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[County Maps](#) | [Labor Force Summary by MSA](#) | [Labor Force Summary by County](#)

On the Web: [http://dwd.wisconsin.gov/dwd/newsreleases/2009/unemployment/1009\\_local\\_lmi.pdf](http://dwd.wisconsin.gov/dwd/newsreleases/2009/unemployment/1009_local_lmi.pdf)

## **OCTOBER LOCAL UNEMPLOYMENT RATES ANNOUNCED**

MADISON – Department of Workforce Development (DWD) Secretary Roberta Gassman today released October 2009 local unemployment rate estimates for Wisconsin cities, counties, and metropolitan areas.

"The October local rates show some improvement in all but two metro areas as well as in many counties," Secretary Gassman said. "Early economic growth appears to be taking hold, but significant challenges remain. We continue to be focused on helping the unemployed, and all job seekers, connect with employers to keep the economy going forward."

### **METRO AREAS**

Unemployment rates decreased in 10 of the state's 12 Metropolitan Statistical Areas (MSA) in October compared to September. When compared to rates of October 2008, all 12 MSAs had higher unemployment rates last month. The Madison MSA had the lowest rate in October at 5.5 percent. The Janesville MSA recorded the highest rate at 10.9 percent.

Preliminary figures for nonfarm wage and salary jobs showed an increase in 8 of the 11 reporting areas, while three recorded decreases in jobs over the month. Compared to last year, all 11 areas recorded job losses in September.

### **COUNTIES**

Unemployment rates decreased in 27 of 72 Wisconsin counties in October and remained the same in 10. Dane County and Pepin County both recorded rates of 5.2 percent for October, earning them the lowest rate among the counties for the month, as was the case in September. Also like September, the highest rates were recorded in Menominee County (13.1 percent) and Rock County (10.9 percent).

On an annual basis, unemployment rates increased in all 72 counties. The smallest increase occurred in Pepin County, which recorded a 1.5 percentage point increase. Grant and Dane Counties recorded rate increases of 1.8 percent and 1.9 percent respectively. There were 27 counties with annual rate increases of 2.0 percent to 2.9 percent, and 28 with increases between 3.0 percent and 3.9 percent. Rate increases in the 4.0 - 4.9 percent range occurred in 13 counties, while one, Lincoln County, experienced a rate increase of 5.0 percentage points over October 2008.

## Employment and Labor Force October 2009

### Place of Residence Data

#### Unadjusted labor force estimates

	<b>Current</b>	<b>Month Ago</b>	<b>Year Ago</b>
Total labor force	3,045,500	3,063,200	3,083,000
Employed	2,813,200	2,827,200	2,947,200
Unemployed	232,300	236,000	135,800
Wis. Unemployment Rate	7.6%	7.7%	4.4%
U.S. Unemployment Rate	9.5%	9.5%	6.1%

#### Adjusted labor force estimates

	<b>Current</b>	<b>Month Ago</b>	<b>Year Ago</b>
Total labor force	3,047,900	3,066,500	3,084,500
Employed	2,792,100	2,810,400	2,932,000
Unemployed	255,800	256,100	152,500
Wis. Unemployment Rate	8.4%	8.4%	4.9%
U.S. Unemployment Rate	10.2%	9.8%	6.6%

#### Unadjusted Unemployment Rate, by WI Metropolitan Statistical Area (MSA)

<b>MSA</b>	<b>Current</b>	<b>Month Ago</b>	<b>Year Ago</b>
<i>Wisconsin</i>	<b>7.6%</b>	<b>7.7%</b>	<b>4.4%</b>
Appleton	7.3%	7.4%	4.2%
Eau Claire	6.0%	6.2%	3.8%
Fond du Lac	8.1%	7.8%	4.3%
Green Bay	7.1%	7.3%	4.3%
Janesville	10.9%	11.1%	6.5%
La Crosse	5.9%	6.1%	3.8%
Madison	5.5%	5.6%	3.4%
Milwaukee-Waukesha-West Allis	8.2%	8.5%	4.7%
Oshkosh-Neenah	6.9%	7.0%	4.0%
Racine	9.0%	9.3%	5.1%
Sheboygan	8.1%	8.4%	4.2%
Wausau	8.0%	7.7%	4.0%

