



Experiencing Layoffs? Let Us Help

What is Rapid Response?

The decision to lay off employees is one that no employer ever wants to make. However, layoffs are a business reality. When these difficult times arise, the Wisconsin Department of Workforce Development (DWD) Rapid Response Program can help. The Rapid Response Program provides assistance to employers and workers affected by layoffs due to workforce reductions or business closings. Services are FREE and are tailored to best meet the company's and the workers' needs.

How Rapid Response Benefits Your Business

- ▶ Providing support to the workers which in turn helps increase productivity and lower absenteeism in the time leading up to the layoff
- ▶ Lowering unemployment insurance costs as a result of workers becoming re-employed more quickly
- ▶ Decreasing the likelihood of work disruptions occurring
- ▶ Connecting the employer to helpful information, resources, and individuals
- ▶ Demonstrating your commitment to the workforce and community

How Rapid Response Benefits Your Employees

- ▶ Pre-layoff Onsite Information Sessions that tackle topics such as:
 - unemployment insurance
 - health care
 - the Dislocated Worker Program
 - community resources
 - local labor market information
- ▶ Information and referral about Dislocated Worker Program services such as:
 - job search assistance
 - résumé and interview assistance
 - training to upgrade skills or enter into a new career

Pre-Layoff Notification

The more quickly you involve the Rapid Response Program, the more time workers have to prepare to re-enter the workforce. In some cases, employers are required to provide notice 60 days in advance of a layoff. To learn more, visit <http://dwd.wisconsin.gov/dislocatedworker/> or call 608-266-7406. Even if no advance notice is required, contact us to learn more about how the Rapid Response Program may be able to assist your business.

<http://dwd.wisconsin.gov/dislocatedworker/>