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[Labor Force Summary by MSA](#) | [Labor Force Summary by County](#)

On the Web: http://dwd.wisconsin.gov/dwd/newsreleases/2009/unemployment/1209_local_lmi.pdf

JANUARY METRO JOBS, UNEMPLOYMENT RATES ANNOUNCED

3 MSAs in Wisconsin see job gains on a seasonally adjusted basis

MADISON – Three Wisconsin metropolitan areas – Green Bay, Janesville and the Milwaukee region – posted job growth on a seasonally adjusted basis during January 2010, contributing to Wisconsin’s net gain of 5,600 jobs during the month, Department of Workforce Development Secretary Roberta Gassman announced today.

“We are seeing signs that the economy is stabilizing, but the fact is that too many hard-working Wisconsin families remain out of work due to this national recession,” Secretary Gassman said. “At the Department of Workforce Development, we will continue to do everything we can to advance Governor Doyle’s top priority: helping businesses create jobs and giving workers the opportunities to get those jobs.”

Of the 5,600 jobs added, 3,000 were in the Metropolitan Statistical Area (MSA) that includes Milwaukee, Waukesha and West Allis. The Green Bay MSA posted a gain of 600 jobs, and the Janesville MSA experienced a gain of 200 jobs.

UNEMPLOYMENT RATES

Also released today were unemployment rates for MSAs, along with cities and counties.

“Although Wisconsin has weathered the national recession better than some states, the local unemployment rates underscore continuing challenges,” Secretary Gassman said. “Working with our regional partners, we continue to do all that we can to connect job seekers and employers and move the economy forward.”

METRO AREAS

Two MSA’s – Madison and Milwaukee-Waukesha-West Allis – experienced the smallest unemployment rate increase (not seasonally adjusted) at 1.0 percent in January from December, from among the 12 MSA’s in Wisconsin. All MSAs in Wisconsin experienced an unemployment rate increase in January amid the winter period when rates are typically highest. The Madison MSA had the lowest unemployment rate, at 6.8 percent, followed by the La Crosse MSA with 8.0 percent.

COUNTIES

Twenty-one Wisconsin counties had unemployment rates (not seasonally adjusted) that were below the national unemployment rate of 9.6 percent in January. Dane County had the lowest unemployment rate at 6.3 percent. Five counties experienced an unemployment rate increase that was less than 1.0 percent between December and January.

January 2010 Employment and Labor Force Data Metropolitan Statistical Area (MSA)

MSA Seasonally Adjusted Total Nonfarm Jobs

	Jan-10	Month Ago	Year Ago	Change/Month	Change/Year
Statewide	2,704,000	2,698,400	2,817,600	5,600	-113,600
Appleton	113,400	113,600	117,900	-200	-4,500
Eau Claire	78,100	78,200	79,900	-100	-1,800
Fond du Lac	43,700	44,400	46,700	-700	-3,000
Green Bay	161,000	160,400	166,200	600	-5,200
Janesville	60,400	60,200	63,100	200	-2,700
La Crosse	71,500	71,700	73,700	-200	-2,200
Madison	332,600	334,000	345,800	-1,400	-13,200
Milwaukee-Waukesha-West Allis	794,600	791,600	834,400	3,000	-39,800
Oshkosh-Neenah	89,800	90,100	92,500	-300	-2,700
Racine	73,000	73,600	77,400	-600	-4,400
Sheboygan	58,600	58,800	60,800	-200	-2,200
Wausau	65,300	65,600	69,400	-300	-4,100

Source: Wisconsin Department of Workforce Development, Bureau of workforce Training – Labor Market Information Section

Note: Above seasonally adjusted total nonfarm job counts for metro areas are the only seasonally adjusted data below the statewide level. Only the MSA **total nonfarm** job counts are seasonally adjusted. The industry/sector data is not available on an adjusted basis. There are no seasonally adjusted city or county unemployment rates.

MSA Not Seasonally Adjusted / Unadjusted Total Nonfarm Jobs

	JAN 10	DEC 09	JAN 09	MONTH AGO	YEAR AGO
Statewide	2,641,200	2,712,900	2,755,100	-71,700	-113,900
Appleton	111,500	113,600	115,800	-2,100	-4,300
Eau Claire	76,000	78,900	77,400	-2,900	-1,400
Fond du Lac	42,800	44,500	45,700	-1,700	-2,900
Green Bay	157,700	161,400	163,500	-3,700	-5,800
Janesville	59,100	60,700	61,900	-1,600	-2,800
La Crosse	70,000	72,500	72,100	-2,500	-2,100
Madison	326,700	336,700	339,700	-10,000	-13,000
Milwaukee-Waukesha- West Allis	781,600	799,000	820,700	-17,400)	-39,100
Oshkosh-Neenah	88,300	90,700	90,900	-2,400)	-2,600
Racine	71,800	73,800	76,000	-2,000)	-4,200
Sheboygan	57,600	58,800	59,600	-1,200)	-2,000
Wausau	64,400	66,200	68,500	-1,800)	-4,100

