%
Eau Claire	7.3%	7.7%	8.8%	-0.4%	-1.5%
Fond du Lac	7.7%	8.3%	10.3%	-0.6%	-2.6%
Green Bay	7.6%	8.0%	9.3%	-0.4%	-1.7%
Janesville	10.2%	10.7%	13.1%	-0.5%	-2.9%
La Crosse	6.6%	7.0%	8.0%	-0.4%	-1.4%
Madison	5.7%	6.0%	7.2%	-0.3%	-1.5%
Milwaukee-W.O.W.	8.1%	8.4%	10.2%	-0.3%	-2.1%
Oshkosh-Neenah	6.9%	7.3%	8.6%	-0.4%	-1.7%
Racine	9.7%	10.0%	11.9%	-0.3%	-2.2%
Sheboygan	8.2%	8.6%	10.6%	-0.4%	-2.4%
Wausau	8.2%	8.5%	10.9%	-0.3%	-2.7%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level. County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates March 2011

CITIES

CITY	Mar-11 RANK	Feb-11 RANK	Mar-11 RATE	Feb-11 RATE	Mar-10 RATE
Appleton	15	12	9.1%	9.7%	12.0%
Beloit	2	2	13.4%	14.1%	18.5%
Brookfield	29	28	6.0%	6.2%	7.9%
Caledonia	31	31	3.7%	3.8%	4.5%
Eau Claire	20	22	7.2%	7.4%	8.5%
Fond du Lac	16	14	8.8%	9.5%	11.8%
Franklin	27	27	6.1%	6.4%	8.1%
Green Bay	5	7	10.7%	11.2%	13.1%
Greenfield	19	19	7.4%	7.8%	9.2%
Janesville	7	5	10.6%	11.2%	13.2%
Kenosha	4	6	10.7%	11.2%	12.8%
La Crosse	21	20	7.1%	7.7%	9.0%
Madison	30	30	4.9%	5.2%	6.2%
Manitowoc	6	4	10.6%	11.4%	14.2%
Menomonee Falls	23	23	6.7%	7.1%	8.6%
Milwaukee	9	10	10.4%	10.8%	12.8%

CITY	Mar-11 RANK	Feb-11 RANK	Mar-11 RATE	Feb-11 RATE	Mar-10 RATE
Mount Pleasant	10	11	10.4%	10.6%	12.5%
Neenah	12	13	9.4%	9.7%	12.0%
New Berlin	26	25	6.5%	6.9%	8.4%
Oak Creek	25	26	6.6%	6.8%	8.5%
Oshkosh	18	18	7.8%	8.1%	9.5%
Racine	1	1	14.1%	14.3%	17.0%
Sheboygan	11	9	10.2%	10.8%	13.1%
Stevens Point	14	17	9.2%	9.0%	11.4%
Sun Prairie	24	24	6.7%	7.0%	8.3%
Superior	22	21	7.1%	7.4%	9.4%
Waukesha	13	15	9.2%	9.5%	11.8%
Wausau	8	8	10.6%	11.0%	14.0%
Wauwatosa	28	29	6.1%	6.2%	7.5%
West Allis	17	16	8.6%	9.2%	10.7%
West Bend	3	3	11.1%	11.8%	14.5%

