



FOR IMMEDIATE RELEASE

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[Labor Force Summary by MSA](#) | [Labor Force Summary by County](#)

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MARCH LOCAL JOBS DATA, UNEMPLOYMENT RATES ANNOUNCED

Eleven metropolitan areas see job numbers grow, underscoring economic recovery

MADISON – Wisconsin added 4,900 jobs in March, posting job gains (not seasonally adjusted) in 11 of the state's 12 metropolitan areas, Department of Workforce Development (DWD) Secretary Roberta Gassman announced today. The job gains underscore the state's continued economic recovery.

The metropolitan statistical areas (MSAs) of Madison, Green Bay and Milwaukee-Waukesha-West Allis added the most jobs, labor force statistics show.

"As we continue to progress through 2010, we are seeing signs of economic recovery in many areas" Secretary Gassman said. "Every major region in Wisconsin gained jobs in March -- a welcome sign of continued economic recovery."

When adjusted for seasonal factors, the MSAs of Green Bay, Fond du Lac, Racine and Wausau added jobs during the month.

UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)

COUNTIES

Thirty Wisconsin counties showed unemployment rate decreases in March, and eight more had rates that were unchanged. Dane County had the lowest unemployment rate in March at 6.5 percent.

METRO AREAS

Unemployment rates dropped in the MSAs of Eau Claire, Fond du Lac and Wausau, and remain unchanged in Green Bay, Janesville and Racine. The Madison MSA had the lowest unemployment rate at 7.0 percent, followed by La Crosse at 7.8 percent.

CITIES

Twelve Wisconsin cities showed unemployment rate decreases from February, including Beloit, Eau Claire, Fond du Lac, Green Bay, Janesville, Kenosha, Manitowoc, Mount Pleasant (village), New Berlin, Oak Creek, Racine and Wausau. Another three cities – Neenah, Sheboygan and Waukesha – had rates that were unchanged. Caledonia (village) posted the lowest rate of 4.5 percent, followed by Madison at 6.0 percent.

March 2010 Employment and Labor Force Data Metropolitan Statistical Area (MSA)

MSA Seasonally adjusted total Nonfarm Jobs

	Current	Month Ago	Year Ago	Change Month Ago	Change Year Ago
Statewide	2,711,700	2,713,900	2,786,500	-2,200	-74,800
Appleton	113,400	113,400	116,300	0	-2,900
Eau Claire	78,000	78,300	79,300	-300	-1,300
Fond du Lac	44,100	43,800	46,000	300	-1,900
Green Bay	161,600	161,100	164,900	500	-3,300
Janesville	60,200	60,400	62,200	-200	-2,000
La Crosse	71,800	72,000	73,500	-200	-1,700
Madison	334,900	334,700	343,300	200	-8,400
Milwaukee-Waukesha-West Allis	796,300	796,400	822,200	-100	-25,900
Oshkosh-Neenah	90,300	90,400	91,500	-100	-1,200
Racine	73,200	73,000	76,200	200	-3,000
Sheboygan	58,400	58,700	59,700	-300	-1,300
Wausau	65,900	65,800	68,900	100	-3,000

Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training - Labor Market Information Section

Note: Above seasonally adjusted total nonfarm job counts for metro areas are the only seasonally adjusted data below the statewide level. Only the MSA total nonfarm job counts for metro areas are seasonally adjusted. The industry/sector data is not available on an adjusted basis. There are no seasonally adjusted city or county unemployment rates.

MSA Not Seasonally Adjusted / Unadjusted Total Nonfarm Jobs

MSA	Current	Month Ago	Year Ago	Change Month Ago	Change Year Ago
Statewide	2,655,700	2,650,800	2,734,400	4,900	-78,700
Appleton	110,900	110,800	114,100	100	-3,200
Eau Claire	77,100	77,000	78,100	100	-1,000
Fond du Lac	43,400	43,100	45,100	300	-1,700
Green Bay	158,600	157,700	162,000	900	-3,400
Janesville	59,200	59,000	61,200	200	-2,000
La Crosse	71,000	70,900	72,600	100	-1,600
Madison	328,800	327,800	338,300	1,000	-9,500
Milwaukee-Waukesha-West Allis	784,400	783,500	810,600	900	-26,200
Oshkosh-Neenah	88,900	88,800	90,200	100	-1,300
Racine	72,100	71,800	74,900	300	-2,800
Sheboygan	57,300	57,300	58,500	0	-1,200
Wausau	64,900	64,600	68,100	300	-3,200

