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Secretary Gassman Announces New County Workforce Profiles

Workforce Data, Analysis for All 72 Counties Available on DWD Web Site; Prepared by Office of Economic Advisors, an early Grow Wisconsin Initiative of Governor Jim Doyle

MADISON – Wisconsin’s Department of Workforce Development (DWD) Secretary Roberta Gassman today announced the 2007 County Workforce Profiles are now available on the department web site. The profiles contain labor market data and analysis the Office of Economic Advisors (OEA) prepared on each of Wisconsin’s 72 counties.

“We need solid data and sound analysis to grow our economy, create good jobs and succeed in today’s tough global market,” Secretary Gassman said. “Thanks to Governor Doyle and the Grow Wisconsin strategy he developed his first year in office, we have in our department the Office of Economic Advisors that provides such crucial information. The 2007 County Workforce Profiles is the latest example of the service OEA provides, ensuring that the decisions we make about economic and workforce development are well informed and keep Wisconsin moving forward.”

The OEA annual publications offer historical data and analysis and provide snapshots of the labor market situation in every county. Each county profile includes analysis of the county’s current and projected population dynamics and the effect on the local labor force. The profiles also include data and analysis on the industries and prominent employers in each county, the occupational patterns within industries, the labor force, unemployment, jobs, wages, total personal income, and per capital personal income.

The County Workforce Profiles are available on the main OEA website, <http://dwd.wisconsin.gov/oea/>, or directly on the County Workforce Profiles website, http://dwd.wisconsin.gov/oea/county_profiles/current.htm, where any county can be selected from the list or map on the page.

In addition to the County Workforce Profiles offering crucial information at the local level, Chief Economist Dennis Winters and the OEA staff have developed Regional Metrics Benchmarks, which provide Wisconsin’s seven new economic regions with comprehensive, regional data crucial to broader strategic planning efforts.

Launched a year ago, the Regional Metrics Benchmarks provide 36 vital signs of the economic regions taking shape under the Governor’s Grow Wisconsin agenda. These indicators can be viewed by going to the DWD website, <http://dwd.wisconsin.gov/oea/grow.htm>, and clicking on an interactive map or a list of the regions.

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