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Department of Workforce Development Upgrades Internet Job Site, Adds Search Tools for Job Seekers, Employers

Upgrade lets job seekers create professional cover letter, complete standard application; offers new graphics, other features, including links to employer websites

MADISON – Department of Workforce Development (DWD) Secretary Roberta Gassman today announced a major upgrade to Wisconsin's new Internet employment site, JobCenterOfWisconsin.com, improvements that will better connect job seekers and employers searching for skilled workers.

"These improvements make our new site, JobCenterOfWisconsin.com, even more efficient and effective," Secretary Gassman said. "Job seekers have more tools available to help them succeed. Employers will find the site more useful as they post job openings and search for job candidates with the skills and experience needed to do the job. Our user-friendly site is free and accessible at all hours of the day. "

The employment site was launched last fall, and the recent improvements let job seekers create a professional cover letter and complete a standardized work application in addition to a resume. The upgrade also adds links to information on careers, wages and employment trends.

For employers, the improvements simplify the steps in listing job openings. The upgrade also lets employers provide a link to their own websites, and it adds employer tools to further improve navigation.

Job seekers have posted more than 3,500 resumes and applications on the system. Wisconsin employers have listed more than 13,000 jobs.

JobCenterofWisconsin.com was launched in September to replace the state's JobNet system, which was created in 1993. Approximately 21,000 employers who used the JobNet site have been registered automatically on JobCenterOfWisconsin.com. Additional improvements are planned throughout 2009.

The Wisconsin Department of Workforce Development is charged with strengthening Wisconsin's workforce. DWD provides training and employment assistance to job seekers; enforces worker's rights; administers the state's unemployment insurance, apprenticeship, and worker's compensation programs; and works with employers to find appropriate job candidates.