### Place of Work Data

#### Nonfarm wage and salary estimates, by WI Metropolitan Statistical Area (MSA), in thousands

<b>MSA</b>	<b>Current</b>	<b>Month Ago</b>	<b>Year Ago</b>
<i>Wisconsin</i>	<b>2,762,500</b>	<b>2,755,300</b>	<b>2,892,100</b>
Appleton	114,800	114,700	118,100
Eau Claire	80,900	80,600	83,500
Green Bay	165,900	165,300	169,800
Janesville	64,800	65,000	67,600
La Crosse	73,400	73,000	75,900
Madison	342,000	342,600	348,000
Milwaukee-Waukesha-West Allis	805,700	802,100	856,400
Oshkosh-Neenah	93,300	93,100	94,700
Racine	76,700	76,600	80,600
Sheboygan	61,100	61,700	63,500
Wausau	69,500	69,300	72,000

Source \*LAUS/CES and DWD Bureau of Workforce Information, and DWD office of Economic Advisors. Fond du Lac MSA wage and salary estimates not reported due to Federal Bureau of Labor Statistics policy changes

## WISCONSIN COUNTIES

### Unemployment Rates

October 2009

(Not Seasonally Adjusted)

RANK	COUNTY	RATE	LAST RATE	LAST RANK	YR AGO RATE	RANK	COUNTY	RATE	LAST RATE	LAST RANK	YR AGO RATE
16	ADAMS	8.9%	8.3%	22	6.0%	34	MARATHON	8.0%	7.7%	35	4.0%
26	ASHLAND	8.3%	8.3%	20	5.0%	3	MARINETTE	10.3%	10.1%	4	5.7%
46	BARRON	7.2%	7.1%	47	4.7%	17	MARQUETTE	8.8%	8.3%	21	5.2%
52	BAYFIELD	6.9%	6.2%	62	4.4%	1	MENOMINEE	13.1%	12.8%	1	8.9%
53	BROWN	6.8%	7.1%	46	4.1%	12	MILWAUKEE	9.0%	9.3%	10	5.5%
69	BUFFALO	5.5%	5.7%	70	3.5%	57	MONROE	6.6%	6.4%	60	4.1%
8	BURNETT	9.3%	9.1%	13	5.5%	13	OCONTO	9.0%	9.1%	12	5.9%
58	CALUMET	6.5%	6.7%	54	4.0%	39	ONEIDA	7.8%	7.4%	42	4.6%
59	CHIPPEWA	6.5%	6.6%	56	4.2%	41	OUTAGAMIE	7.5%	7.5%	37	4.2%
40	CLARK	7.7%	7.6%	36	4.3%	56	OZAUKEE	6.7%	7.3%	43	3.5%
45	COLUMBIA	7.3%	7.1%	48	4.6%	72	PEPIN	5.2%	5.3%	72	3.7%
28	CRAWFORD	8.2%	8.2%	23	5.1%	63	PIERCE	6.1%	6.1%	64	3.5%
71	DANE	5.2%	5.4%	71	3.3%	15	POLK	8.9%	8.4%	19	4.8%
20	DODGE	8.7%	8.4%	18	4.9%	67	PORTAGE	5.7%	5.8%	69	3.6%
60	DOOR	6.4%	6.6%	55	3.5%	22	PRICE	8.6%	9.4%	8	4.0%
47	DOUGLAS	7.2%	6.5%	58	4.5%	11	RACINE	9.0%	9.3%	9	5.1%
70	DUNN	5.4%	5.8%	68	3.3%	35	RICHLAND	7.9%	7.5%	38	4.3%
68	EAU CLAIRE	5.6%	6.0%	65	3.6%	2	ROCK	10.9%	11.1%	2	6.5%
18	FLORENCE	8.8%	8.1%	28	5.9%	4	RUSK	10.1%	10.1%	3	5.4%
32	FOND DU LAC	8.1%	7.8%	33	4.3%	43	SAUK	7.5%	7.0%	52	4.3%
24	FOREST	8.6%	8.0%	30	5.8%	42	SAWYER	7.5%	7.1%	49	5.2%
64	GRANT	5.9%	6.1%	63	4.1%	25	SHAWANO	8.5%	8.2%	25	4.7%
37	GREEN	7.8%	7.8%	31	4.1%	30	SHEBOYGAN	8.1%	8.4%	17	4.2%
10	GREEN LAKE	9.1%	7.5%	39	4.5%	54	ST. CROIX	6.8%	6.8%	53	3.7%
62	IOWA	6.2%	6.2%	61	3.8%	14	TAYLOR	8.9%	9.6%	6	4.4%
7	IRON	9.5%	9.3%	11	5.5%	61	TREMPEALEAU	6.2%	6.4%	59	3.6%
49	JACKSON	7.1%	7.2%	45	4.4%	55	VERNON	6.8%	6.6%	57	4.1%
27	JEFFERSON	8.3%	8.0%	29	4.2%	33	VILAS	8.1%	7.1%	50	4.9%
19	JUNEAU	8.7%	8.5%	15	5.1%	38	WALWORTH	7.8%	7.7%	34	4.1%
5	KENOSHA	10.1%	9.8%	5	5.2%	31	WASHBURN	8.1%	7.8%	32	5.7%
48	KEWAUNEE	7.1%	7.4%	40	3.8%	36	WASHINGTON	7.8%	8.1%	27	3.9%
66	LA CROSSE	5.8%	5.9%	67	3.6%	50	WAUKESHA	6.9%	7.3%	44	3.6%
65	LAFAYETTE	5.9%	6.0%	66	3.5%	29	WAUPACA	8.2%	8.2%	24	4.9%
9	LANGLADE	9.1%	8.5%	16	5.2%	21	WAUSHARA	8.7%	8.2%	26	4.9%
6	LINCOLN	9.7%	9.6%	7	4.7%	51	WINNEBAGO	6.9%	7.0%	51	4.0%
23	MANITOWOC	8.6%	8.5%	14	4.3%	44	WOOD	7.4%	7.4%	41	4.7%

