

JOB MARKET RESEARCH

Research

- Create a list of websites of companies you want to check on a regular basis.
- Read newspapers and business publications.
- Use website to research company information.
- Wisconsin's WORKnet: <http://worknet.wisconsin.gov>. Access wage data, county economic profiles, and occupational information. Locate employers by occupation , and make informed employment and career choices.
- Wisconsin Careers: <http://wiscareers.wisc.edu>. Free internet service. This site provides career exploration and planning, wage data, occupational information, and job search assistance. Register in your nearest WI Job Center (no cost).
- Utilize job search websites such as: Job Center of Wisconsin @ <https://jobcenterofwisconsin.com/>, Monster Board @ <http://www.monster.com>, Direct Employers @ <http://www.directemployers.com>, Career One Stop @ <http://www.careeronestop.org> and many more. Develop your own favorite list.
- Use Public Library resources: Reference books: Directory of WI Manufactures, Directory of WI Services, Telephone Directories, and Newspapers.
- The websites listed above also have direct links to area newspaper want ads.