COUNTIES

Alphabetical Order

COUNTY	Mar-11 RANK	Feb-11 RANK	Mar-11 RATE	Feb-11 RATE	Mar-10 RATE
Adams	7	6	12.3%	12.9%	14.2%
Ashland	14	19	10.9%	11.0%	12.8%
Barron	32	31	9.4%	9.8%	11.2%
Bayfield	5	4	12.5%	13.4%	13.8%
Brown	61	61	7.2%	7.6%	8.7%
Buffalo	59	62	7.3%	7.6%	8.4%
Burnett	11	12	11.2%	11.6%	13.2%
Calumet	68	67	6.7%	7.3%	8.3%
Chippewa	42	39	8.6%	9.2%	10.4%
Clark	25	26	9.9%	10.5%	12.7%
Columbia	44	44	8.6%	9.0%	10.2%
Crawford	23	16	10.1%	11.2%	12.4%
Dane	72	72	5.3%	5.5%	6.7%
Dodge	43	41	8.6%	9.1%	11.0%
Door	2	1	13.2%	13.9%	13.5%
Douglas	54	56	7.5%	7.8%	10.2%
Dunn	58	58	7.4%	7.7%	8.7%
Eau Claire	69	69	6.6%	6.9%	7.9%
Florence	31	36	9.6%	9.5%	11.9%
Fond du Lac	51	51	7.7%	8.3%	10.3%
Forest	12	9	11.1%	11.8%	13.3%
Grant	65	59	7.0%	7.6%	8.8%
Green	45	45	8.3%	8.7%	10.4%
Green Lake	24	23	10.1%	10.6%	12.5%
Iowa	36	40	9.1%	9.2%	10.7%
Iron	6	11	12.5%	11.7%	15.0%
Jackson	26	25	9.8%	10.5%	11.4%
Jefferson	35	33	9.1%	9.6%	11.4%
Juneau	17	15	10.5%	11.3%	12.1%
Kenosha	30	28	9.6%	10.1%	12.0%
Kewaunee	49	53	8.0%	8.2%	10.0%
La Crosse	71	71	6.1%	6.5%	7.7%
Lafayette	63	60	7.1%	7.6%	8.5%
Langlade	19	21	10.3%	10.8%	12.5%
Lincoln	8	10	11.8%	11.8%	15.7%
Manitowoc	34	32	9.1%	9.7%	11.7%

COUNTY	Mar-11 RANK	Feb-11 RANK	Mar-11 RATE	Feb-11 RATE	Mar-10 RATE
Marathon	47	47	8.2%	8.5%	10.9%
Marinette	16	17	10.8%	11.1%	12.8%
Marquette	13	14	11.1%	11.4%	12.9%
Menominee	3	2	13.2%	13.8%	14.8%
Milwaukee	38	43	8.8%	9.1%	10.8%
Monroe	57	55	7.4%	7.9%	8.7%
Oconto	18	20	10.4%	10.9%	12.7%
Oneida	10	8	11.7%	12.0%	13.3%
Outagamie	53	54	7.5%	8.0%	9.7%
Ozaukee	70	70	6.3%	6.8%	8.4%
Pepin	60	49	7.2%	8.3%	9.6%
Pierce	66	65	7.0%	7.4%	9.2%
Polk	29	27	9.6%	10.2%	13.0%
Portage	56	64	7.5%	7.6%	9.0%
Price	33	34	9.3%	9.6%	12.9%
Racine	28	30	9.7%	10.0%	11.9%
Richland	48	48	8.0%	8.4%	10.9%
Rock	21	22	10.2%	10.7%	13.1%
Rusk	4	3	12.8%	13.6%	15.6%
Sauk	40	38	8.7%	9.3%	10.4%
Sawyer	9	7	11.7%	12.3%	13.6%
Shawano	27	29	9.7%	10.0%	12.0%
Sheboygan	46	46	8.2%	8.6%	10.6%
St. Croix	55	63	7.5%	7.6%	9.9%
Taylor	15	13	10.8%	11.4%	14.2%
Trempealeau	62	57	7.1%	7.7%	9.2%
Vernon	50	50	7.7%	8.3%	9.6%
Vilas	1	5	13.5%	13.3%	14.9%
Walworth	37	35	9.0%	9.5%	11.2%
Washburn	22	24	10.2%	10.6%	12.5%
Washington	52	52	7.7%	8.2%	10.2%
Waukesha	64	66	7.1%	7.4%	9.1%
Waupaca	39	37	8.7%	9.3%	11.2%
Waushara	20	18	10.2%	11.0%	12.4%
Winnebago	67	68	6.9%	7.3%	8.6%
Wood	41	42	8.7%	9.1%	10.7%

