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DWD Deputy Secretary Newson: Innovative Job Search Event Shows How Northwest Workforce Partners are Getting Wisconsin Working Again

Deputy Secretary visits Ashland Job Center to help kick off 'TRY'-athlon workshop series

ASHLAND – During a welcome to help kick off a series of workshops aimed at empowering Northwest Wisconsin jobseekers to successfully pursue employment opportunities, Department of Workforce Development (DWD) Deputy Secretary Reggie Newson today encouraged individuals to intensify their efforts and take advantage of the increased opportunities under Governor Walker's pro-job growth agenda.

"Governor Walker's open-for-business strategies are working, and the proof is in the numbers," Deputy Secretary Newson said. "So far this year, Wisconsin has added 28,700 private sector jobs, including 15,000 in manufacturing, the largest year-to-date gain since 1994. With good jobs available, we and our regional partners are working to empower jobseekers to succeed."

Deputy Secretary Newson visited the Ashland Job Center to help kick off Northwest Wisconsin Workforce Investment Board's (NWWIB) series of "TRY"-athlon workshops, which provide jobseekers with skills to conduct an effective job search and to thrive in a new job. The inaugural workshop centered on job search tools. Additional workshops on Sept. 21 and Sept. 28 will focus on applications, resume-writing, interviewing and setting realistic goals and expectations once employed.

The workshop series is being held in part to recognize Workforce Development Month in Wisconsin in September, and Deputy Secretary Newson visited the Ashland Job Center on behalf of DWD Secretary Scott Baumbach.

NWWIB Chief Executive Officer Mari Kay-Nabozny said: "These workshops are a great local opportunity for individuals to enhance their employment search strategy. CEP, Inc. staff have designed the workshops to be informative yet fun with the goal that job seekers will receive information that will help them secure employment. All the workshops are open to the public and individuals who are interested can attend one, two, or all three of the workshops. Those who complete all three workshops offered this month will gain entry into our Workforce Development month contest."

Workforce development boards and other partners are conducting a series of events to recognize the month. In addition, September marks the third anniversary of www.JobCenterofWisconsin.com, which has seen record use in 2011, including the consistent posting of over 34,000 jobs on the site.

Since Governor Walker took office, Wisconsin has added 28,700 private sector jobs, including 15,000 in manufacturing, the largest year-to-date gain since 1994. In addition to job growth, job postings on [JobCenterofWisconsin.com](http://www.JobCenterofWisconsin.com) have exceeded a record 34,000 openings. As part of Workforce Development Month, DWD and its partners will celebrate the third year of the DWD online employment site that has become increasingly popular with employers and job seekers since its September 2008 launch.

Throughout Workforce Development Month, DWD and its partners will highlight services to empower and support Wisconsin's workforce as part of Governor Walker's strategy to advance the economy and help create private sector jobs. A schedule of events can be found at <http://wwda.org/wfcmonthcalendar.html>.