

Jim Doyle
Governor

Roberta Gassman
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State of Wisconsin

Department of Workforce Development

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Monday, November 13, 2006

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Dislocated Workers to Receive Assistance

Milwaukee – Governor Jim Doyle announced today the availability of additional reemployment services for all workers of ADVO - Graphic Prints Department of Milwaukee who became totally or partially separated from employment due to decreased sales, production and employment.

“I am pleased that we are able to offer additional assistance to these workers to help them reconnect to new jobs as quickly as possible,” Department of Workforce Development (DWD) Secretary Roberta Gassman said. “Some of Wisconsin’s most hard working and highly motivated workers have faced tough economic times, and this additional federal funding will help them get back into the workforce.”

The services are administered by DWD and are available through local Job Centers. They include retraining and reemployment services tailored to meet the needs of the individual workers. Major activities and services for which these workers may qualify are:

- **Training** for employment in another job or career.
- **Income Support**, known as trade readjustment allowances (TRA).
- **Job Search Allowance** to cover expenses incurred in seeking employment outside normal commuting areas.
- **Relocation Allowances** for approved relocation expenses to relocate to a new area of employment.

The services are funded through the federal Trade Adjustment Assistance (TAA) program.

The Department of Labor also determined that affected workers are eligible to apply for Alternative Trade Adjustment Assistance (ATAA), which is available to workers aged 50 or over who possess skills that are not easily transferable. Qualifying workers who obtain new employment within 26 weeks of their separation can receive a wage subsidy to help bridge the salary gap between their old and new employment. The program was designed to provide assistance to workers for whom the retraining offered under the regular TAA program may not be appropriate.

On June 12, 2006, ADVO announced the permanent closure the Graphic Prints Department and the termination of employment for 36 workers beginning October 20, 2006.

Individuals interested in receiving reemployment assistance should contact a local Job Center or visit the DWD Internet site: <http://dwd.wisconsin.gov/dws/programs/dislocated/default.htm>. Call toll-free at (888) 258-9966 to find the nearest Job Center location.