

Strategic Planning Form WI DVR Business Services Team 2011-12

Goal (What): DVR will secure 25 OJTs with employers each month between October 1, 2011 and September 30, 2012.

Objectives (How)	Deadlines (When)	Responsibility (Whom)	Results
1. Rebrand image of agency to promote skilled workforce that meets employer's needs	June 30, 2012	James Hanover-Lead	Progress report at monthly BST meetings
Action Steps:			
a. Design a web page that provides employers with an overview of business opportunities available through DVR, including our novel product and our services...and that shares the successes achieved.	January 15, 2012	Kristin, Patti, Tom (success stories, employer success stories, Google mapping)	Progress report at monthly BST meetings
b. Design an information piece (brochure, flyer) to inform employers about business opportunities	January 15, 2012	James, Kristin, Tom, Nick, Curtis	Progress report at monthly BST meetings

Objectives (How)	Deadlines (When)	Responsibility (Whom)	Results
available through DVR, including our novel product and our services...and that shares the successes achieved.			
c. Explore opportunities to use social media to connect to employers and/or job seekers	TBD	Joanne, Sandy	Progress report at monthly BST meetings
d. Survey WDAs to learn what skills and talents team members possess that might have been valuable to employers	November 20, 2012	James, Sandy, Dianna	Progress report at monthly BST meetings
2. Coach teams to effectively implement business services strategies	September 30, 2012	Sandy Ellsworth: Lead	Progress report at monthly BST meetings
Action Steps:			
a. Develop a user-friendly training protocol to guide teams' awareness of DVR Business Services philosophy, intent, strategy	April 30, 2012	Tom, Linda R/Allison G, Jennifer, Lori, Patti (Rehab Resource, newsletters)	Progress report at monthly BST meetings
b. Coach teams to implement successful strategies/practices.	July 31, 2012	Sandy, Diane, Katie, Patti	Progress report at monthly BST meetings

Objectives (How)	Deadlines (When)	Responsibility (Whom)	Results
3. Develop mechanisms to connect talent (job seekers) to opportunities (jobs)	March 31, 2012	Joanne: Lead	Progress report at monthly BST meetings
Action Steps:			
a. Determine JCW system capabilities to reflect job seeker skill sets, job goals	March 31, 2012	Joanne, Sandy, Renee (upload skill sets)	Progress report at monthly BST meetings
b. Identify career clusters that define areas where DVR can have greatest impact	March 31, 2012	Joanne, Jennifer, Dave	Progress report at monthly BST meetings

Goal (What): Teams will connect DVR to two novel employers per WDA each month from October 1, 2011 to September 30, 2012.

Objectives (How)	Deadlines (When)	Responsibility (Whom)	Results
1. Develop a method to maintain an employer database	March 31, 2012	David Saxton: Lead	Progress report at monthly BST meetings
Action Steps:			
a. Identify mechanism to include employers who have used OJT in database	March 31, 2012	David, Joanne, Sandy, Renee	Progress report at monthly BST meetings
b. Identify mechanism to include new employer contacts in database	March 31, 2012	David, Joanne, Sandy, Renee	Progress report at monthly BST meetings

Objectives (How)	Deadlines (When)	Responsibility (Whom)	Results
c. Identify mechanism to include employers who have hired DVR job seekers in the past	March 31, 2012	David, Joanne, Sandy, Renee	Progress report at monthly BST meetings
2. Develop local strategies to connect directly with employers, and report connections weekly	TBD	Tom Draghi:Lead	Progress report at monthly BST meetings
Action Steps:			
a. Each WDA or team will develop strategies for connecting with employers as part of local strategic plan.	TBD	WDA Directors	Progress report at monthly BST meetings
b. DVR will develop a mechanism to share successful strategies and practices.	TBD	Mike, Tom, Linda R/Allison G, Jennifer, Lori (employer recognition events, etc)	Progress report at monthly BST meetings