Employment and Labor Force March 2010

Employment	2,733,300	2,741,000	2,806,900
Unemployment	296,400	295,000	289,800
Wis. Unemployment Rate	9.8%	9.7%	9.4%
U.S. Unemployment Rate	10.2%	10.4%	9.0%

Adjusted labor force estimates (seasonally adjusted)

	Current	Month Ago	Year Ago
Total labor force	3,046,600	3,039,900	3,114,600
Employment	2,778,100	2,774,800	2,858,100
Unemployment	268,500	265,100	256,500
Wis. Unemployment Rate	8.8%	8.7%	8.2%
U.S. Unemployment Rate	9.7%	9.7%	8.6%

Unadjusted Unemployment Rate, by WI Metropolitan Statistical Area (MSA)

MSA	Current	Month Ago	Year Ago
Wisconsin	9.8%	9.7%	9.4%
Appleton	9.2%	9.0%	9.2%
Eau Claire	8.5%	8.6%	8.9%
Fond du Lac	9.9%	10.1%	10.2%
Green Bay	9.1%	9.1%	9.1%
Janesville	12.8%	12.8%	13.7%
La Crosse	7.8%	7.7%	7.7%
Madison	7.0%	6.8%	6.4%
Milwaukee-Waukesha-West Allis	9.8%	9.6%	8.9%
Oshkosh-Neenah	8.4%	8.3%	8.4%
Racine	11.5%	11.5%	10.8%
Sheboygan	10.0%	9.9%	10.1%
Wausau	10.6%	10.7%	9.4%

Source *LAUS/CES and DWD Bureau of Workforce Information, and DWD office of Economic Advisors.

WISCONSIN COUNTIES
Unemployment Rates, March 2010
(Not Seasonally Adjusted)

RANK	COUNTY	RATE	LAST RATE	LAST RANK	YR AGO RATE	RANK	COUNTY	RATE	LAST RATE	LAST RANK	YR AGO RATE
7	ADAMS	13.5%	13.6%	5	12.5%	39	MARATHON	10.6%	10.7%	36	9.4%
18	ASHLAND	12.2%	12.3%	19	11.7%	21	MARINETTE	12.1%	12.2%	22	11.8%
34	BARRON	10.7%	11.2%	33	11.0%	15	MARQUETTE	12.6%	13.4%	6	12.2%
8	BAYFIELD	13.3%	13.2%	8	11.9%	6	MENOMINEE	14.0%	13.4%	7	11.2%
60	BROWN	8.6%	8.6%	60	8.5%	40	MILWAUKEE	10.5%	10.2%	43	9.4%
67	BUFFALO	8.1%	8.2%	66	8.2%	61	MONROE	8.4%	8.7%	58	8.5%
9	BURNETT	13.3%	13.2%	9	13.2%	16	OCONTO	12.3%	12.2%	23	13.4%
69	CALUMET	8.0%	8.0%	68	8.6%	13	ONEIDA	12.7%	12.5%	16	12.1%
43	CHIPPEWA	10.1%	10.2%	42	11.0%	53	OUTAGAMIE	9.5%	9.3%	55	9.3%
20	CLARK	12.1%	12.5%	14	11.3%	68	OZAUKEE	8.1%	7.7%	69	7.9%
46	COLUMBIA	9.9%	10.1%	44	9.2%	55	PEPIN	9.3%	9.7%	50	9.9%
27	CRAWFORD	11.8%	11.6%	28	12.5%	59	PIERCE	8.7%	8.4%	64	9.1%
72	DANE	6.5%	6.2%	72	6.0%	24	POLK	11.9%	12.0%	25	12.2%
38	DODGE	10.6%	10.8%	35	10.3%	62	PORTAGE	8.4%	8.4%	63	8.0%
12	DOOR	12.7%	12.5%	15	11.6%	22	PRICE	12.1%	11.5%	31	11.4%
50	DOUGLAS	9.9%	9.4%	54	9.5%	30	RACINE	11.5%	11.5%	30	10.8%
65	DUNN	8.3%	8.2%	67	8.7%	52	RICHLAND	9.7%	9.8%	49	9.2%
70	EAU CLAIRE	7.6%	7.6%	70	7.6%	11	ROCK	12.8%	12.8%	11	13.7%
31	FLORENCE	11.5%	11.2%	34	10.8%	1	RUSK	15.0%	14.7%	2	16.4%
48	FOND DU LAC	9.9%	10.1%	46	10.2%	47	SAUK	9.9%	10.1%	45	9.6%
14	FOREST	12.7%	12.3%	20	12.0%	10	SAWYER	13.0%	12.8%	12	13.2%
64	GRANT	8.3%	8.4%	62	8.6%	29	SHAWANO	11.5%	11.6%	27	10.3%
44	GREEN	10.0%	9.9%	47	9.8%	45	SHEBOYGAN	10.0%	9.9%	48	10.1%
23	GREEN LAKE	11.9%	12.8%	10	11.5%	54	ST. CROIX	9.5%	9.2%	56	9.6%
41	IOWA	10.4%	10.6%	38	9.8%	4	TAYLOR	14.3%	14.7%	1	14.2%
2	IRON	14.8%	13.7%	4	14.0%	57	TREMPEALEAU	9.0%	9.1%	57	9.0%
33	JACKSON	11.0%	11.3%	32	11.2%	56	VERNON	9.2%	9.5%	52	9.1%
37	JEFFERSON	10.7%	10.5%	40	10.1%	3	VILAS	14.6%	13.8%	3	13.1%
26	JUNEAU	11.8%	12.2%	21	11.3%	35	WALWORTH	10.7%	10.7%	37	10.2%
28	KENOSHA	11.6%	12.4%	17	10.2%	19	WASHBURN	12.2%	11.9%	26	12.2%
51	KEWAUNEE	9.8%	9.5%	53	8.6%	49	WASHINGTON	9.9%	9.7%	51	9.5%
71	LA CROSSE	7.5%	7.3%	71	7.3%	58	WAUKESHA	8.8%	8.7%	59	7.9%
66	LAFAYETTE	8.2%	8.4%	61	8.6%	36	WAUPACA	10.7%	10.5%	39	11.6%
17	LANGLADE	12.3%	12.1%	24	12.0%	25	WAUSHARA	11.8%	12.3%	18	10.8%
5	LINCOLN	14.2%	12.6%	13	12.5%	63	WINNEBAGO	8.4%	8.3%	65	8.4%
32	MANITOWOC	11.2%	11.5%	29	10.6%	42	WOOD	10.3%	10.3%	41	9.6%

Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training – Labor Market Information Section

WISCONSIN CITIES
Unemployment Rates, March 2010
Not Seasonally Adjusted
(population of 25,000 or greater)

RANK	CITY	RATE	LAST RATE	LAST RANK	YR AGO RATE
13	APPLETON CITY	11.6%	11.3%	15	11.7%
1	BELOIT CITY	18.2%	18.5%	1	18.1%
28	BROOKFIELD CITY	7.7%	7.3%	28	6.6%
31	CALEDONIA VILLAGE	4.5%	3.9%	31	3.9%
22	EAU CLAIRE CITY	8.3%	8.4%	23	8.4%
14	FOND DU LAC CITY	11.4%	11.8%	12	12.4%
27	FRANKLIN CITY	8.0%	7.8%	26	6.8%
7	GREEN BAY CITY	12.8%	13.0%	8	12.8%
20	GREENFIELD CITY	8.8%	8.5%	20	8.4%
6	JANESVILLE CITY	13.0%	13.2%	7	15.5%
9	KENOSHA CITY	12.3%	13.2%	6	11.2%
21	LA CROSSE CITY	8.7%	8.4%	24	8.3%
30	MADISON CITY	6.0%	5.7%	30	5.5%
5	MANITOWOC CITY	13.6%	14.1%	3	12.6%
	MENOMONEE FALLS				
23	VILLAGE	8.3%	8.2%	25	7.6%
10	MILWAUKEE CITY	12.3%	12.1%	11	10.9%
11	MOUNT PLEASANT VILLAGE	12.1%	12.2%	10	10.4%
12	NEENAH CITY	11.8%	11.8%	13	12.1%
24	NEW BERLIN CITY	8.2%	8.4%	21	7.1%
25	OAK CREEK CITY	8.2%	8.4%	22	7.6%
18	OSHKOSH CITY	9.3%	9.2%	18	9.3%
2	RACINE CITY	16.4%	16.7%	2	16.0%
8	SHEBOYGAN CITY	12.4%	12.4%	9	12.7%
16	STEVENS POINT CITY	10.6%	10.4%	16	9.5%
26	SUN PRAIRIE CITY	8.1%	7.8%	27	8.0%
19	SUPERIOR CITY	9.2%	8.7%	19	9.0%
15	WAUKESHA CITY	11.4%	11.4%	14	10.5%
4	WAUSAU CITY	13.8%	14.1%	4	12.2%
29	WAUWATOSA CITY	7.2%	6.9%	29	6.5%
17	WEST ALLIS CITY	10.4%	10.1%	17	9.5%
3	WEST BEND CITY	14.1%	14.0%	5	13.8%

Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training – Labor Market Information Section