Source: Wisconsin Department of Workforce Development, Bureau of workforce Training – Labor Market Information Section

**WISCONSIN CITIES**  
 Unemployment Rates  
 October 2009  
 (Not Seasonally Adjusted)

RANK	CITY	RATE	LAST RATE	LAST RANK	YR AGO RATE
12	APPLETON CITY	10.0%	10.2%	11	5.3%
1	BELOIT CITY	16.2%	16.1%	1	8.2%
28	BROOKFIELD CITY	6.2%	6.6%	26	3.6%
31	CALEDONIA VILLAGE	3.2%	3.3%	31	2.2%
29	EAU CLAIRE CITY	6.2%	6.6%	27	3.9%
13	FOND DU LAC CITY	9.9%	9.7%	14	5.6%
25	FRANKLIN CITY	6.6%	7.0%	22	3.7%
10	GREEN BAY CITY	10.6%	10.8%	8	6.3%
16	GREENFIELD CITY	7.7%	7.9%	16	4.5%
4	JANESVILLE CITY	11.7%	12.1%	4	7.6%
7	KENOSHA CITY	10.9%	10.7%	10	5.8%
22	LA CROSSE CITY	7.0%	7.2%	21	4.2%
30	MADISON CITY	5.2%	5.4%	30	3.2%
11	MANITOWOC CITY	10.4%	10.2%	12	4.8%
24	MENOMONEE FALLS VILLAGE	6.8%	7.0%	23	3.4%
8	MILWAUKEE CITY	10.6%	11.0%	5	6.6%
5	MOUNT PLEASANT VILLAGE	11.0%	10.8%	9	5.3%
18	NEENAH CITY	7.3%	7.4%	19	4.1%
27	NEW BERLIN CITY	6.4%	6.8%	25	3.6%
19	OAK CREEK CITY	7.2%	7.5%	18	3.9%
17	OSHKOSH CITY	7.6%	7.8%	17	4.4%
2	RACINE CITY	14.1%	14.5%	2	8.2%
9	SHEBOYGAN CITY	10.6%	10.8%	7	5.5%
20	STEVENS POINT CITY	7.1%	7.3%	20	4.5%
23	SUN PRAIRIE CITY	7.0%	7.0%	24	4.4%
21	SUPERIOR CITY	7.1%	6.5%	29	4.3%
14	WAUKESHA CITY	9.4%	9.8%	13	4.8%
6	WAUSAU CITY	10.9%	10.9%	6	4.9%
26	WAUWATOSA CITY	6.6%	6.6%	28	3.6%
15	WEST ALLIS CITY	8.3%	8.7%	15	4.6%
3	WEST BEND CITY	11.9%	12.2%	3	5.6%

Source: Wisconsin Department of Workforce Development, Bureau of workforce Training – Labor Market Information Section