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On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

***** Revised: Clarifies 2011 Manufacturing Job Growth *****

FEBRUARY JOBS, UNEMPLOYMENT NUMBERS ANNOUNCED; LABOR DEMAND, JOB OPPORTUNITIES INCREASING

Wisconsin manufacturing sector adds over 8,000 jobs so far in 2011

MADISON – Department of Workforce Development (DWD) Secretary Manny Perez announced today preliminary state unemployment and jobs data for the month of February 2011.

“The employment picture is shifting positively and this should motivate individuals who are on unemployment insurance or who have abandoned their job search to re-double their efforts to pursue employment opportunities,” Secretary Perez said. “In fact, 4,200 individuals re-entered the labor force in February, and Wisconsin has entered the annual hiring cycle that goes from March to August. Individuals who delay efforts to re-enter the labor market run the risk losing a desirable position to those who acted more proactively. Hence, it is very important for individuals to re-start or intensify their job search activities to take advantage of Wisconsin's improving business climate. We encourage job seekers who are qualified to apply for some of the 26,000 positions posted on www.JobCenterofWisconsin.com, and to connect with our state Job Service system if you need additional training and other assistance.”

Secretary Perez said further job gains are expected in the months ahead as the weather warms and seasonal hiring continues.

Place of Work Data

The total number of jobs in Wisconsin increased by 5,200 seasonally adjusted.

Employment overall increased by 5,200 seasonally adjusted with the private sector adding 3,600 jobs from January to February. Manufacturing showed the biggest gain, 4,300 jobs in February. Compared to a year ago, the jobs total increased by 25,300 seasonally adjusted. Without seasonal adjustment, the total number of jobs increased by 8,600 from January to February and by 25,100 compared to the February 2010 figure.

Unemployment Rate

Wisconsin's seasonally adjusted February unemployment rate was 7.4 percent, unchanged from January, but down 1.7 percentage points from 9.1 percent in February 2010. Without seasonal adjustment, the rate stood at 8.5 percent, up from 8.2 percent the previous month, but down from 10.3 percent in February 2010. The rates encompass Wisconsinites who are available for work and actively seeking jobs. The U.S. seasonally adjusted rate dropped to 8.9 percent from 9.0 percent in January. Without seasonal adjustment, the national rate declined to 9.5 percent from 9.8 percent in January.

Through January 2011, Wisconsin's unemployment rate remained below that of other manufacturing-heavy Midwest states including Illinois, Indiana, Michigan and Ohio.

WISCONSIN LABOR FORCE SUMMARY

Seasonally Adjusted

PLACE OF RESIDENCE DATA	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Feb-11	Jan-11	Feb-10	1-Month	1-Year
CIVILIAN LABOR FORCE	3,048,700	3,045,300	3,083,100	3,400	-34,400
EMPLOYMENT (1)	2,821,800	2,819,300	2,802,200	2,500	19,600
UNEMPLOYMENT	226,900	226,000	280,900	900	-54,000
UNEMPLOYMENT RATE	7.4%	7.4%	9.1%	0.0%	-1.7%
U.S. Unemployment Rate	8.9%	9.0%	9.7%	-0.1%	-0.8%

PLACE OF WORK DATA

<i>NONFARM WAGE & SALARY</i>	2,749,200	2,744,000	2,723,900	5,200	25,300
TOTAL PRIVATE	2,332,100	2,328,500	2,305,600	3,600	26,500
<i>GOODS PRODUCING</i>	527,400	524,500	518,700	2,900	8,700
NATURAL RESOURCES & MINING	2,800	2,800	2,900	0	-100
CONSTRUCTION	88,100	89,500	96,800	-1,400	-8,700
MANUFACTURING	442,100	437,800	424,800	4,300	17,300
Durable Goods	269,000	265,100	253,900	3,900	15,100
Nondurable Goods	173,100	172,700	170,900	400	2,200
<i>SERVICE PROVIDING</i>	2,221,800	2,219,500	2,205,200	2,300	16,600
<i>PRIVATE SERVICE PROVIDING</i>	1,804,700	1,804,000	1,786,900	700	17,800
TRADE	406,500	409,000	405,500	-2,500	1,000
Wholesale Trade	113,700	114,300	112,100	-600	1,600
Retail Trade	292,800	294,700	293,400	-1,900	-600
TRANS., WAREHOUSING, & UTILITIES	102,800	102,100	102,600	700	200
Utilities					
INFORMATION	46,800	46,400	46,400	400	400
FINANCIAL ACTIVITIES	155,700	156,000	158,700	-300	-3,000
Finance and Insurance					
Real Estate, Rental, & Lease	24,200	24,000	25,100	200	-900
PROFESSIONAL & BUSINESS SERVICES	270,000	271,800	263,800	-1,800	6,200
Prof., Scien., & Tech. Services	90,200	88,900	92,900	1,300	-2,700
Mgmt. Of Companies and Enterprises					
Admin. Support & Waste Mgmt. Services	132,300	135,800	124,500	-3,500	7,800
EDUCATIONAL & HEALTH SERVICES	420,700	418,800	417,100	1,900	3,600
Educational Services	52,100	51,500	50,800	600	1,300
Health Care & Social Assistance	368,600	367,300	366,300	1,300	2,300
LEISURE & HOSPITALITY	253,100	252,600	250,000	500	3,100
Arts, Entertain., & Recreation	42,200	40,700	34,300	1,500	7,900
Accommodation & Food Services	210,900	211,900	215,700	-1,000	-4,800
OTHER SERVICES, except Public Admin.	143,500	141,700	137,000	1,800	6,500
GOVERNMENT	417,100	415,500	418,300	1,600	-1,200
Federal Government	28,800	28,900	29,600	-100	-800
State Government	94,900	91,300	98,900	3,600	-4,000
Local Government	293,400	295,300	289,800	-1,900	3,600