January 2010 Employment and Labor Force Data

Place of Residence Data

Statewide labor force estimates, *not seasonally adjusted*

	Current	Month Ago	Year Ago
<i>Total labor force</i>	3,020,400	3,012,400	3,071,300
<i>Employed</i>	2,730,500	2,760,700	2,834,300
<i>Unemployed</i>	289,900	251,300	237,000
<i>Wis. Unemployment Rate</i>	9.6%	8.3%	7.7%
<i>U.S. Unemployment Rate</i>	10.6%	9.7%	8.5%

Statewide labor force estimates, *seasonally adjusted*

	Current	Month Ago	Year Ago
<i>Total labor force</i>	3,030,00	3,026,400	3,101,800
<i>Employed</i>	2,767,900	2,768,200	2,883,000
<i>Unemployed</i>	262,100	258,200	218,800
<i>Wis. Unemployment Rate</i>	8.7%	8.5%	7.1%
<i>U.S. Unemployment Rate</i>	9.7%	10.0%	7.7%

Unadjusted Unemployment Rate, by WI Metropolitan Statistical Area (MSA)

	Current	Month Ago	Year Ago
Wisconsin	9.6%	8.3%	7.7%
Appleton	9.0%	7.8%	7.2%
Eau Claire	8.5%	7.0%	7.1%
Fond du Lac	9.9%	8.6%	7.9%
Green Bay	9.0%	7.7%	7.3%
Janesville	12.8%	11.0%	11.7%
La Crosse	8.0%	6.4%	6.7%
Madison	6.8%	5.8%	5.4%
Milwaukee-Waukesha-West Allis	9.6%	8.6%	7.2%
Oshkosh-Neenah	8.2%	7.0%	6.5%
Racine	11.3%	9.9%	8.9%
Sheboygan	9.9%	8.5%	7.9%
Wausau	10.2%	8.9%	7.5%

WISCONSIN COUNTIES

Unemployment Rates

January 2010

(Not Seasonally Adjusted)

RANK	COUNTY	RATE	LAST RATE	LAST RANK	YR AGO RATE	RANK	COUNTY	RATE	LAST RATE	LAST RANK	YR AGO RATE
5	ADAMS	13.5%	11.7%	4	12.0%	41	MARATHON	10.2%	9.0%	37	7.6%
26	ASHLAND	11.5%	9.4%	32	10.0%	16	MARINETTE	12.2%	11.6%	5	9.8%
37	BARRON	10.6%	8.7%	40	9.7%	12	MARQUETTE	12.7%	10.5%	18	11.0%
6	BAYFIELD	13.5%	10.8%	12	11.1%	4	MENOMINEE	13.6%	12.5%	1	10.6%
59	BROWN	8.5%	7.4%	57	6.8%	40	MILWAUKEE	10.2%	9.2%	34	7.7%
65	BUFFALO	8.2%	7.0%	63	7.1%	57	MONROE	8.6%	7.3%	59	7.8%
8	BURNETT	13.1%	11.3%	7	11.8%	18	OCONTO	12.1%	10.5%	15	10.8%
61	CALUMET	8.3%	7.2%	61	6.6%	14	ONEIDA	12.3%	10.5%	16	10.8%
43	CHIPPEWA	10.0%	8.5%	44	9.3%	54	OUTAGAMIE	9.2%	8.0%	52	7.3%
15	CLARK	12.3%	10.2%	21	10.1%	68	OZAUKEE	7.9%	6.9%	64	6.1%
42	COLUMBIA	10.1%	8.4%	47	8.1%	53	PEPIN	9.3%	7.7%	54	9.0%
29	CRAWFORD	11.3%	9.8%	27	9.5%	69	PIERCE	7.7%	6.6%	68	7.1%
72	DANE	6.3%	5.5%	72	4.9%	25	POLK	11.5%	10.0%	25	10.5%
34	DODGE	10.6%	9.2%	35	8.4%	60	PORTAGE	8.5%	6.7%	67	7.0%
11	DOOR	12.7%	10.5%	17	10.5%	30	PRICE	11.3%	9.8%	28	8.9%
56	DOUGLAS	8.9%	8.0%	51	7.9%	28	RACINE	11.3%	10.0%	24	9.1%
62	DUNN	8.3%	6.6%	69	7.3%	52	RICHLAND	9.5%	8.3%	48	7.3%
70	EAU CLAIRE	7.6%	6.4%	71	6.3%	9	ROCK	12.8%	11.4%	6	11.9%
33	FLORENCE	10.8%	10.6%	13	9.3%	1	RUSK	14.3%	11.3%	9	12.3%
45	FOND DU LAC	9.9%	8.6%	42	8.0%	44	SAUK	10.0%	8.5%	45	8.5%
17	FOREST	12.2%	10.8%	11	10.6%	10	SAWYER	12.7%	10.6%	14	11.9%
66	GRANT	8.2%	6.8%	65	7.7%	31	SHAWANO	11.2%	10.0%	23	8.3%
47	GREEN	9.8%	7.8%	53	8.2%	46	SHEBOYGAN	9.9%	8.6%	43	8.1%
27	GREEN LAKE	11.4%	9.7%	30	9.3%	63	ST. CROIX	8.2%	7.3%	58	7.5%
48	IOWA	9.8%	7.3%	60	8.2%	3	TAYLOR	13.7%	11.3%	8	12.2%
2	IRON	13.8%	12.3%	2	11.8%	55	TREMPEALEAU	9.0%	7.6%	55	7.6%
32	JACKSON	11.1%	9.0%	39	9.7%	51	VERNON	9.6%	8.2%	49	8.0%
38	JEFFERSON	10.3%	9.3%	33	8.3%	7	VILAS	13.4%	11.7%	3	11.2%
21	JUNEAU	11.8%	10.0%	26	9.7%	36	WALWORTH	10.6%	9.0%	38	8.6%
22	KENOSHA	11.7%	10.4%	19	9.0%	24	WASHBURN	11.6%	10.1%	22	10.6%
49	KEWAUNEE	9.7%	8.6%	41	7.4%	50	WASHINGTON	9.6%	8.4%	46	7.1%
71	LA CROSSE	7.5%	6.5%	70	6.1%	58	WAUKESHA	8.5%	7.5%	56	6.2%
67	LAFAYETTE	8.2%	6.7%	66	7.6%	35	WAUPACA	10.6%	9.1%	36	8.8%
20	LANGLADE	11.9%	10.4%	20	9.6%	19	WAUSHARA	12.0%	9.8%	29	9.2%
13	LINCOLN	12.5%	11.0%	10	9.4%	64	WINNEBAGO	8.2%	7.1%	62	6.5%
23	MANITOWOC	11.7%	9.5%	31	8.3%	39	WOOD	10.3%	8.2%	50	8.7%

Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training – Labor Market Information Section

WISCONSIN CITIES
 Unemployment Rates
 January 2010
 (Not Seasonally Adjusted)

RANK	CITY	RATE	LAST RATE	LAST RANK	YR AGO RATE
14	APPLETON CITY	11.3%	10.2%	14	9.1%
1	BELOIT CITY	18.3%	16.5%	1	15.7%
29	BROOKFIELD CITY	7.2%	6.4%	29	5.1%
31	CALEDONIA VILLAGE	4.3%	3.6%	31	3.1%
24	EAU CLAIRE CITY	8.2%	6.9%	27	6.9%
12	FOND DU LAC CITY	12.0%	10.6%	12	9.6%
27	FRANKLIN CITY	7.8%	6.9%	26	5.5%
7	GREEN BAY CITY	12.8%	11.2%	8	10.4%
20	GREENFIELD CITY	8.6%	7.9%	19	6.6%
6	JANESVILLE CITY	13.1%	11.9%	5	13.6%
8	KENOSHA CITY	12.6%	11.4%	6	9.9%
19	LA CROSSE CITY	8.7%	7.5%	21	7.0%
30	MADISON CITY	5.9%	5.3%	30	4.5%
3	MANITOWOC CITY	14.4%	11.4%	7	9.5%
26	MENOMONEE FALLS VILLAGE	8.0%	7.4%	22	5.6%
11	MILWAUKEE CITY	12.0%	10.9%	10	9.1%
10	MOUNT PLEASANT VILLAGE	12.1%	10.9%	11	9.0%
13	NEENAH CITY	11.5%	10.3%	13	9.4%
21	NEW BERLIN CITY	8.3%	7.2%	25	5.7%
23	OAK CREEK CITY	8.2%	7.3%	23	6.1%
18	OSHKOSH CITY	9.0%	8.0%	18	7.2%
2	RACINE CITY	16.4%	14.8%	2	13.5%
9	SHEBOYGAN CITY	12.3%	11.0%	9	10.4%
16	STEVENS POINT CITY	10.4%	8.1%	17	8.3%
25	SUN PRAIRIE CITY	8.1%	7.2%	24	6.9%
22	SUPERIOR CITY	8.2%	7.7%	20	7.3%
15	WAUKESHA CITY	10.9%	9.5%	15	8.2%
5	WAUSAU CITY	13.4%	12.3%	3	9.3%
28	WAUWATOSA CITY	7.2%	6.5%	28	5.1%
17	WEST ALLIS CITY	10.0%	9.0%	16	7.7%
4	WEST BEND CITY	13.9%	12.1%	4	10.4%

Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training – Labor Market Information Section