Local Unemployment Rates

March 2011

COUNTIES

Ascending Order

COUNTY	Mar-11 RATE	Feb-11 RATE	Mar-10 RATE	COUNTY	Mar-11 RATE	Feb-11 RATE	Mar-10 RATE
Dane	5.3%	5.5%	6.7%	Iowa	9.1%	9.2%	10.7%
La Crosse	6.1%	6.5%	7.7%	Jefferson	9.1%	9.6%	11.4%
Ozaukee	6.3%	6.8%	8.4%	Manitowoc	9.1%	9.7%	11.7%
Eau Claire	6.6%	6.9%	7.9%	Price	9.3%	9.6%	12.9%
Calumet	6.7%	7.3%	8.3%	Barron	9.4%	9.8%	11.2%
Winnebago	6.9%	7.3%	8.6%	Florence	9.6%	9.5%	11.9%
Grant	7.0%	7.6%	8.8%	Kenosha	9.6%	10.1%	12.0%
Pierce	7.0%	7.4%	9.2%	Polk	9.6%	10.2%	13.0%
Lafayette	7.1%	7.6%	8.5%	Racine	9.7%	10.0%	11.9%
Trempealeau	7.1%	7.7%	9.2%	Shawano	9.7%	10.0%	12.0%
Waukesha	7.1%	7.4%	9.1%	Jackson	9.8%	10.5%	11.4%
Brown	7.2%	7.6%	8.7%	Clark	9.9%	10.5%	12.7%
Pepin	7.2%	8.3%	9.6%	Crawford	10.1%	11.2%	12.4%
Buffalo	7.3%	7.6%	8.4%	Green Lake	10.1%	10.6%	12.5%
Dunn	7.4%	7.7%	8.7%	Rock	10.2%	10.7%	13.1%
Monroe	7.4%	7.9%	8.7%	Washburn	10.2%	10.6%	12.5%
Douglas	7.5%	7.8%	10.2%	Waushara	10.2%	11.0%	12.4%
Outagamie	7.5%	8.0%	9.7%	Langlade	10.3%	10.8%	12.5%
Portage	7.5%	7.6%	9.0%	Oconto	10.4%	10.9%	12.7%
St. Croix	7.5%	7.6%	9.9%	Juneau	10.5%	11.3%	12.1%
Fond du Lac	7.7%	8.3%	10.3%	Marinette	10.8%	11.1%	12.8%
Vernon	7.7%	8.3%	9.6%	Taylor	10.8%	11.4%	14.2%
Washington	7.7%	8.2%	10.2%	Ashland	10.9%	11.0%	12.8%
Kewaunee	8.0%	8.2%	10.0%	Forest	11.1%	11.8%	13.3%
Richland	8.0%	8.4%	10.9%	Marquette	11.1%	11.4%	12.9%
Marathon	8.2%	8.5%	10.9%	Burnett	11.2%	11.6%	13.2%
Sheboygan	8.2%	8.6%	10.6%	Oneida	11.7%	12.0%	13.3%
Green	8.3%	8.7%	10.4%	Sawyer	11.7%	12.3%	13.6%
Chippewa	8.6%	9.2%	10.4%	Lincoln	11.8%	11.8%	15.7%
Columbia	8.6%	9.0%	10.2%	Adams	12.3%	12.9%	14.2%
Dodge	8.6%	9.1%	11.0%	Bayfield	12.5%	13.4%	13.8%
Sauk	8.7%	9.3%	10.4%	Iron	12.5%	11.7%	15.0%
Waupaca	8.7%	9.3%	11.2%	Rusk	12.8%	13.6%	15.6%
Wood	8.7%	9.1%	10.7%	Door	13.2%	13.9%	13.5%
Milwaukee	8.8%	9.1%	10.8%	Menominee	13.2%	13.8%	14.8%
Walworth	9.0%	9.5%	11.2%	Vilas	13.5%	13.3%	14.9%