*Differences in total may occur as a result of rounding.

(1) Includes L-M Disputes

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Labor Market Information Section.

Cautionary note to users: Revised methodological procedures mandated by the U.S. Bureau of Labor Statistics (BLS) force individual state estimates of employment into closer alignment with the national estimate. This change results in larger month-to-month employment change for the states and the information reported by DWD.

WISCONSIN LABOR FORCE SUMMARY

Not Seasonally Adjusted

PLACE OF RESIDENCE DATA	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Feb-11	Jan-11	Feb-10	1-Month	1-Year
CIVILIAN LABOR FORCE	3,034,800	3,020,700	3,070,200	14,100	-35,400
EMPLOYMENT (1)	2,777,200	2,774,000	2,755,000	3,200	22,200
UNEMPLOYMENT	257,700	246,700	315,100	11,000	-57,400
UNEMPLOYMENT RATE	8.5%	8.2%	10.3%	0.3%	-1.8%
U.S. Unemployment Rate	9.5%	9.8%	10.4%	-0.3%	-0.9%

PLACE OF WORK DATA

<i>NONFARM WAGE & SALARY</i>	2,688,100	2,679,500	2,663,000	8,600	25,100
TOTAL PRIVATE	2,263,400	2,265,900	2,237,900	-2,500	25,500
<i>GOODS PRODUCING</i>	509,200	510,100	500,900	-900	8,300
NATURAL RESOURCES & MINING	2,200	2,300	2,400	-100	-200
CONSTRUCTION	71,700	75,700	79,900	-4,000	-8,200
MANUFACTURING	435,300	432,100	418,600	3,200	16,700
Durable Goods	266,100	262,600	250,800	3,500	15,300
Nondurable Goods	169,200	169,500	167,800	-300	1,400
<i>SERVICE PROVIDING</i>	2,178,900	2,169,400	2,162,100	9,500	16,800
<i>PRIVATE SERVICE PROVIDING</i>	1,754,200	1,755,800	1,737,000	-1,600	17,200
TRADE	396,800	404,100	393,900	-7,300	2,900
Wholesale Trade	111,900	112,900	110,000	-1,000	1,900
Retail Trade	284,900	291,200	283,900	-6,300	1,000
TRANS., WAREHOUSING, & UTILITIES	496,800	503,500	494,400	-6,700	2,400
Utilities	10,700	10,700	11,100	0	-400
INFORMATION	46,400	46,300	46,200	100	200
FINANCIAL ACTIVITIES	153,900	154,600	157,600	-700	-3,700
Finance and Insurance	130,600	131,300	133,300	-700	-2,700
Real Estate, Rental, & Lease	23,300	23,300	24,300	0	-1,000
PROFESSIONAL & BUSINESS SERVICES	260,700	259,500	256,600	1,200	4,100
Prof., Scien., & Tech. Services	89,400	88,100	94,500	1,300	-5,100
Mgmt. Of Companies and Enterprises	46,500	46,600	46,000	-100	500
Admin. Support & Waste Mgmt. Services	124,800	124,800	116,100	0	8,700
EDUCATIONAL & HEALTH SERVICES	421,000	417,100	416,500	3,900	4,500
Educational Services	53,500	50,800	51,500	2,700	2,000
Health Care & Social Assistance	367,500	366,300	365,000	1,200	2,500
LEISURE & HOSPITALITY	233,200	234,500	230,700	-1,300	2,500
Arts, Entertain., & Recreation	35,000	34,100	27,700	900	7,300
Accommodation & Food Services	198,200	200,400	203,000	-2,200	-4,800
OTHER SERVICES, except Public Admin.	142,200	140,300	135,000	1,900	7,200
GOVERNMENT	424,700	413,600	425,100	11,100	-400
Federal Government	28,800	28,900	29,400	-100	-600
State Government	96,600	89,800	102,100	6,800	-5,500
Local Government	299,300	294,900	293,600	4,400	5,700
PERSONS INVOLVED IN LABOR/MGT. DISP	0	0	0	0	0

*Differences in total may occur as a result of rounding.

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